

STRIVE



SCAN

Fair Coordinator Training

2026 - 2027

Meet the Team



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Founder
& President

📍 Chicago, Illinois



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📍 Portland, Oregon



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📍 Charlotte, North Carolina



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📍 Cleveland, Ohio



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📍 Orlando, Florida



Aurora Good

Assistant Director
of College & Fair Relations

📍 Miami, Florida

Agenda

Background

Student Experience

Resources

Registration Tips

The StriveScan App



Background



Founded in 2016 to support students, colleges and hosts in streamlining their events

12,000+ fairs, 50 states and 82 countries

Trusted nationwide by hundreds of school districts, associations, and organizations



Data Security and Privacy

Student profiles only shared with student's consent

StriveScan does not sell or share student data to other third-parties.

Advanced security technology

StriveScan has the most security features and advanced technology over any competitor

Data is encrypted using bank-grade technology

SSL encryption protects the app and website. DDOS, bot, and brute-force protection.

Data centers powered by Amazon Web Services

Same world-class infrastructure as Netflix, Airbnb, Pinterest, NASA, Kelloggs, and Expedia.

FERPA and GDPR compliant

Complies with Family Educational Rights and Privacy Act and honors GDPR requirements for EU subjects.

StriveScan team is continuously trained and knowledgeable

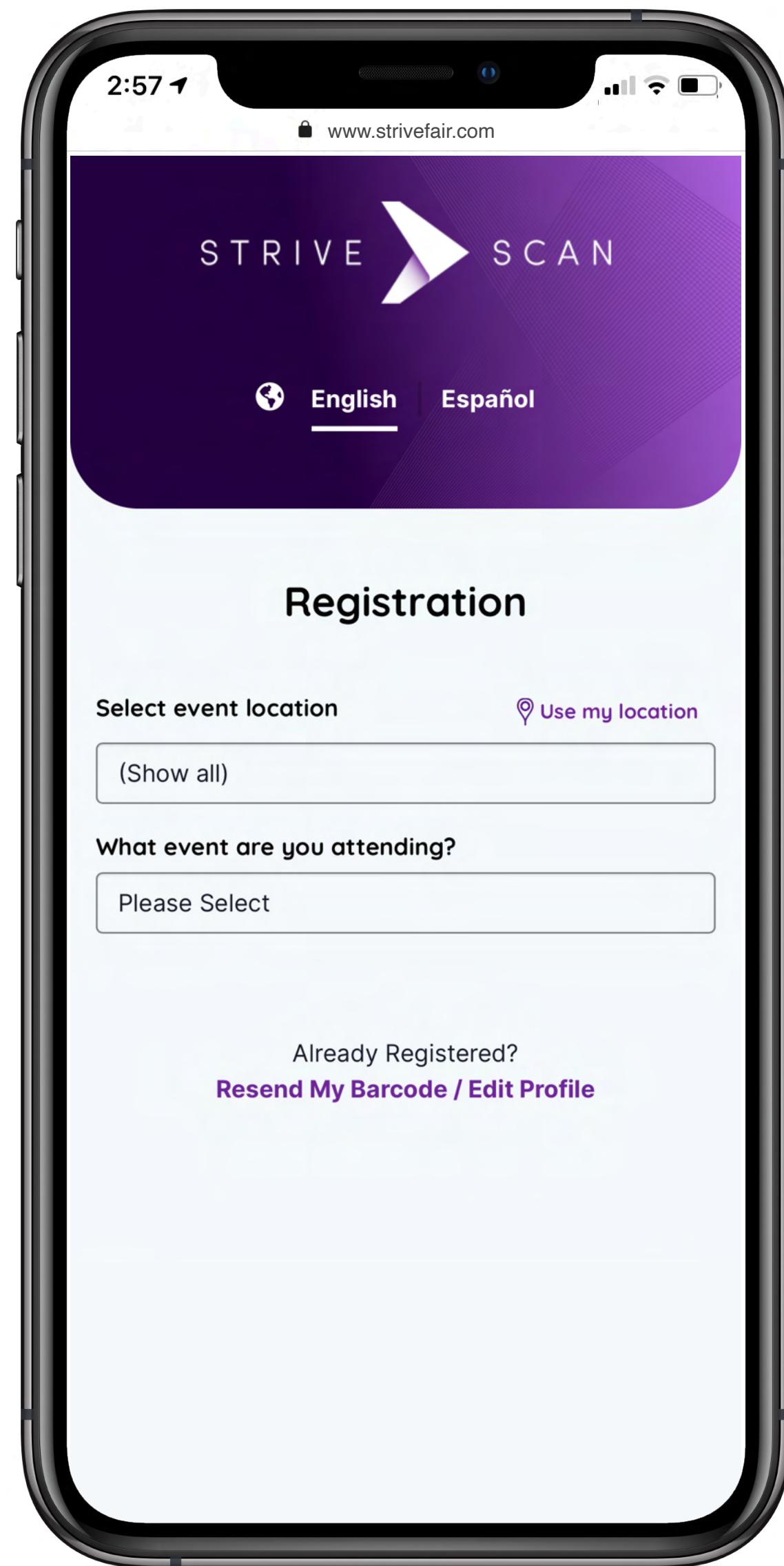
Educated on the latest technology, best practices, security threats, and legal issues surrounding data protection, privacy, and our profession.

More details: strivescan.com/privacy-security

Overview

- Students register for the event at StriveFair.com
- Students are texted & emailed the barcode
- Representatives scan using the StriveScan app
- Interactions can continue via Missed Connections
- Both students and representatives receive each other's information

Student Registration



www.StriveFair.com

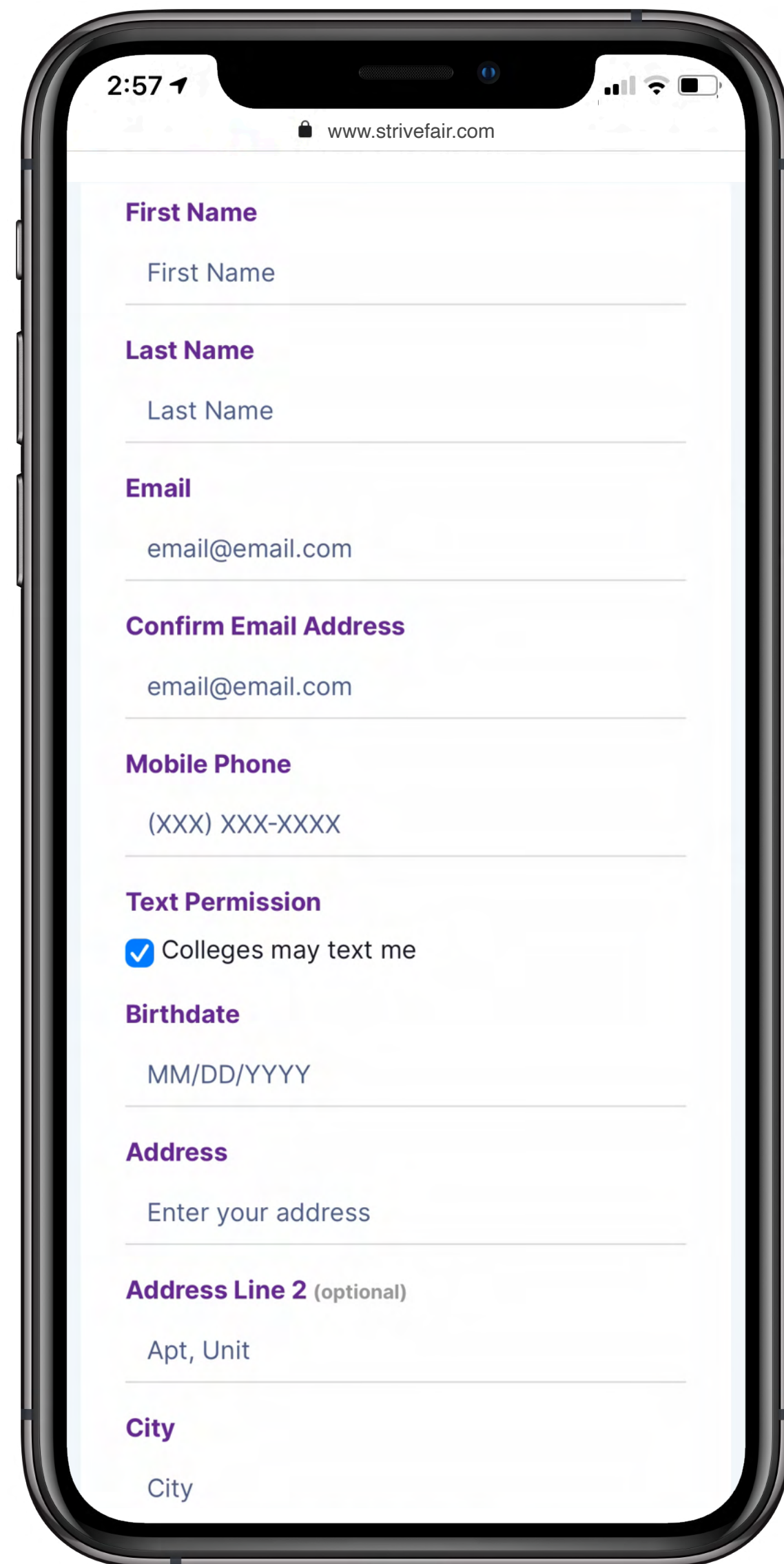
No app to download: register on the website

Fast and easy: less than 2 minutes to complete

Use any device: phone, iPad, Chromebook, etc.

Available in English and Spanish

Student Registration



2:57 1 www.strivefair.com

First Name
First Name

Last Name
Last Name

Email
email@email.com

Confirm Email Address
email@email.com

Mobile Phone
(XXX) XXX-XXXX

Text Permission
☒ Colleges may text me

Birthdate
MM/DD/YYYY

Address
Enter your address

Address Line 2 (optional)
Apt, Unit

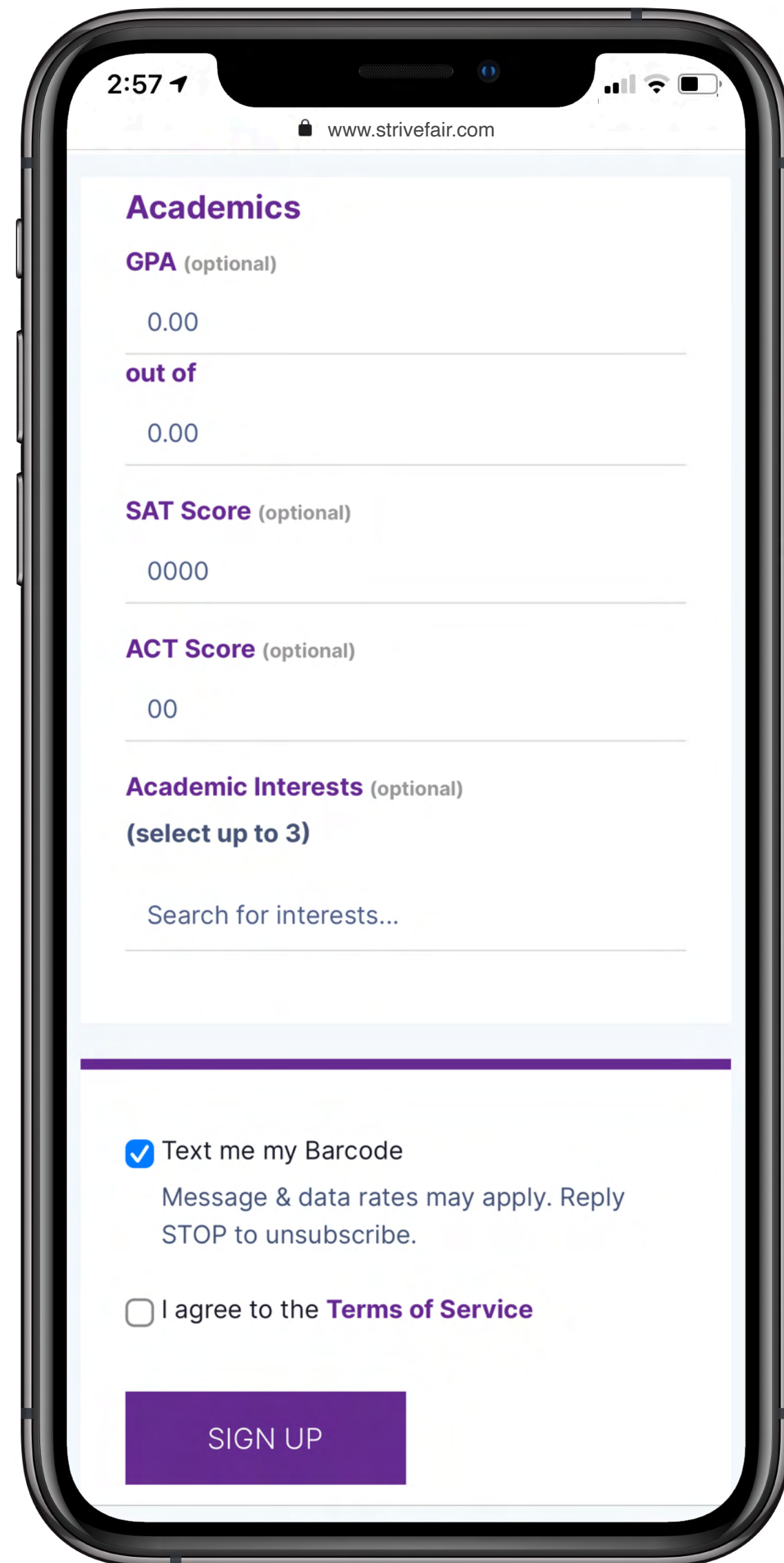
City
City

STRIVE SCAN

Required

- Name
- Email
- Mobile phone
- Birthdate
- Address
Autocompletes as they type for easy and accurate addresses
- School
Type ahead field, uses event location to refine options
- Grade
- College Start Semester

Student Registration



2:57 1 www.strivefair.com

Academics

GPA (optional)

0.00

out of

0.00

SAT Score (optional)

0000

ACT Score (optional)

00

Academic Interests (optional)
(select up to 3)

Search for interests...

☒ Text me my Barcode
Message & data rates may apply. Reply STOP to unsubscribe.

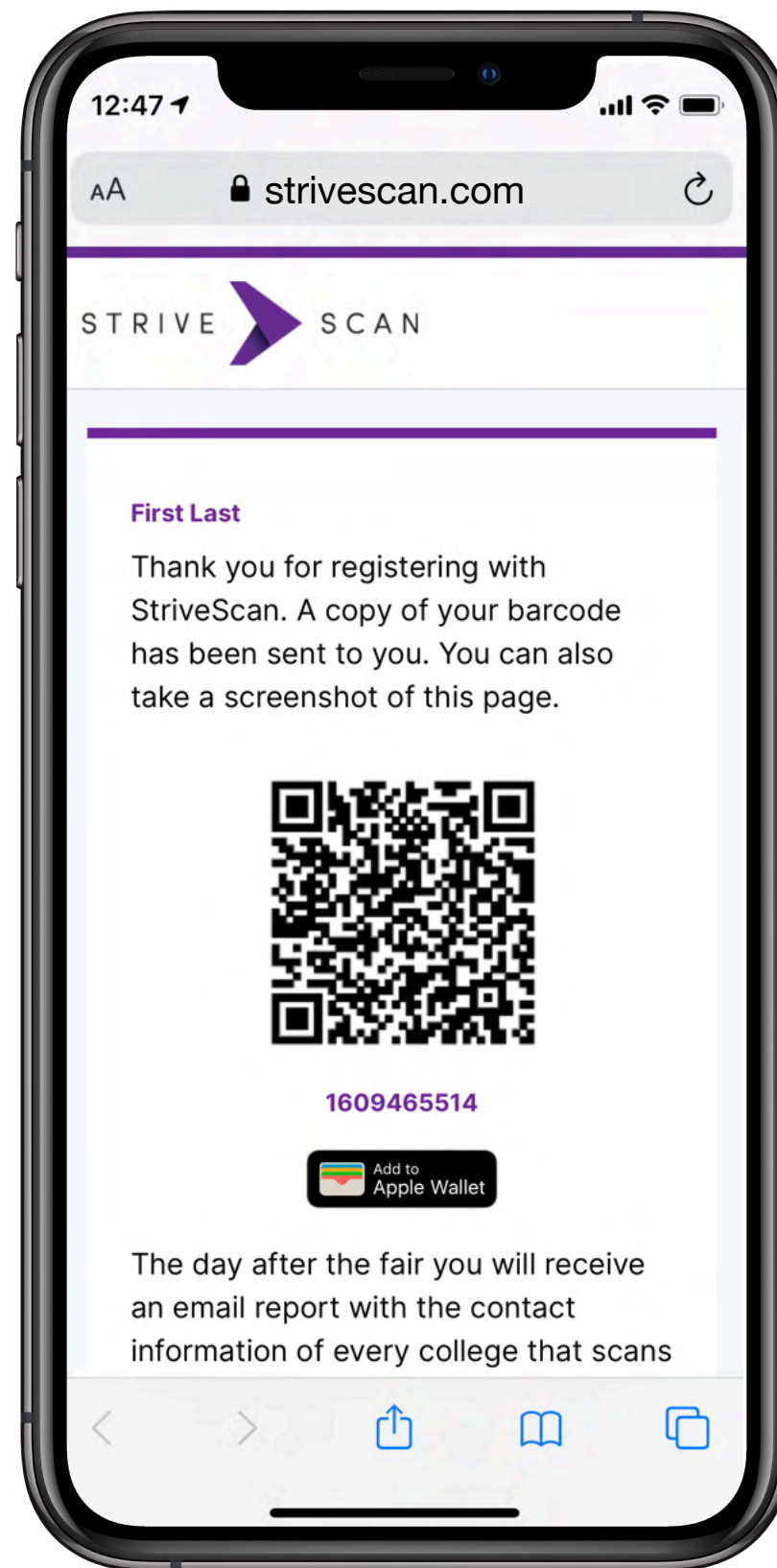
☐ I agree to the **Terms of Service**

SIGN UP

Optional

- GPA
- SAT
- ACT
- Academic Interest(s)
Select from the College Board list of majors

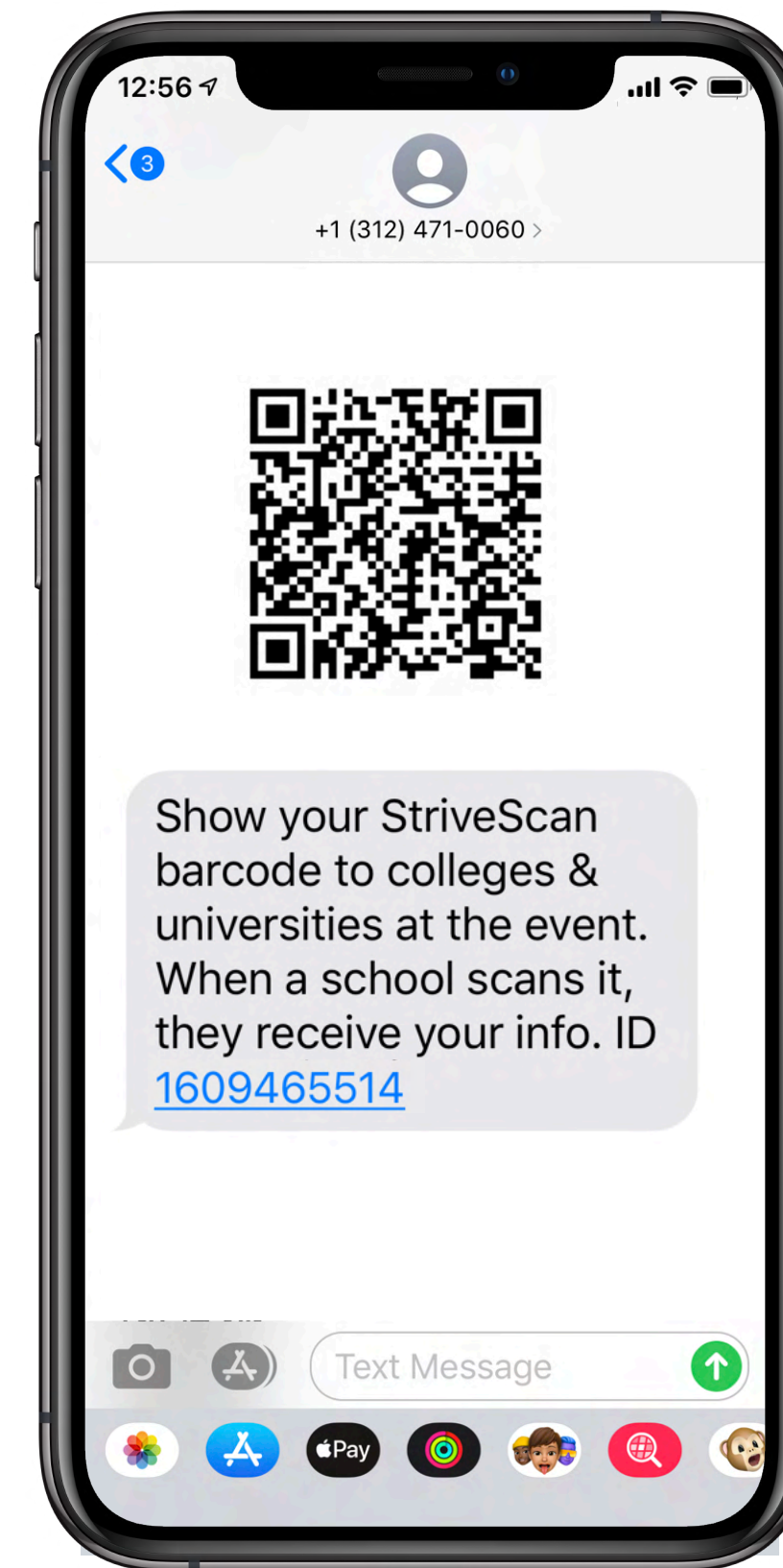
Barcode Delivery



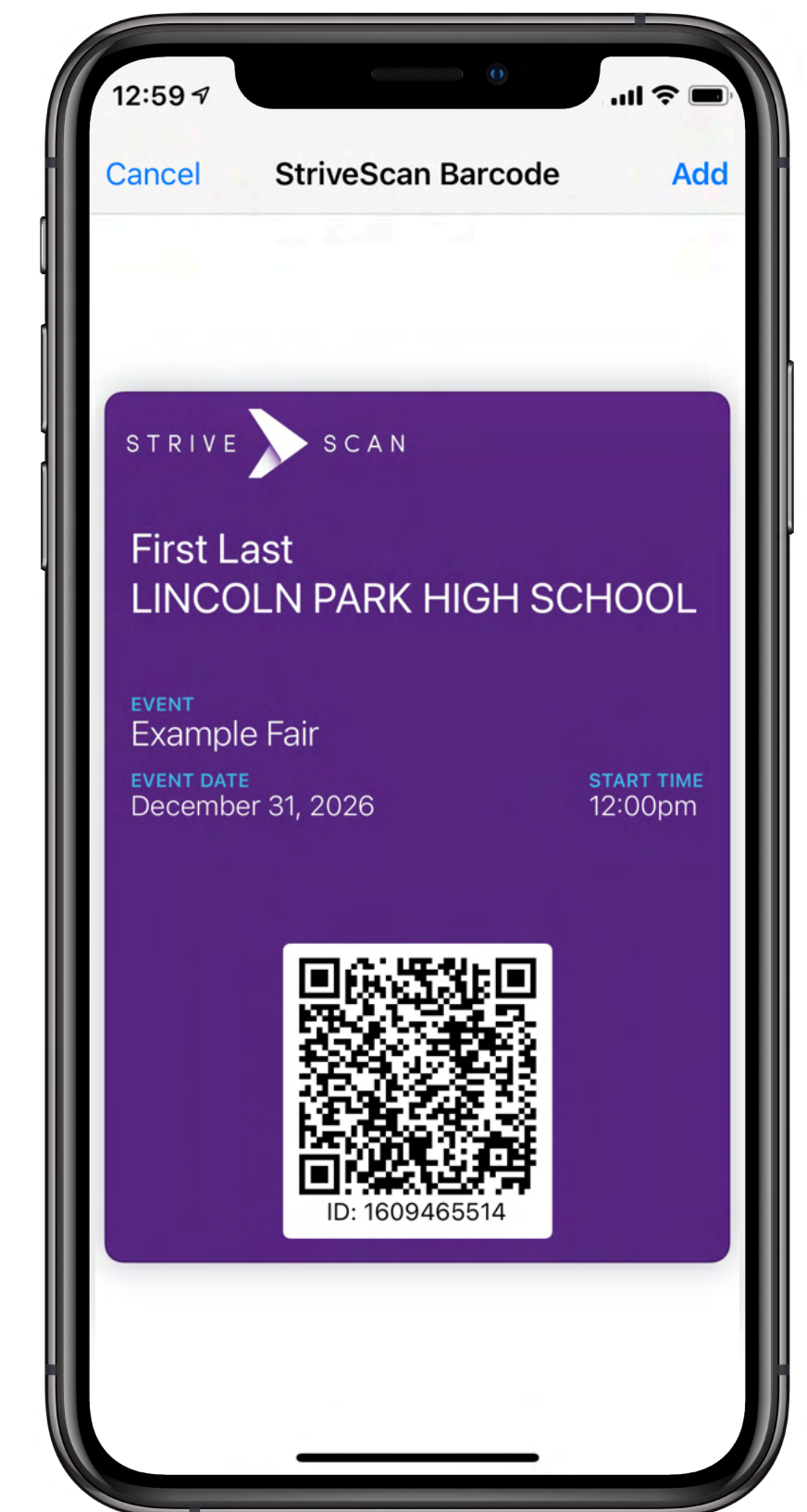
1. Confirmation Screen



2. Email



3. Text Message



4. Apple/Google Wallet

2 hours before start time:

Reminder barcode sent via Email, Text, and Apple/Google Wallet

Navigating Cell Phone Bans



Request an Exception

Most districts allow academic exceptions to cell phone policies



Print Paper Barcodes

Counselors can download barcodes from the Dashboard to print and distribute



School-Issued Devices

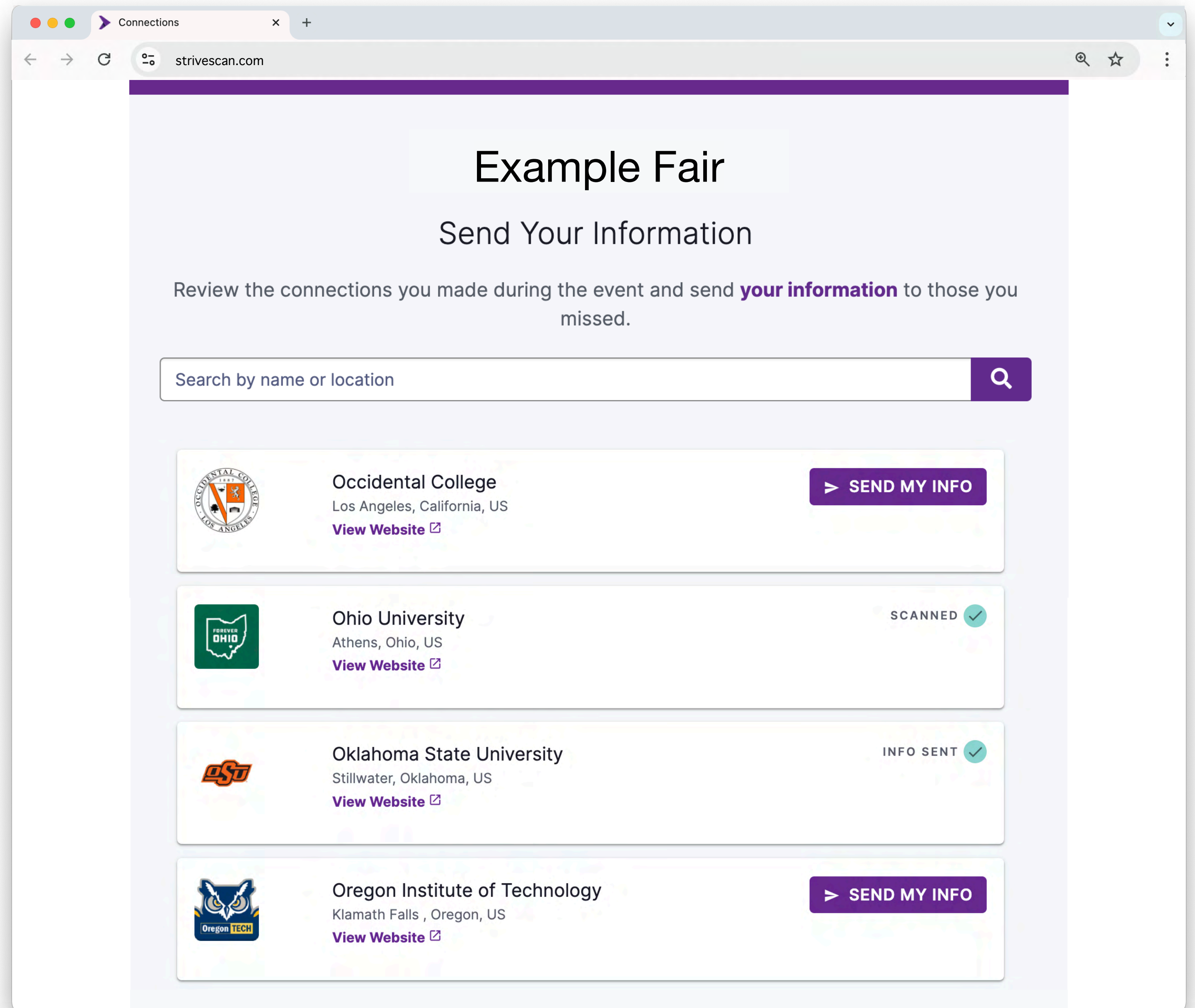
Students can present their barcode on any approved device

*Additional guidance can be found at **strivescan.com/cellphonebans** and in your Dashboard*



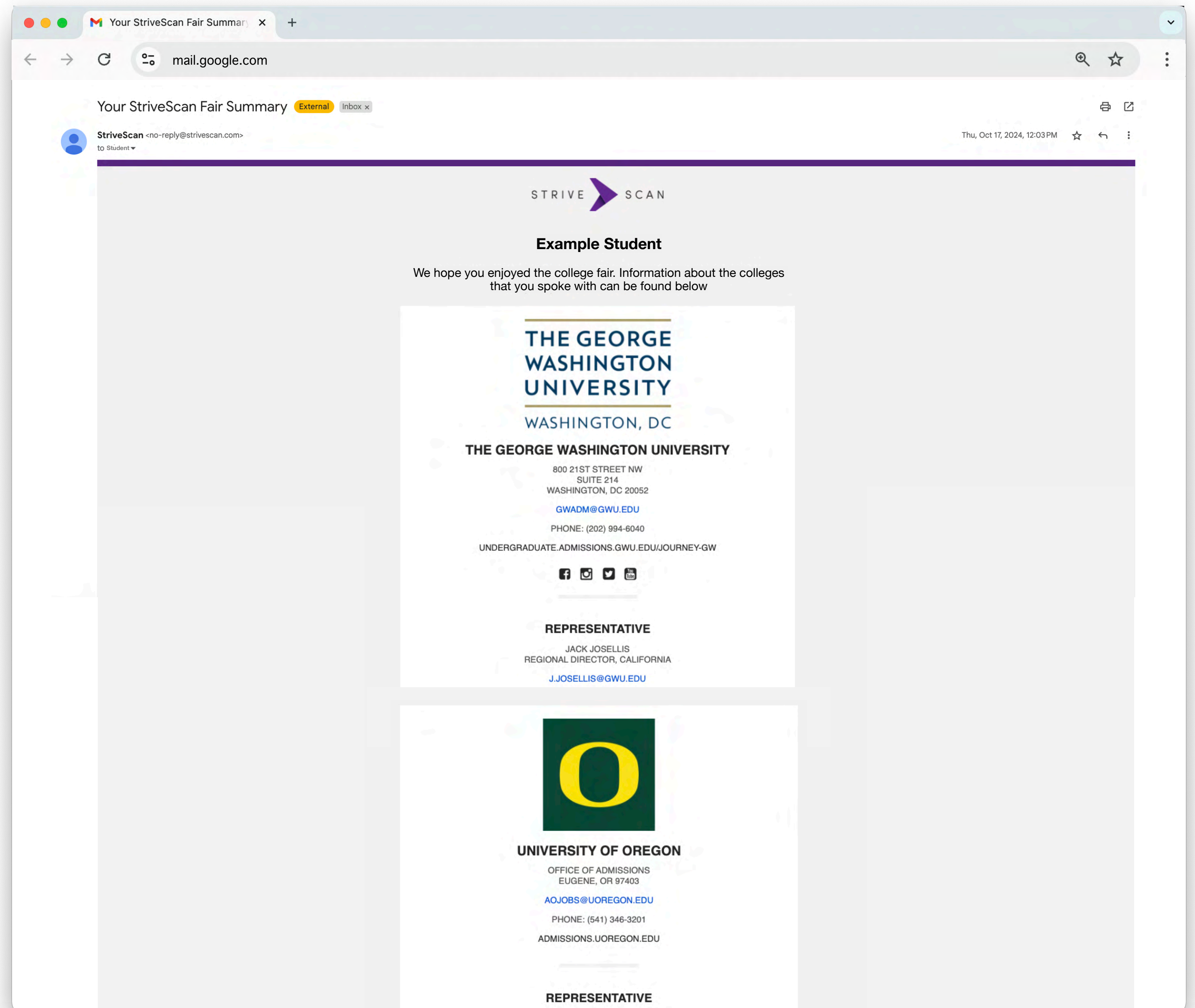
Missed Connections

Students can
continue to connect
with participating
organizations after
the event, *even if
they could not
attend!*



Summary Email

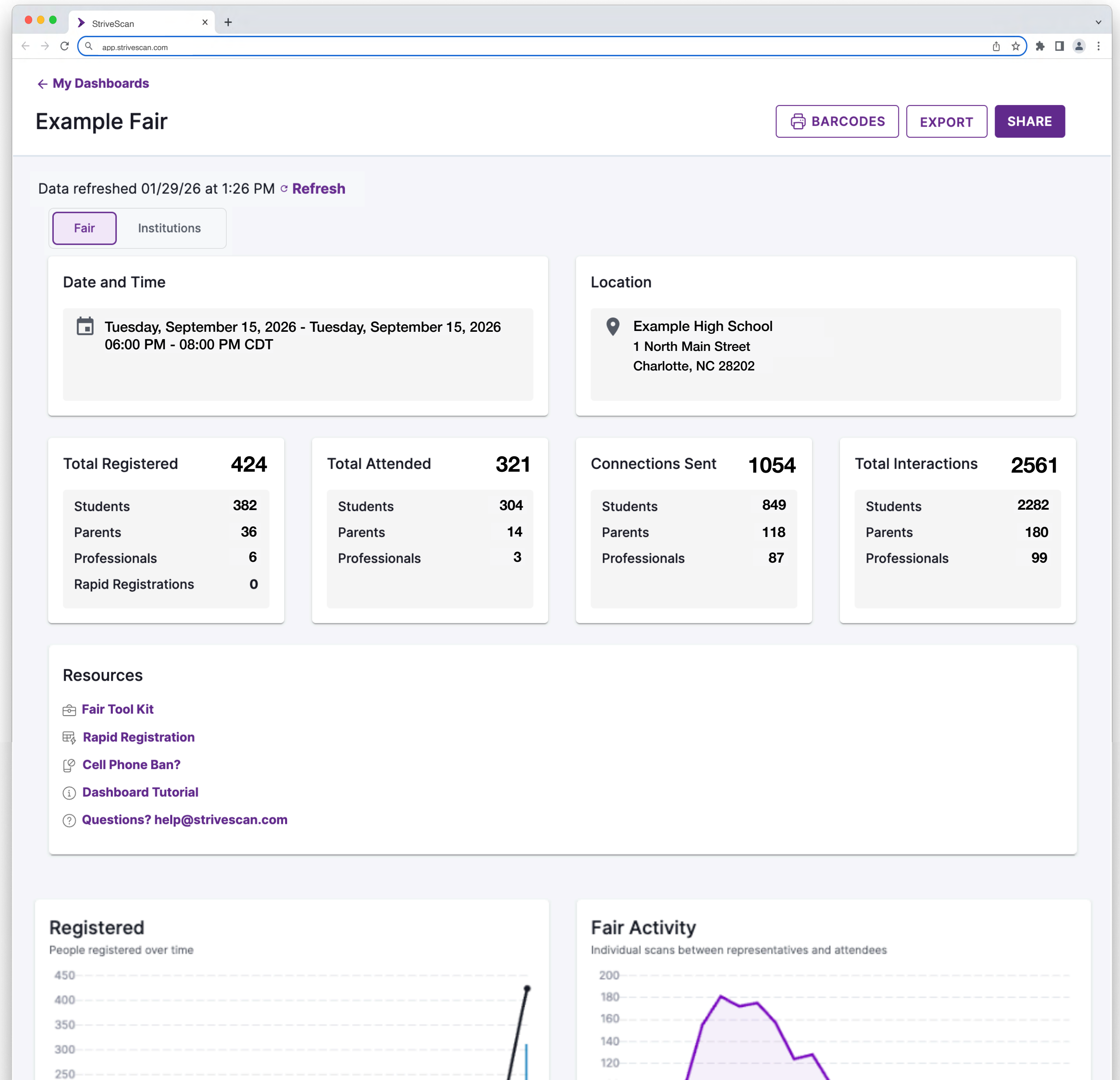
Every attendee receives an email with the organizations that scanned their barcode, including representative contact information.



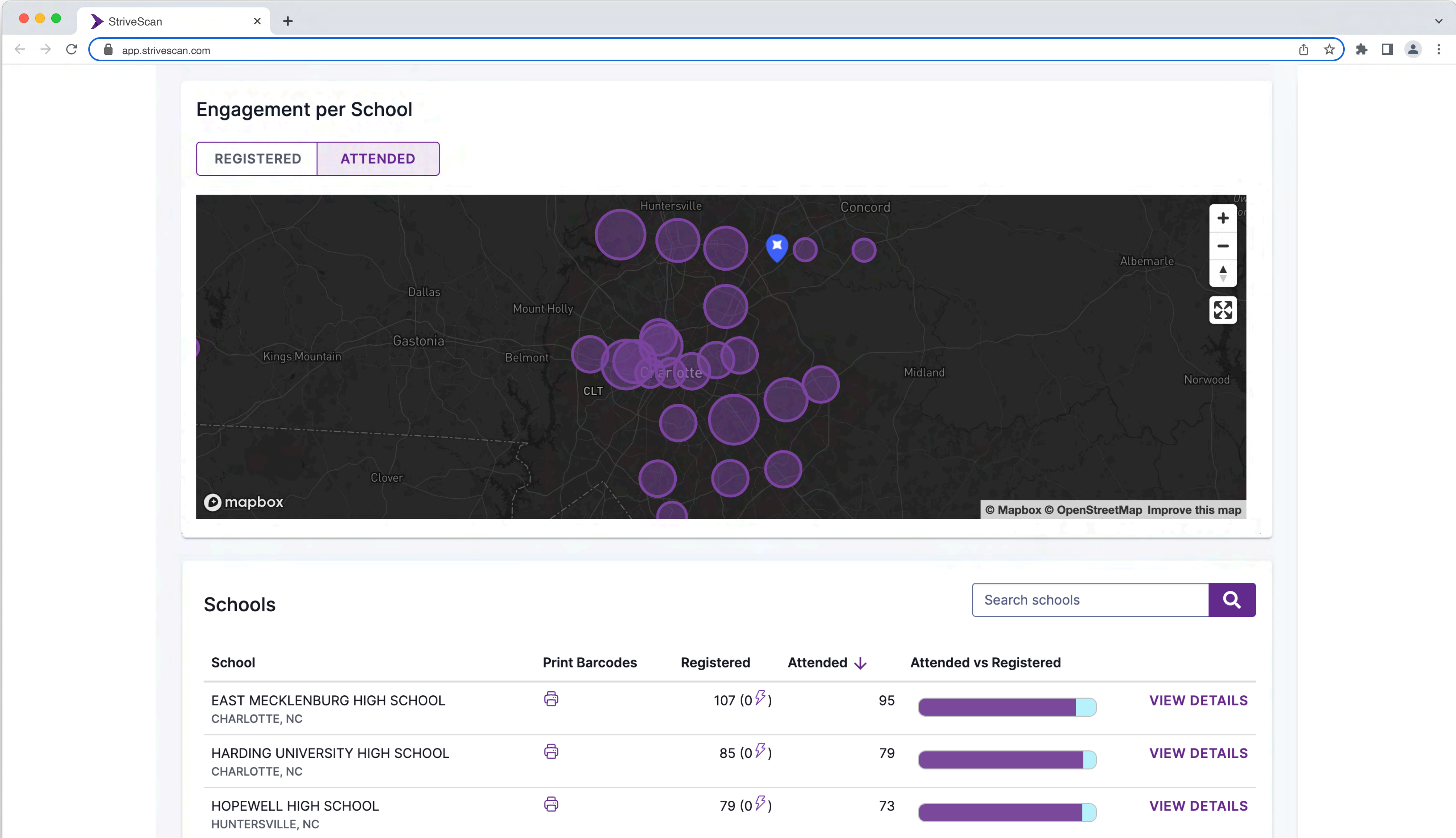


Dashboard

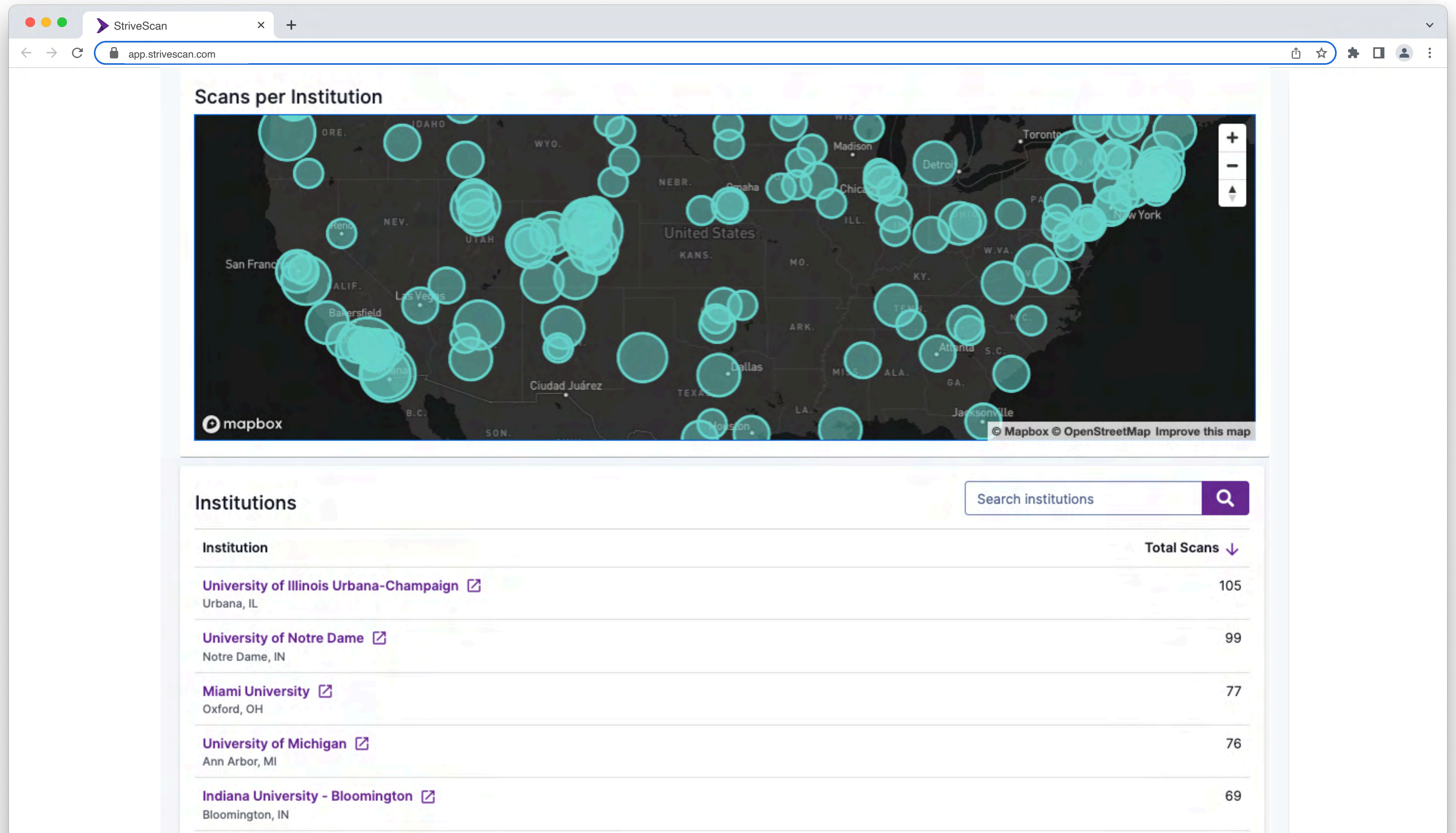
Access registration lists,
event resources,
print barcode PDFs,
and export data via
the shareable
Dashboard.



Dashboard



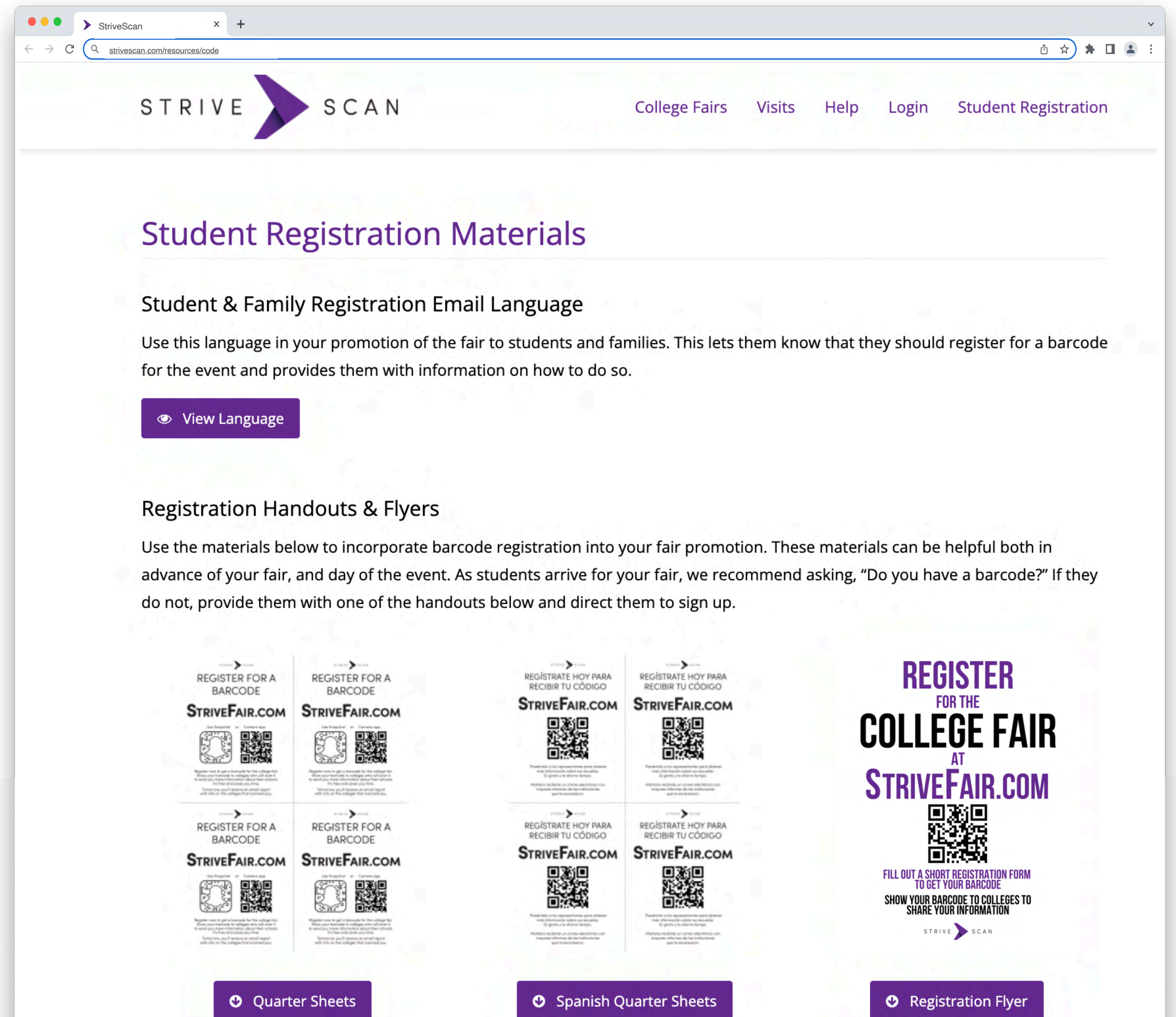
Dashboard





Dashboard Resource: Tool Kit

Explore printable materials, templated language, QR codes, and more for students and representatives.



The screenshot shows the StriveScan website dashboard. The header includes the StriveScan logo and navigation links for College Fairs, Visits, Help, Login, and Student Registration. The main content area is titled "Student Registration Materials" and contains two sections: "Student & Family Registration Email Language" and "Registration Handouts & Flyers". The "Student & Family Registration Email Language" section includes a description of the email language and a "View Language" button. The "Registration Handouts & Flyers" section includes a description of the materials and three download buttons: "Quarter Sheets", "Spanish Quarter Sheets", and "Registration Flyer".

STRIVE SCAN

College Fairs Visits Help Login Student Registration

Student Registration Materials

Student & Family Registration Email Language

Use this language in your promotion of the fair to students and families. This lets them know that they should register for a barcode for the event and provides them with information on how to do so.

[View Language](#)

Registration Handouts & Flyers

Use the materials below to incorporate barcode registration into your fair promotion. These materials can be helpful both in advance of your fair, and day of the event. As students arrive for your fair, we recommend asking, "Do you have a barcode?" If they do not, provide them with one of the handouts below and direct them to sign up.

[Quarter Sheets](#)

[Spanish Quarter Sheets](#)

[Registration Flyer](#)

Dashboard: Sharing Access

← My Dashboards

Example College Fair

Data refreshed 11/03/25 at 5:17 PM [Refresh](#)

[BARCODES](#) [EXPORT](#) [SHARE](#)

Date and Time

Tuesday, September 15, 2026 - Tuesday, September 15, 2026
06:00 PM - 08:00 PM CDT

Location

Example High School
1 N Main St.
Dallas, TX 75201

Invite others who should access the Dashboard & Tool Kit

Designate the appropriate permission level

School Access level provides barcode PDFs and exports exclusively for their school(s)

Share

Invite to Dashboard
List multiple email addresses separated by commas.

Recipient email(s)

schoolcounselor@skylinehigh.com

×

Access

School Access

Learn about access [here](#).

Select School(s)

Skyline High School

SKYLINE HIGH SCHOOL
SCOTTSBORO - AL

SKYLINE HIGH SCHOOL
MESA - AZ

SKYLINE HIGH SCHOOL
OAKLAND - CA

SKYLINE HIGH SCHOOL
LONGMONT - CO

SKYLINE HIGH SCHOOL
IDAHO FALLS - ID

SKYLINE HIGH SCHOOL
PRATT - KS

SKYLINE HIGH SCHOOL
ANN ARBOR - MI

SKYLINE HIGH SCHOOL

SEND INVITATIONS

Pending Invites

Pending Access
counselingoffice@easthigh.com

Overview Access

✎

RESEND

×

People with Access

School Counselor
imacounselor@samplehigh.org
SAMPLE HIGH SCHOOL, Fair Host and School Counselor

Full Access

✎

×

Registration Opportunities

- In Class (advisory, homeroom)

**Strongly encouraged*

- Open House/Junior Night
- Class Assignment
- Naviance/Scoir Reminder
- Fair Webpage
- Promotional Materials



A promotional poster for a College Fair. The background is a dark blue gradient with a faint image of a person in a graduation cap. At the top right is a circular logo for the Michigan College Fair Committee, established in 2022, with the text 'A COLLABORATIVE WORK GROUP' and 'MACAC · MACRAO · STRIVECAN'. Below the logo is a dashed box containing the text 'HOST SCHOOL NAME'. The main title 'COLLEGE FAIR' is in large white letters, followed by a dashed box for the 'DATE'. Below this are two rows of information: 'LOCATION' with a location pin icon and 'TIME' with a clock icon, each followed by a dashed box. The text 'Meet College Representatives & Learn about Programs & Scholarships' is centered. To the right, the text 'Register Here!' is written in a script font, with a white arrow pointing to a QR code. A dashed box on the left contains the text 'Free Entry'. At the bottom, the text 'For more information:' is followed by a globe icon and the website 'www.michigancollegefairs.org'.

HOST SCHOOL NAME

COLLEGE FAIR **DATE**

LOCATION **TIME**

Meet College Representatives & Learn about Programs & Scholarships

Register Here!

Free Entry

For more information: www.michigancollegefairs.org

Registration Opportunities

Coming by bus?

Encourage registration during travel time

Show barcodes as they get off the bus

Incorporate registration into permission slips



On-Site Registration

Have the QR code available at the entrance

Greeters instruct attendees to register at

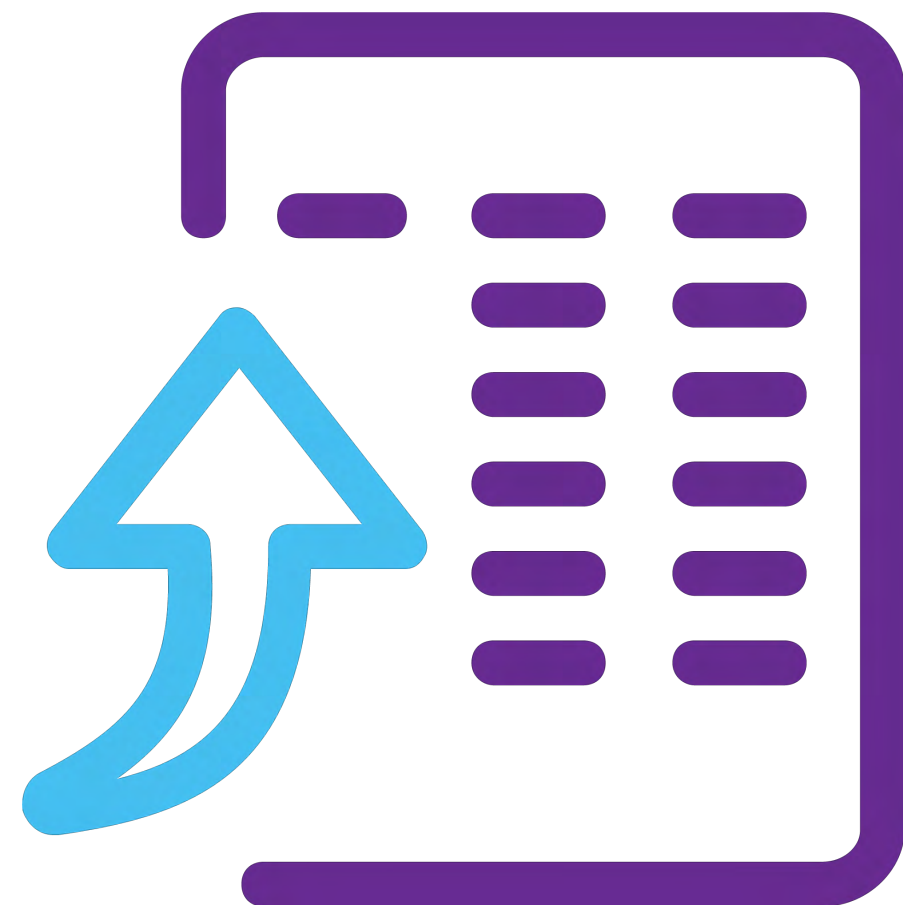
StriveFair.com



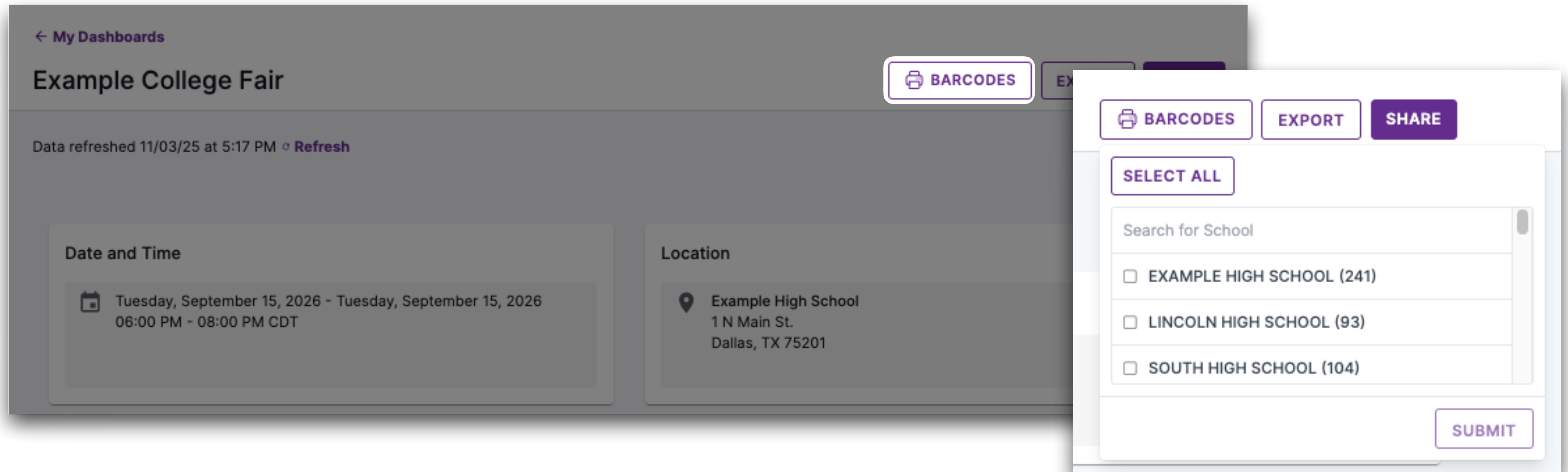
Dashboard Resource: Rapid Registration

Counselors can register their students in bulk by uploading a spreadsheet of information

Safe, secure, and FERPA Compliant



Dashboard Resource: Barcode PDFs



Print barcodes directly from the Dashboard, with the ability to filter by school

Distribute barcodes at or before the fair

Paper barcodes work the same as a digital barcode

Dashboard

StriveScan

strivescan.com

ages

STRIVE SCAN

← My Dashboards

Example High School Fair

BARCODESEXPORTSHARE

32 days, 9 hours until start!

Data refreshed 08/06/26 at 10:50 PM Refresh

FairInstitutions

Registered Institutions

Search by institution, attendee, or emailMANAGE COLUMNS

STATUS	INSTITUTION ↑	DATE	ATTENDEE(S)	ATTENDEE EMAIL(S)	ACTIONS
Completed	 Austin College	06-30-2026	First Last	representative@austincolleg...	
Completed	 Dallas Baptist University	07-13-2026	First Last	representative@dbu.edu	
Completed	 East Texas A&M University	07-08-2026	First Last	representative@etamu.edu	
Completed	 Full Sail University	08-06-2026	First Last	representative@fullsail.edu	
Completed	 Hardin-Simmons University	08-06-2026	First Last	representative@hsutx.edu	

STRIVE SCAN

Walk-in Registration

Walk-in Registration QR code allows institutions to register on-site

Representatives

- Scan the QR code
- Submit registration and payment

The registration will be reflected on your Registered Institutions list

[← My Dashboards](#)

Example High School Fair

BARCODESEXPORTSHARE

🕒 32 days, 10 hours until start!

Data refreshed 08/06/26 at 10:50 PM [Refresh](#)

FairInstitutions

Registered Institutions

Search by institution, attendee, or email🔍MANAGE COLUMNS

STATUS	INSTITUTION ↑	DATE	ATTENDEE(S)	ATTENDEE EMAIL(S)	ACTIONS
Completed	 Austin College	06-30-2026	First Last	representative@austincolleg...	
Completed	 Dallas Baptist University	07-13-2026	First Last	representative@dbu.edu	
Completed	 East Texas A&M University	07-08-2026	First Last	representative@etamu.edu	
Completed	 Full Sail University	08-06-2026	First Last	representative@fullsail.edu	
Completed	 Hardin-Simmons University	08-06-2026	First Last	representative@hsutx.edu	
Completed	 Hawai'i Pacific University	07-15-2026	First Last	representative@hpu.edu	
Completed	 High Point University	06-24-2026	First Last	representative@highpoint.edu	
Completed	 KD Conservatory College of Film and Dramatic Arts	08-05-2026	First Last	representative@kdstudio.com	
Completed	 Marist University	07-06-2026	First Last	representative@marist.edu	
Completed	 Nova Southeastern University	07-22-2026	First Last	representative@nova.edu	

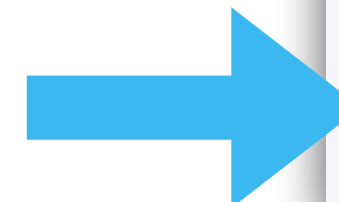
1 - 10 of 35

<< < Page 1 of 4 > >>

Walk-in Registration QR Code for Unregistered Institutions

Print this QR code to allow unregistered representatives who show up to register. Have them scan the QR code and complete the registration form.

Download the QR code



Dashboard Resource: Export

The screenshot shows a dashboard for an 'Example College Fair'. At the top, there's a navigation bar with 'My Dashboards' and buttons for 'BARCODES', 'EXPORT', and 'SHARE'. The 'EXPORT' button is highlighted. Below the navigation bar, the dashboard displays event details: 'Date and Time' (Tuesday, September 15, 2026 - Tuesday, September 15, 2026, 06:00 PM - 08:00 PM CDT) and 'Location' (Example High School, 1 N Main St., Dallas, TX 75201). A modal titled 'Export Fair Data' is open on the right, showing a list of data types to export, each with an 'EMAIL LINK' button.

← My Dashboards

Example College Fair

BARCODES EXPORT SHARE

Data refreshed 11/03/25 at 5:17 PM Refresh

Date and Time

Tuesday, September 15, 2026 - Tuesday, September 15, 2026
06:00 PM - 08:00 PM CDT

Location

Example High School
1 N Main St.
Dallas, TX 75201

Export Fair Data

Select the data you would like to export. A secure link to download it will be emailed to **email@school.org**. It may take several minutes to generate.

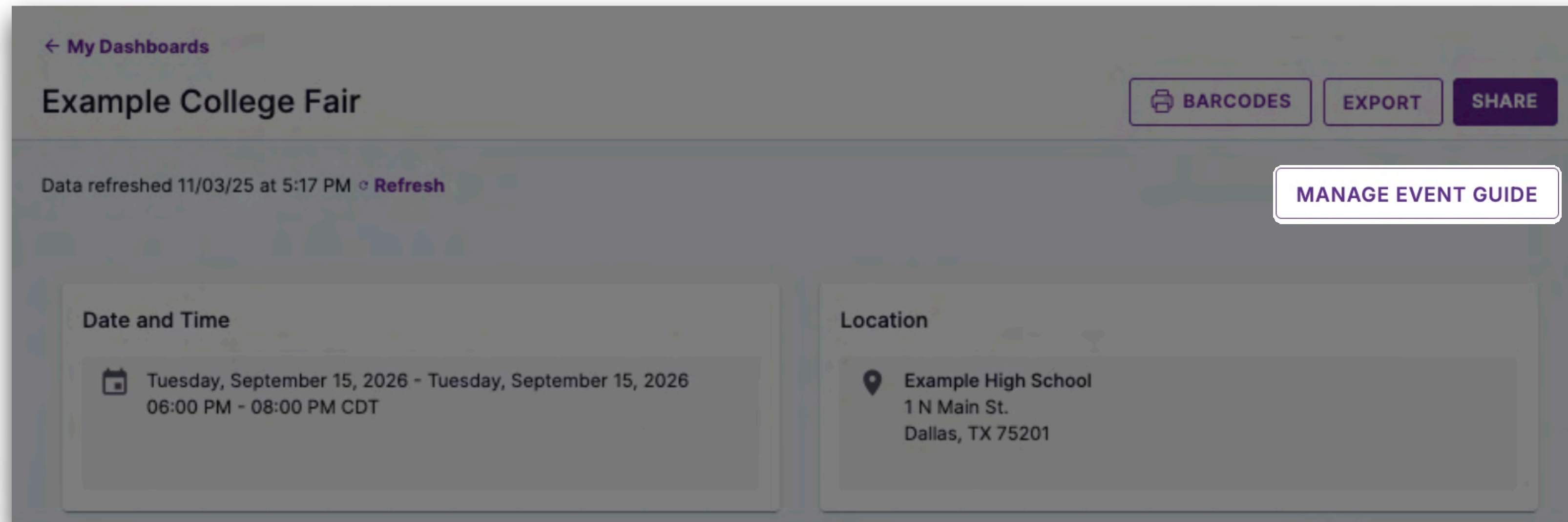
Institutions	EMAIL LINK
Registrations (by attendee)	EMAIL LINK
Scans (by attendee)	EMAIL LINK
Scans (by institution)	EMAIL LINK
Connections (by attendee)	EMAIL LINK
Connections (by institution)	EMAIL LINK

EXPORT HISTORY

Export student registration and event data

Export registered institution and attending representative list

Dashboard Resource: Manage Event Guide



Manage Event Guide content directly from the Dashboard

Find additional documentation in the Resources section



The StriveScan App

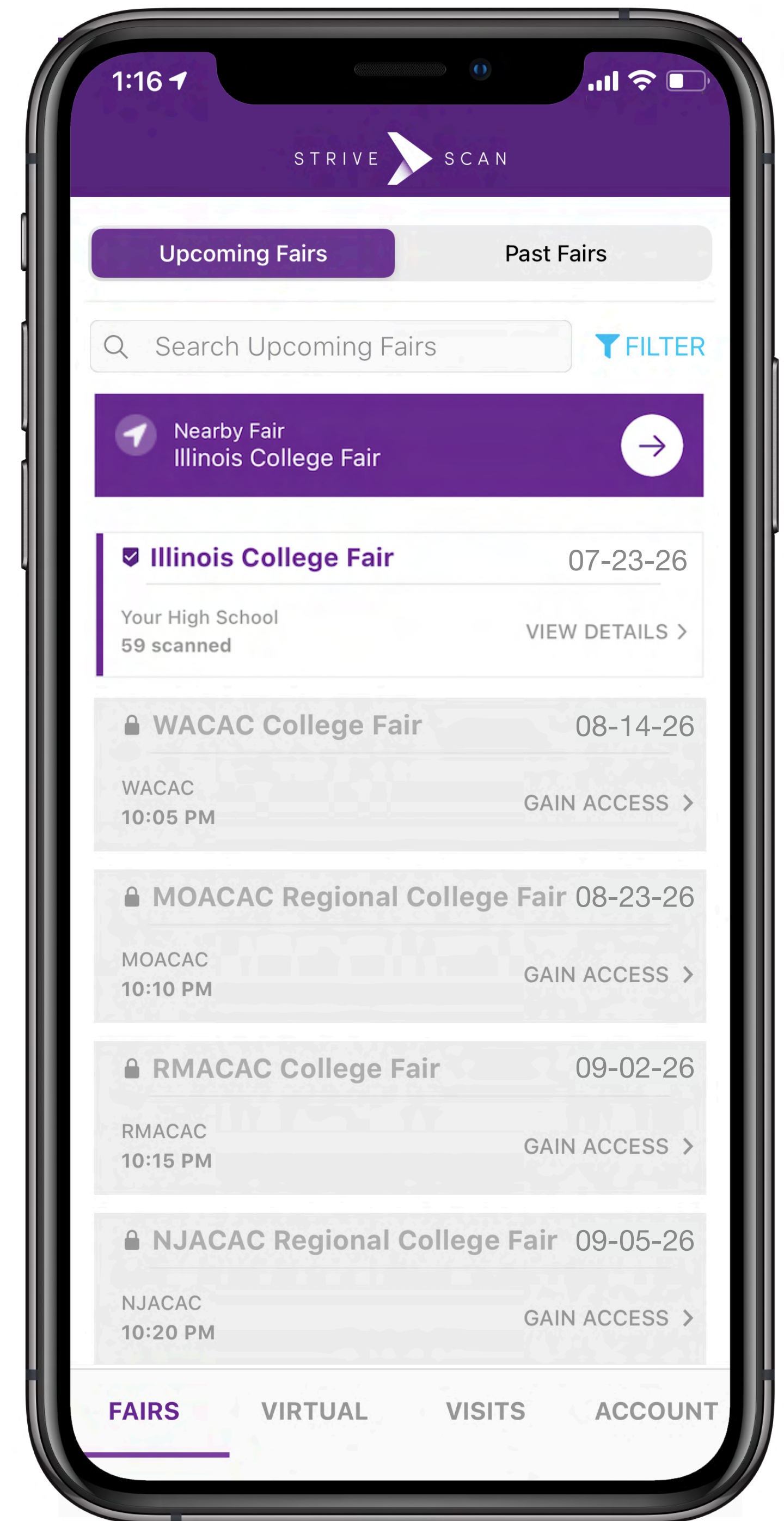
Available for all organizations attending your event



Download on the
App Store



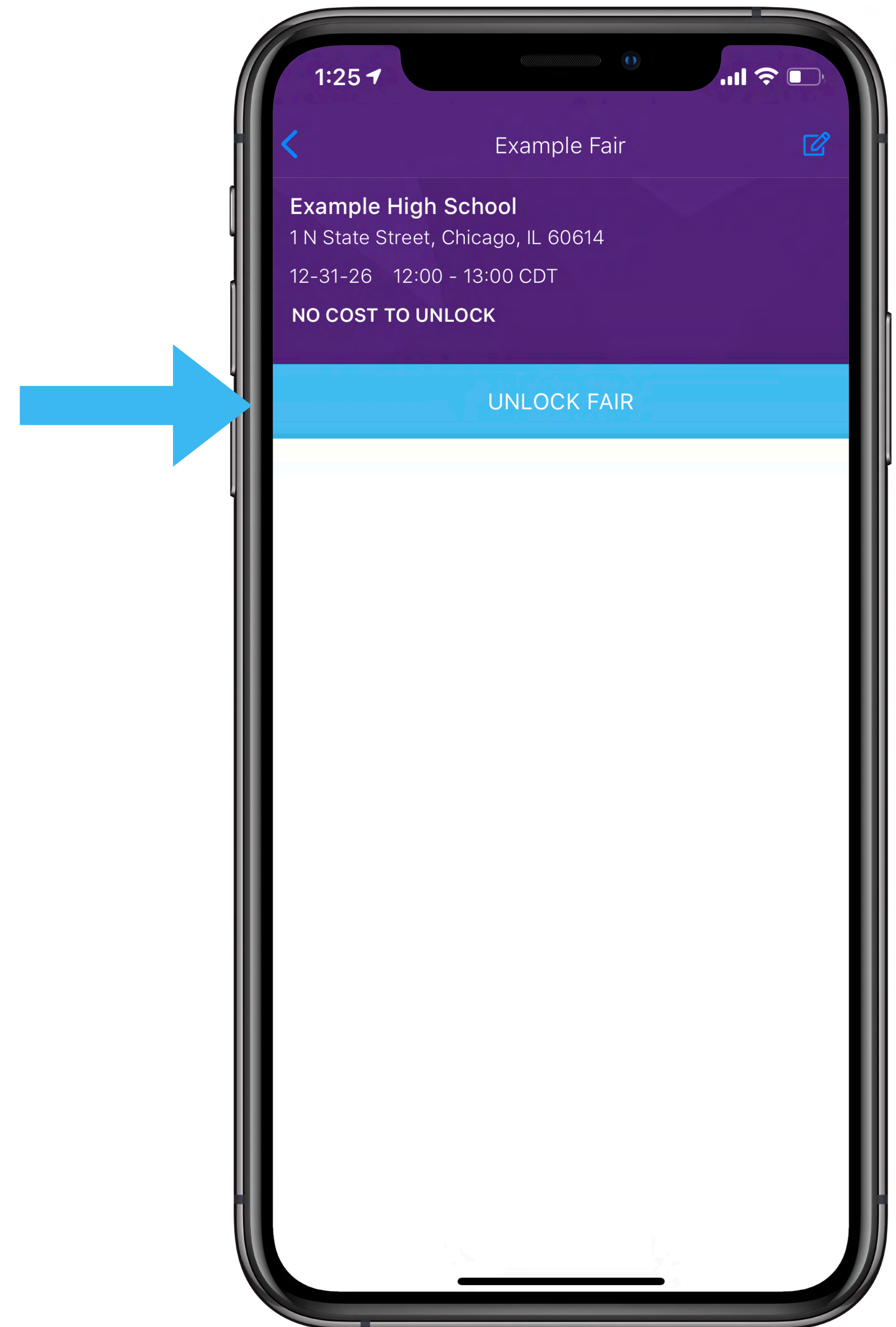
GET IT ON
Google Play



The StriveScan App

Scanning is included with their registration

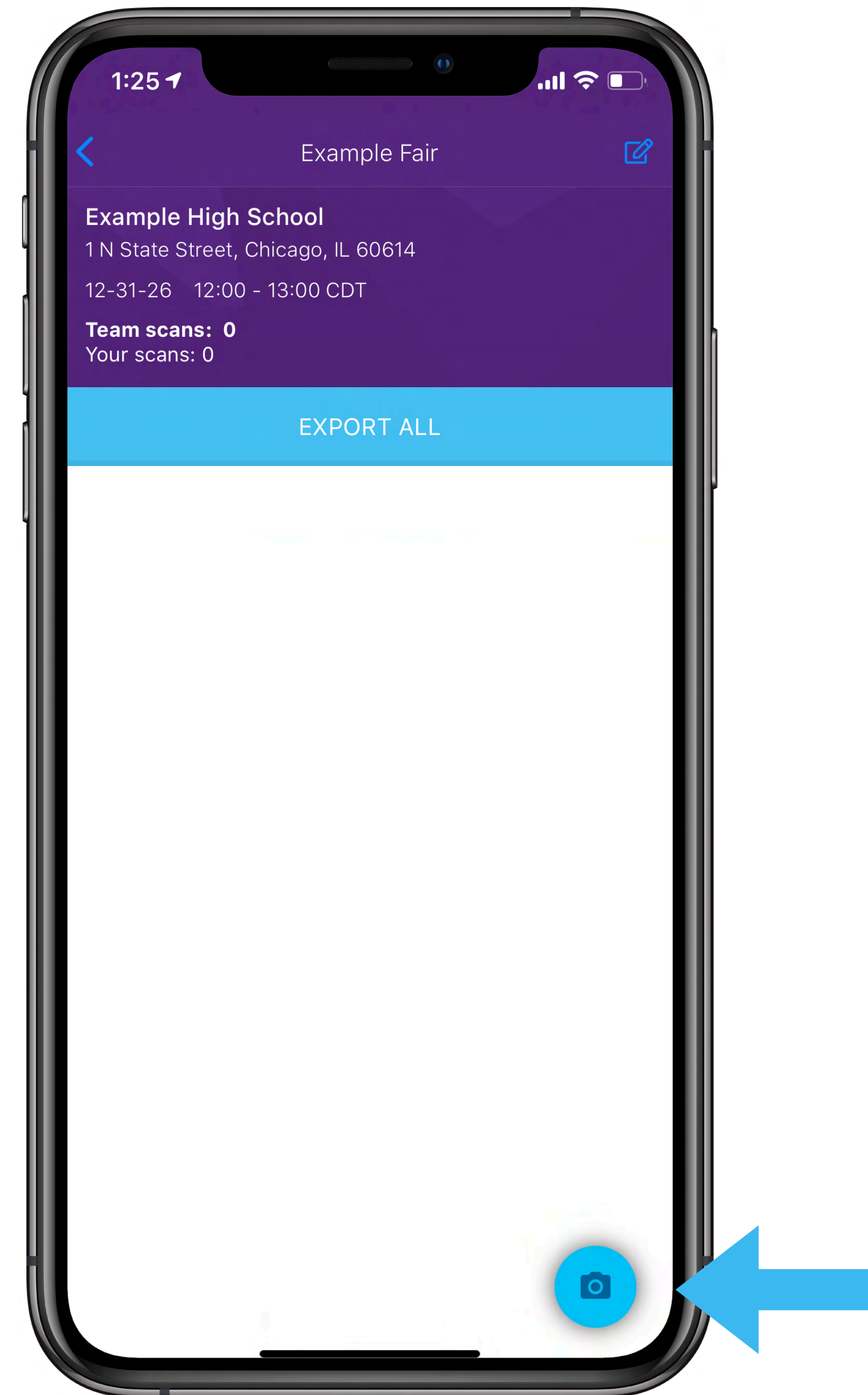
Fair is unlocked when the institution completes registration



The StriveScan App

Camera appears shortly before the fair

Click the camera button to start scanning



The StriveScan App

Representative places phone over the
barcode

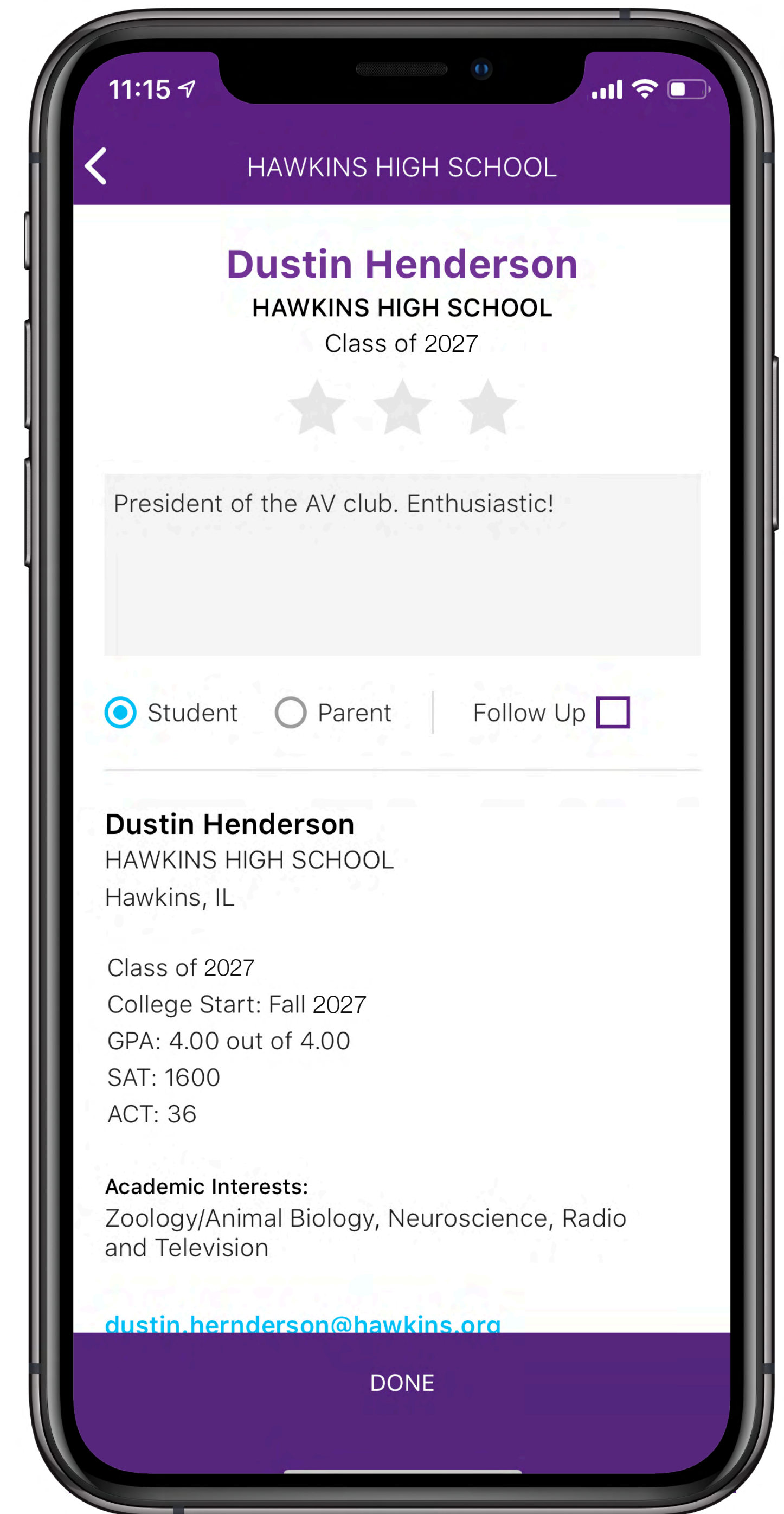


The StriveScan App

Instantly scans

Student's full profile appears

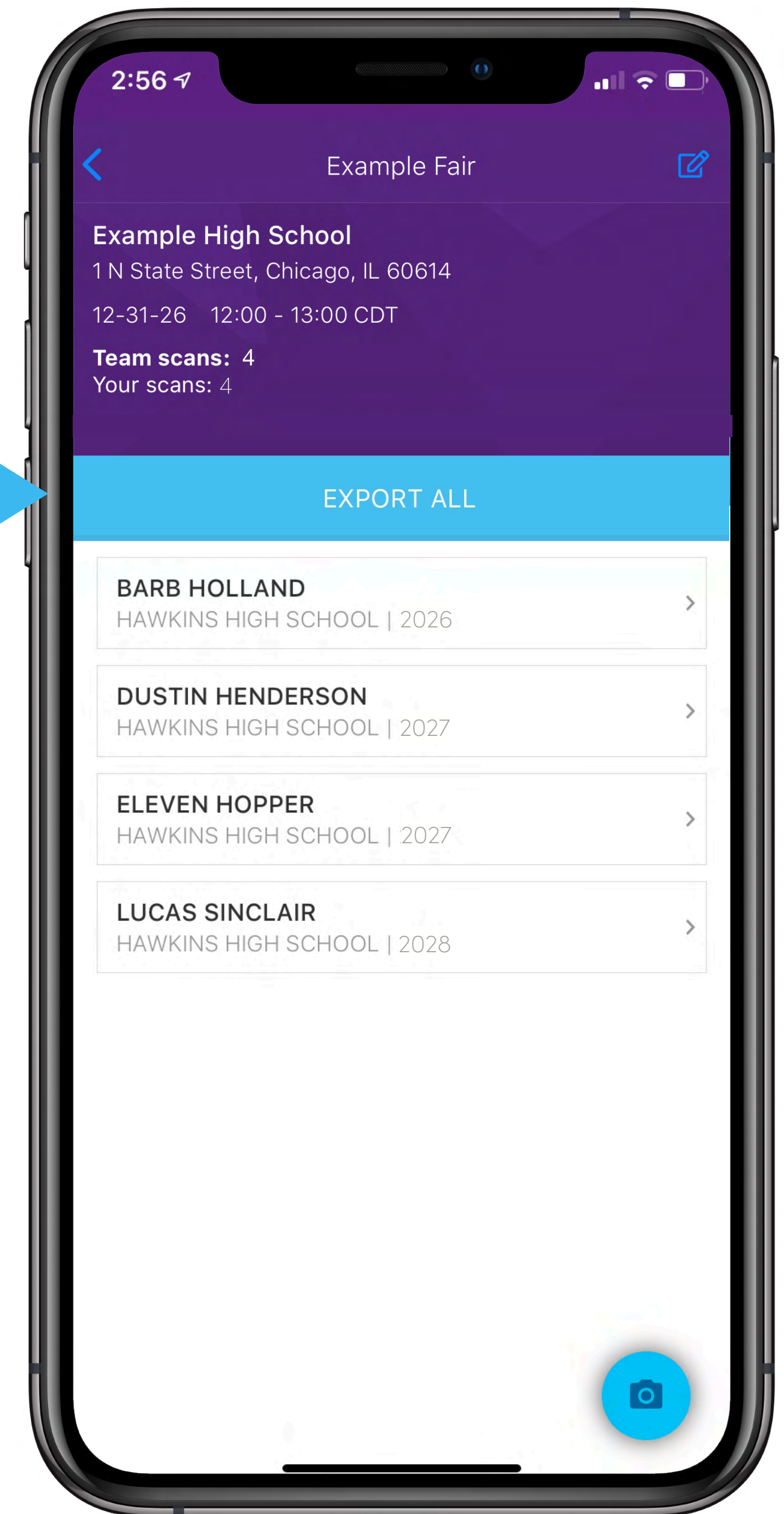
Representatives can take notes and rate the student's interest



The StriveScan App

Immediate access to scan data via the Export button

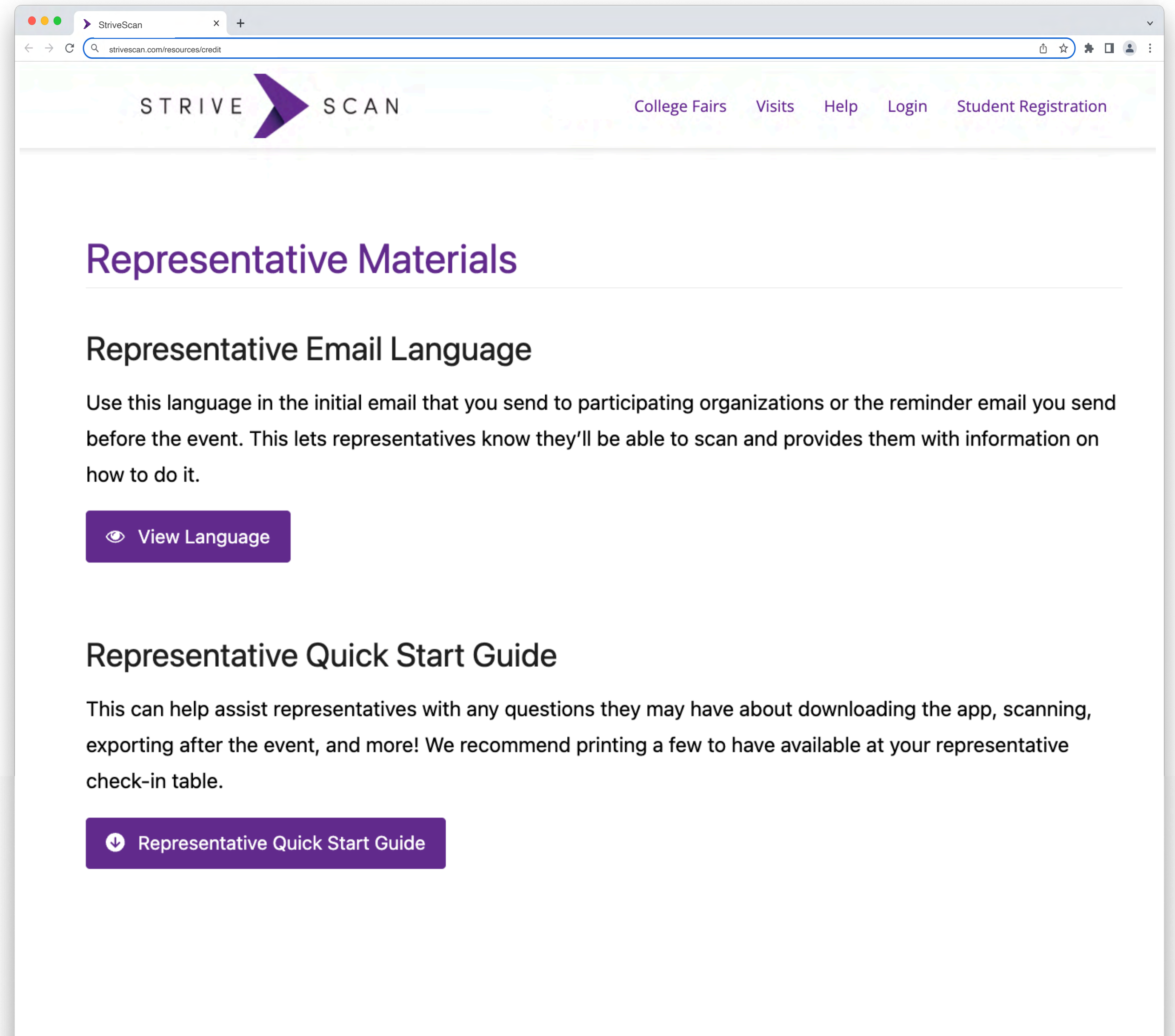
Download anytime through the app or website



Dashboard Resource: Tool Kit

The Tool Kit also has resources for your attending representatives

- Templated language
- Quick Start Guide



Does My Event Need Internet?

Registration

- Student registration requires access to cell service or WiFi

Scanning

- WiFi and cell service are not necessary for scanning during the event



Keys to Success

- Promote student registration at StriveFair.com
- Visit your Dashboard to track registrations and access resources in the Tool Kit
- Remind representatives about StriveScan
- Craft a plan for on-site student registration (flyers, greeters, etc)
- Have a great event!

STRIVE



SCAN

Fair Coordinator Training

help@strivescan.com

Frequently Asked Questions

Is it possible to see all scans from the event?

Absolutely!

After the fair, use the **Export** button in your Dashboard to access all Scans and Connections.

Frequently Asked Questions

I have other organizations attending.
Can they scan as well?

Yes, StriveScan can be used by anyone who will collect student information at your event.

Military, careers, non-profits, and trades are all welcome to scan and should complete the registration form.