

STRIVE



SCAN

# Fair Coordinator Training



# Meet the Team



**Dan Saavedra**

Founder  
& President

📍 Chicago, Illinois



**Zachary George**

Senior Director  
of College & Fair Relations

📍 Portland, Oregon



**Annie Mills**

Director  
of College & Fair Relations

📍 San Diego, California



**Isabella Williams**

Director  
of Fair Development & Systems

📍 Charlotte, North Carolina



**Erin Sheehan**

Senior Associate Director  
of College & Fair Relations

📍 Charlotte, North Carolina



**Kylie Tutko**

Associate Director  
of College & Fair Relations

📍 Denver, Colorado



**Scott Jackson**

Associate Director  
of College & Fair Relations

📍 Cleveland, Ohio



**Gretchen Burns**

Assistant Director  
of College & Fair Relations

📍 Orlando, Florida



**Aurora Good**

Assistant Director  
of College & Fair Relations

📍 Miami, Florida

# Agenda

Background

Student Experience

Resources

Registration Tips

The StriveScan App



# Background



Founded in 2016 to support students, colleges and hosts in streamlining their events

12,000+ fairs, 50 states and 82 countries

Trusted nationwide by hundreds of school districts, associations, and organizations



# Data Security and Privacy

Student profiles only shared with student's consent

StriveScan does not sell or share student data to other third-parties.

Advanced security technology

StriveScan has the most security features and advanced technology over any competitor

Data is encrypted using bank-grade technology

SSL encryption protects the app and website. DDOS, bot, and brute-force protection.

Data centers powered by Amazon Web Services

Same world-class infrastructure as Netflix, Airbnb, Pinterest, NASA, Kelloggs, and Expedia.

FERPA and GDPR compliant

Complies with Family Educational Rights and Privacy Act and honors GDPR requirements for EU subjects.

StriveScan team is continuously trained and knowledgeable

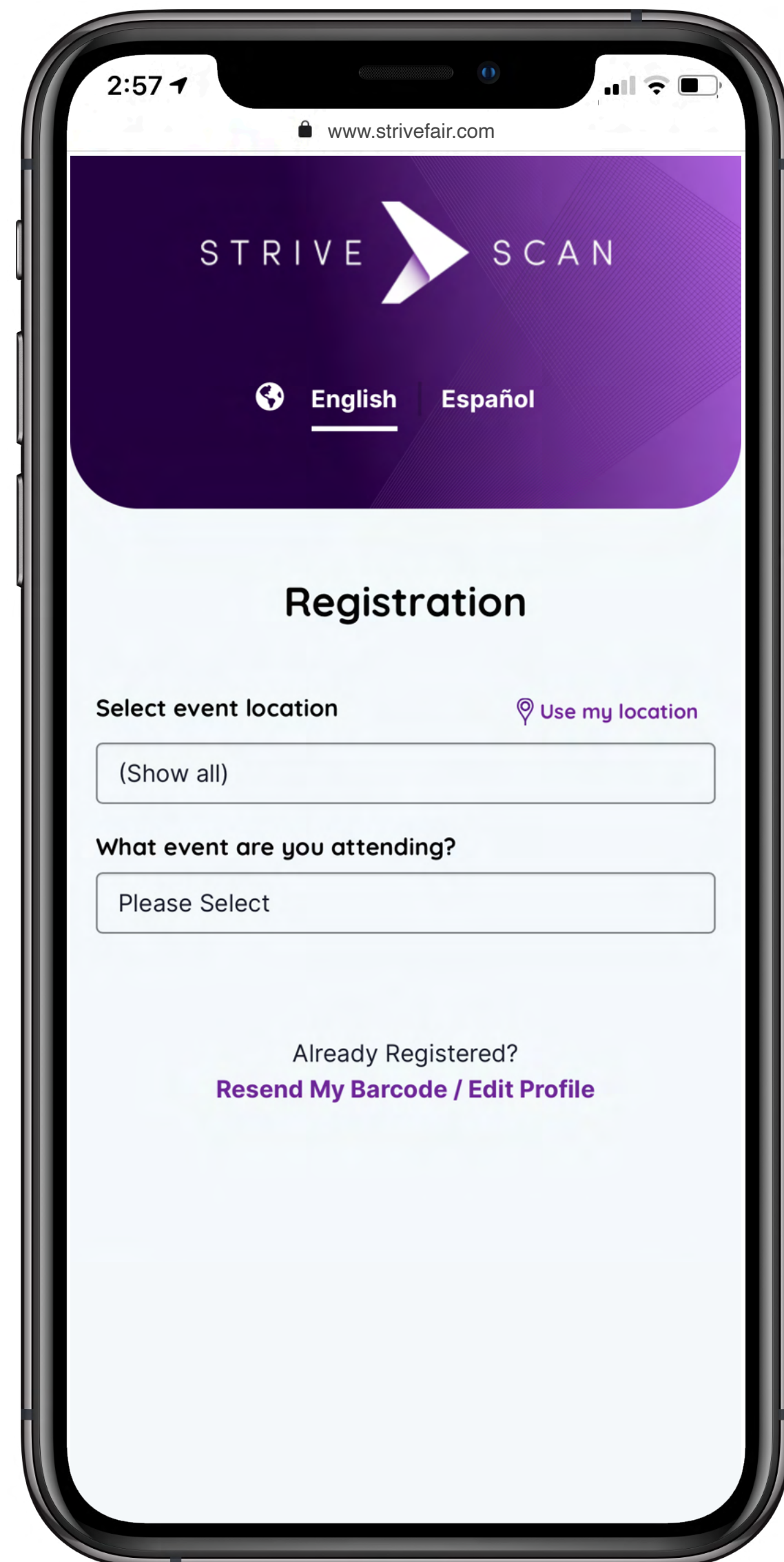
Educated on the latest technology, best practices, security threats, and legal issues surrounding data protection, privacy, and our profession.

More details: [strivescan.com/privacy-security](https://strivescan.com/privacy-security)

# Overview

- Students register for the event
- Students are texted & emailed the barcode
- Representatives scan using the StriveScan app
- Interactions can continue via *Missed Connections*
- Both students and representatives receive each other's information

# Student Registration



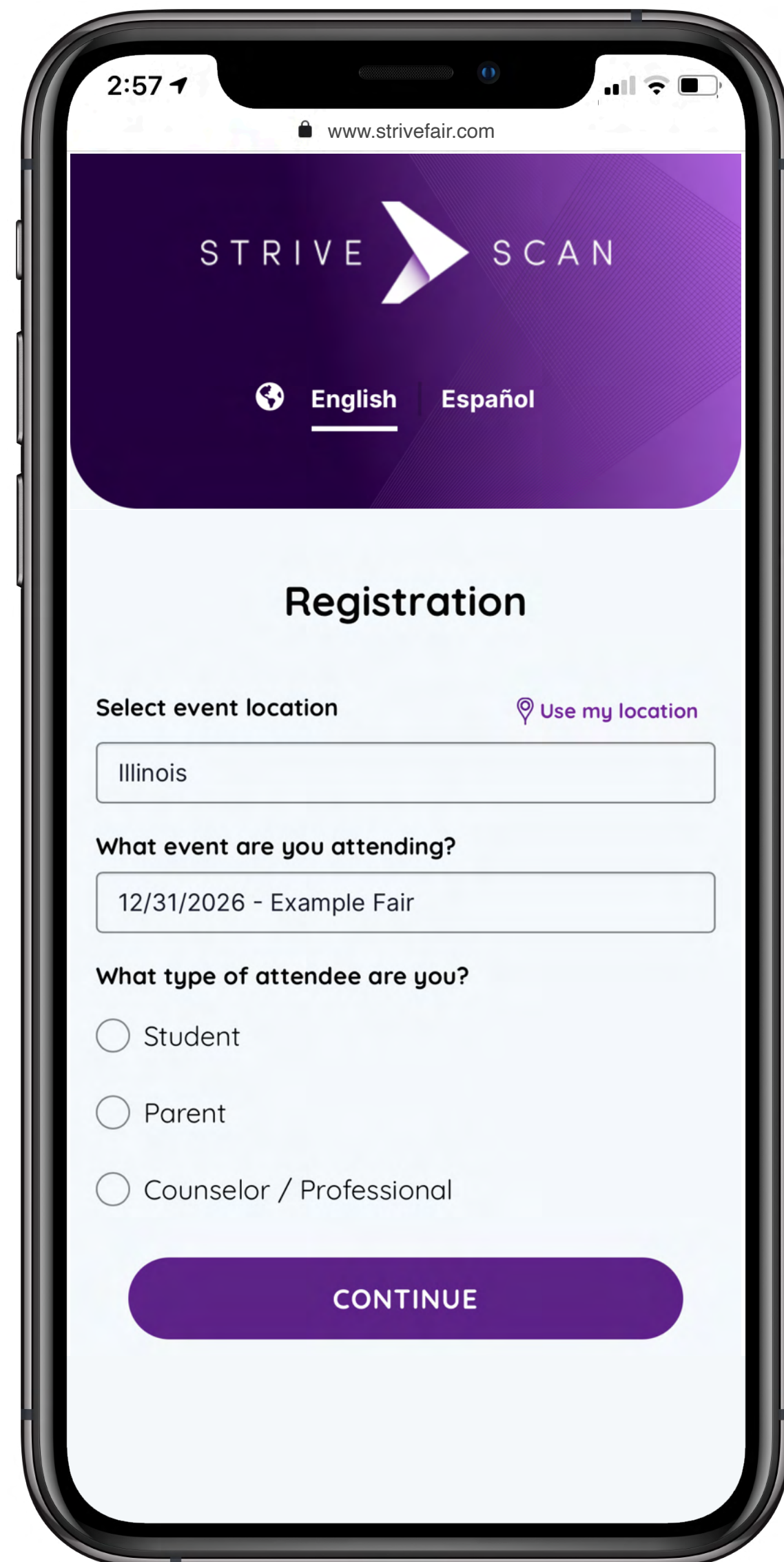
No app to download: register on the website

Fast and easy: less than 2 minutes to complete

Use any device: phone, iPad, Chromebook, etc.

Available in English and Spanish

# Student Registration



The image shows a smartphone screen displaying the registration page for Strive Scan. The page has a purple header with the 'STRIVE SCAN' logo and language options for 'English' and 'Español'. Below the header, the title 'Registration' is centered. The form includes three main sections: 'Select event location' with a dropdown menu showing 'Illinois' and a 'Use my location' link; 'What event are you attending?' with a dropdown menu showing '12/31/2026 - Example Fair'; and 'What type of attendee are you?' with three radio button options: 'Student', 'Parent', and 'Counselor / Professional'. At the bottom of the form is a large purple 'CONTINUE' button.

Students, parents, or counselors can register

# Student Registration

2:57 | www.strivefair.com

**First Name**  
First Name

**Last Name**  
Last Name

**Email**  
email@email.com

**Confirm Email Address**  
email@email.com

**Mobile Phone**  
(XXX) XXX-XXXX

**Text Permission**  
 Colleges may text me

**Birthdate**  
MM/DD/YYYY

**Address**  
Enter your address

**Address Line 2 (optional)**  
Apt, Unit

**City**  
City

## Required

- Name
- Email
- Mobile phone
- Birthdate
- Address  
Google Maps autocompletes as they type for easy and accurate addresses
- School  
Type ahead field, uses event location to refine options
- Grade
- College Start Semester

# Student Registration

2:57

www.strivefair.com

**Academics**

**GPA** (optional)

0.00

**out of**

0.00

**SAT Score** (optional)

0000

**ACT Score** (optional)

00

**Academic Interests** (optional)  
(select up to 3)

Search for interests...

Text me my Barcode  
Message & data rates may apply. Reply STOP to unsubscribe.

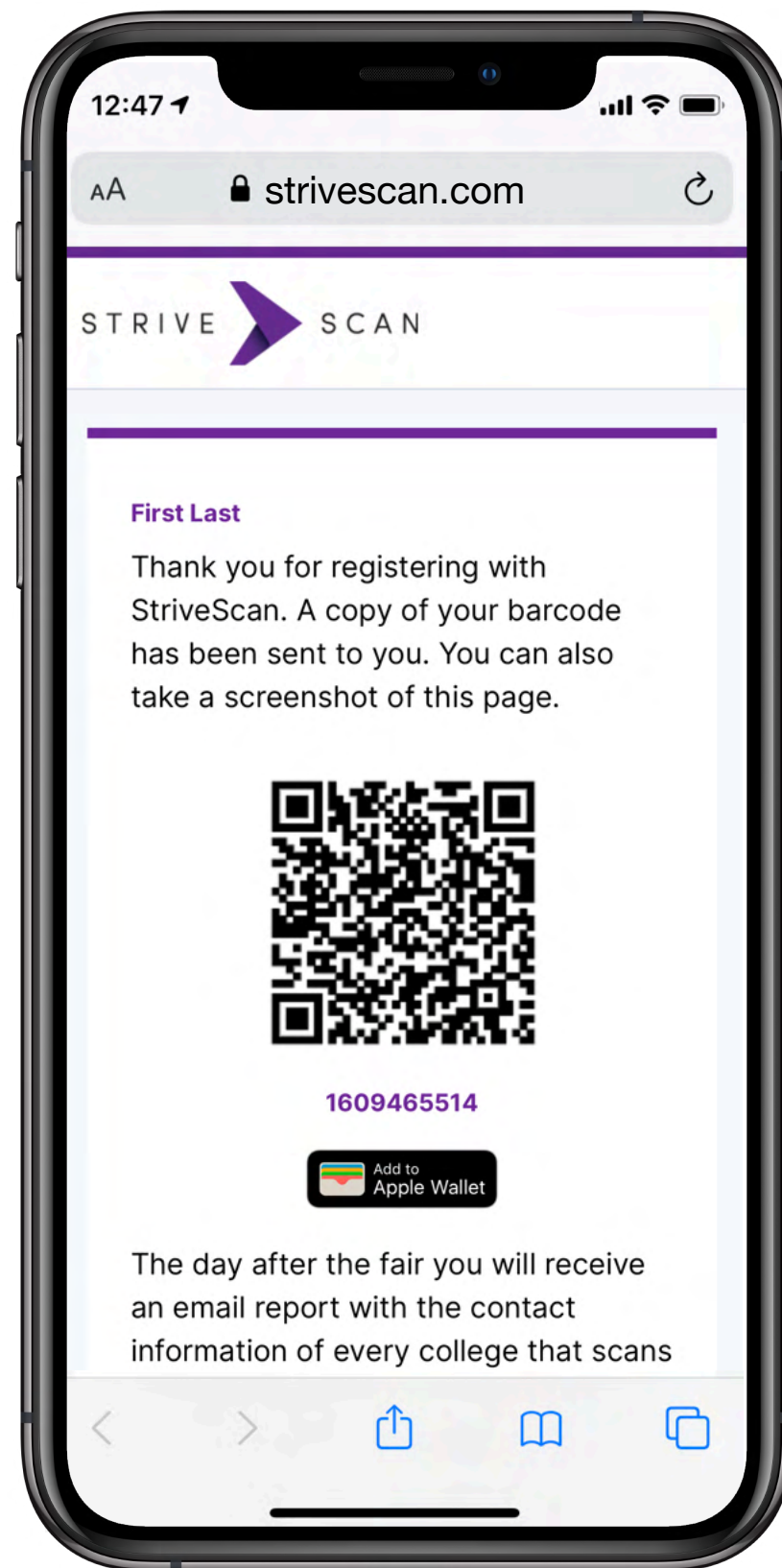
I agree to the **Terms of Service**

**SIGN UP**

## Optional

- GPA
- SAT
- ACT
- Academic Interest(s)  
Select from the College Board list of majors

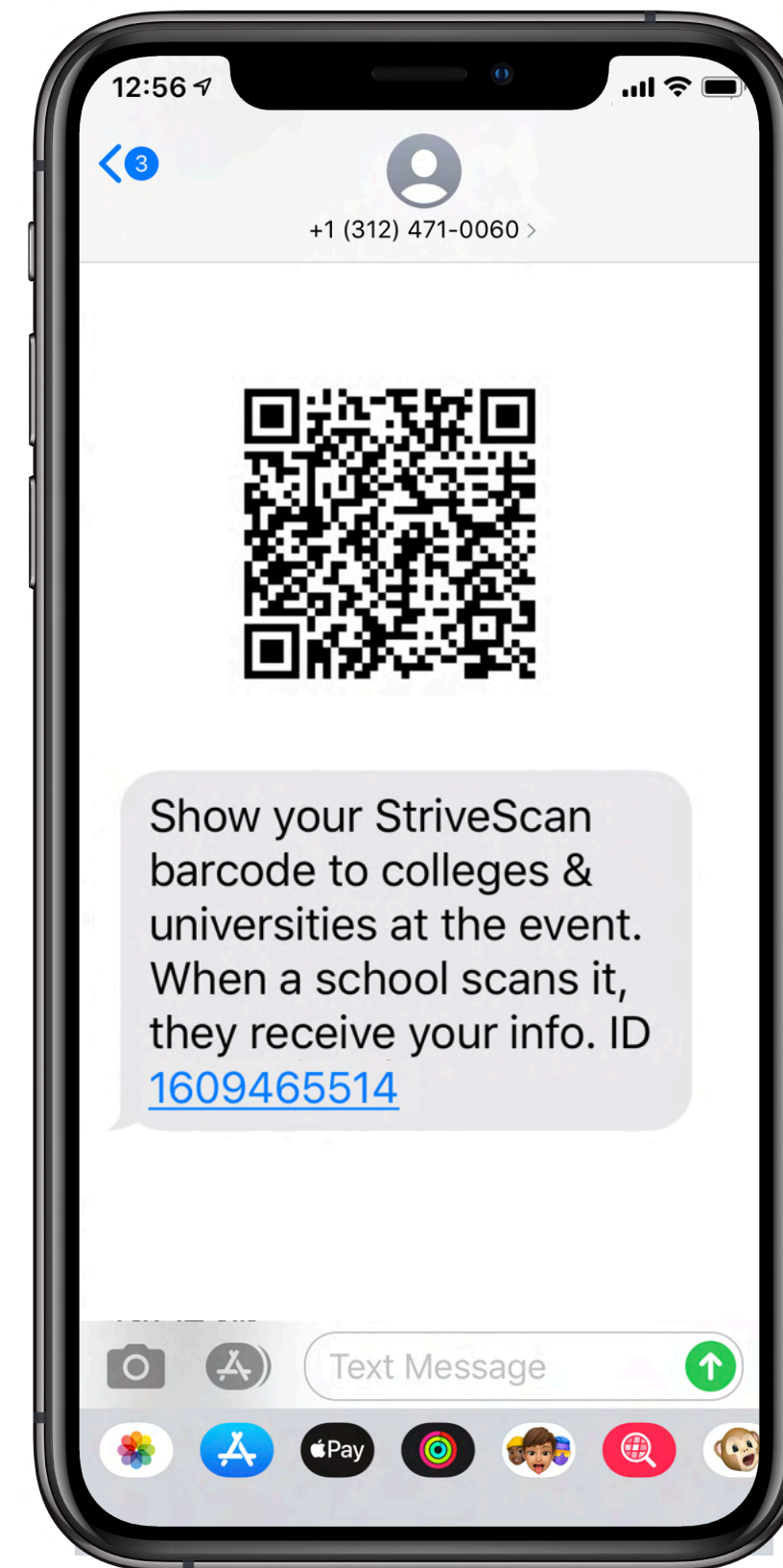
# Barcode Delivery



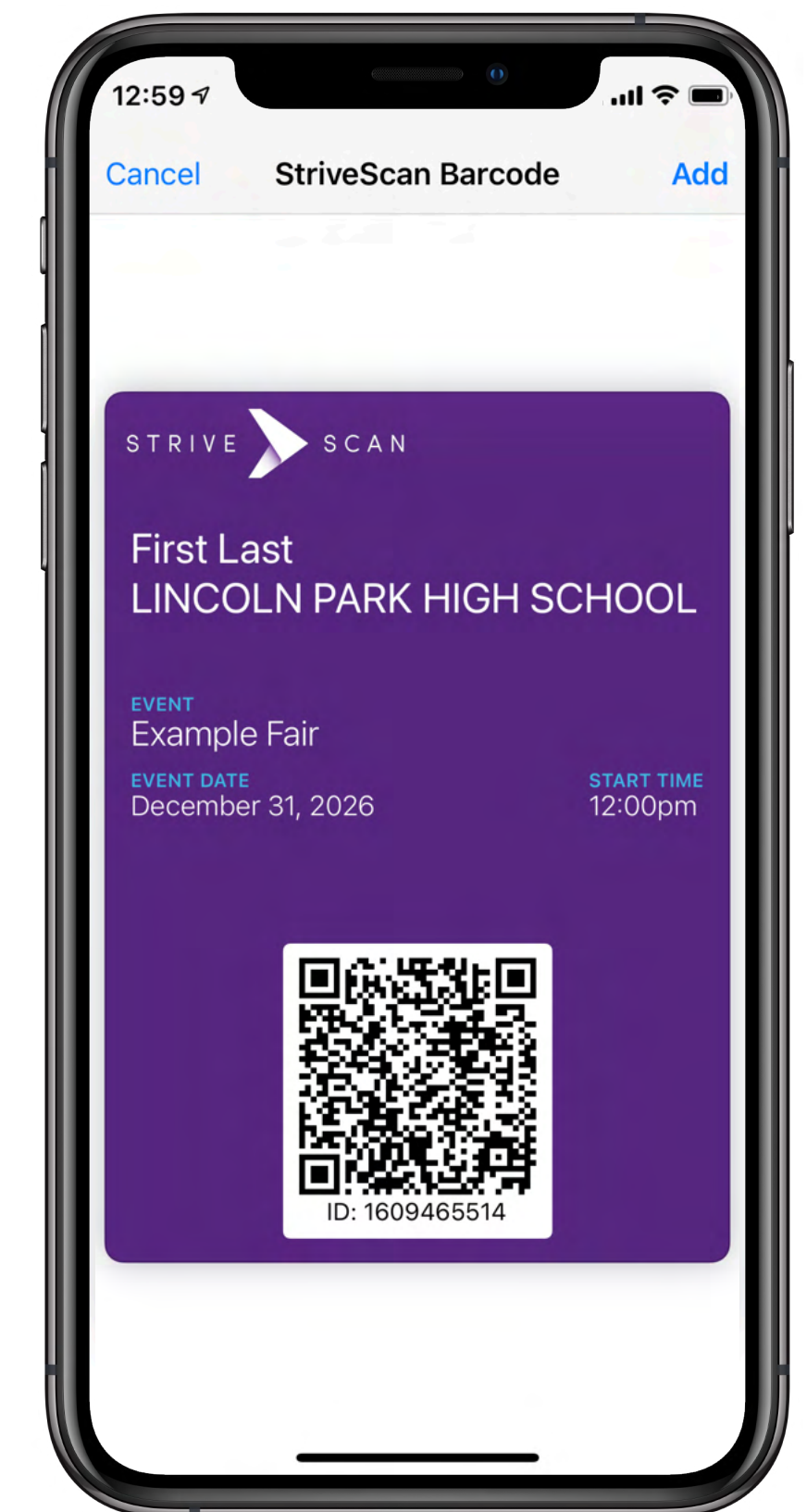
1. Confirmation Screen



2. Email



3. Text Message



4. Apple/Google Wallet

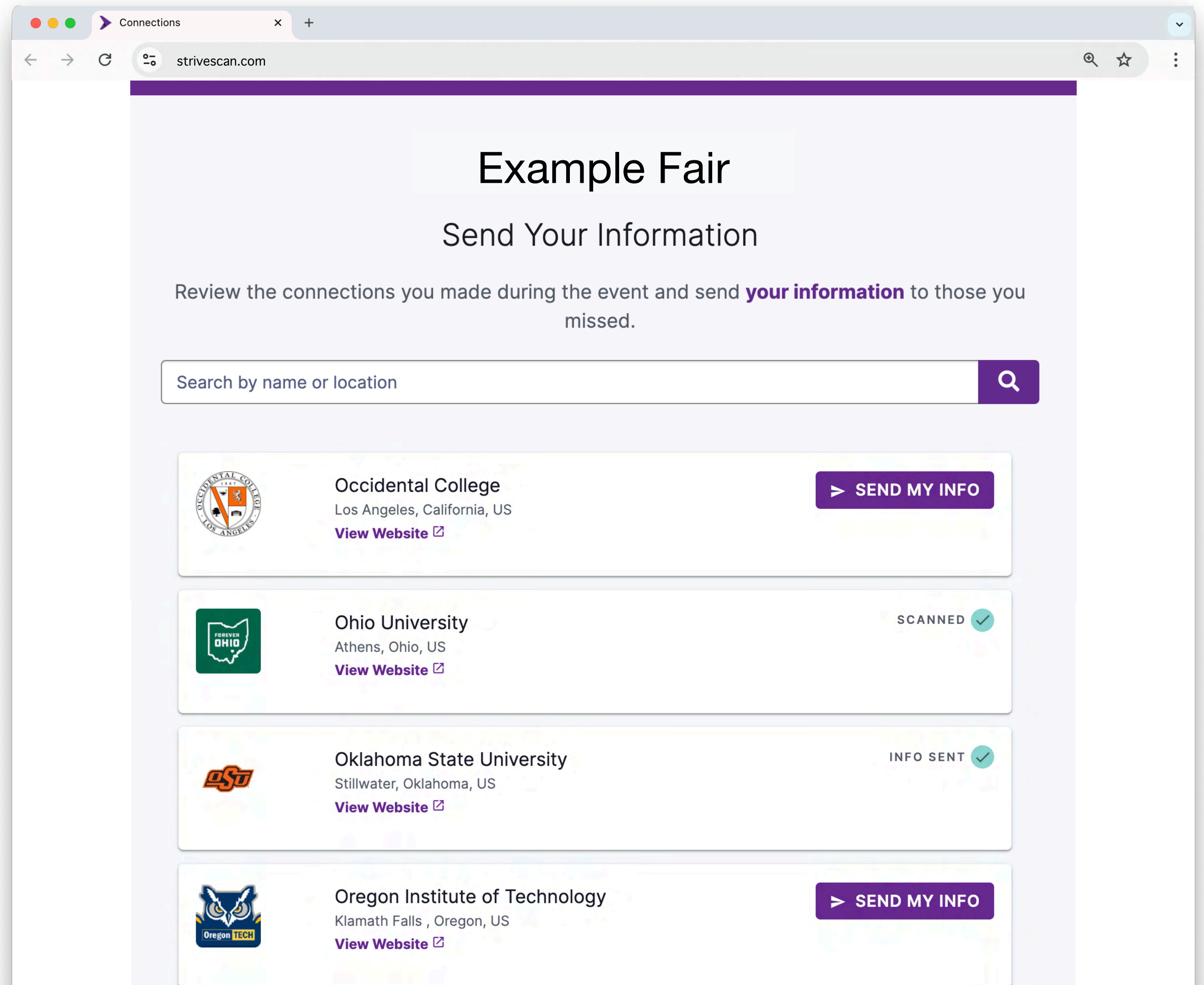
2 hours before start time:

Reminder barcode sent via Email, Text, and Apple/Google Wallet



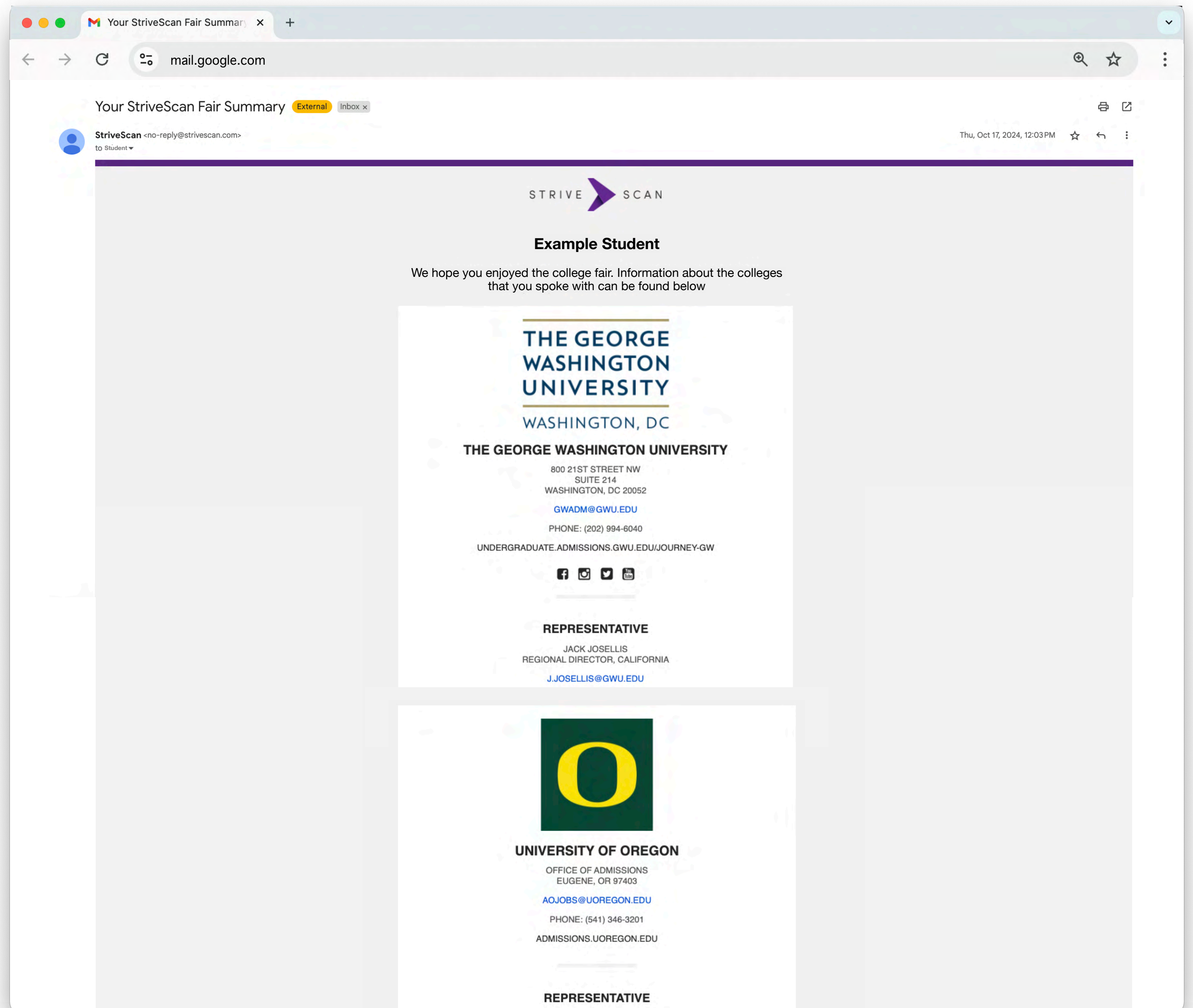
# Missed Connections

Students can continue to connect with participating organizations after the event, *even if they could not attend!*



# Summary Email

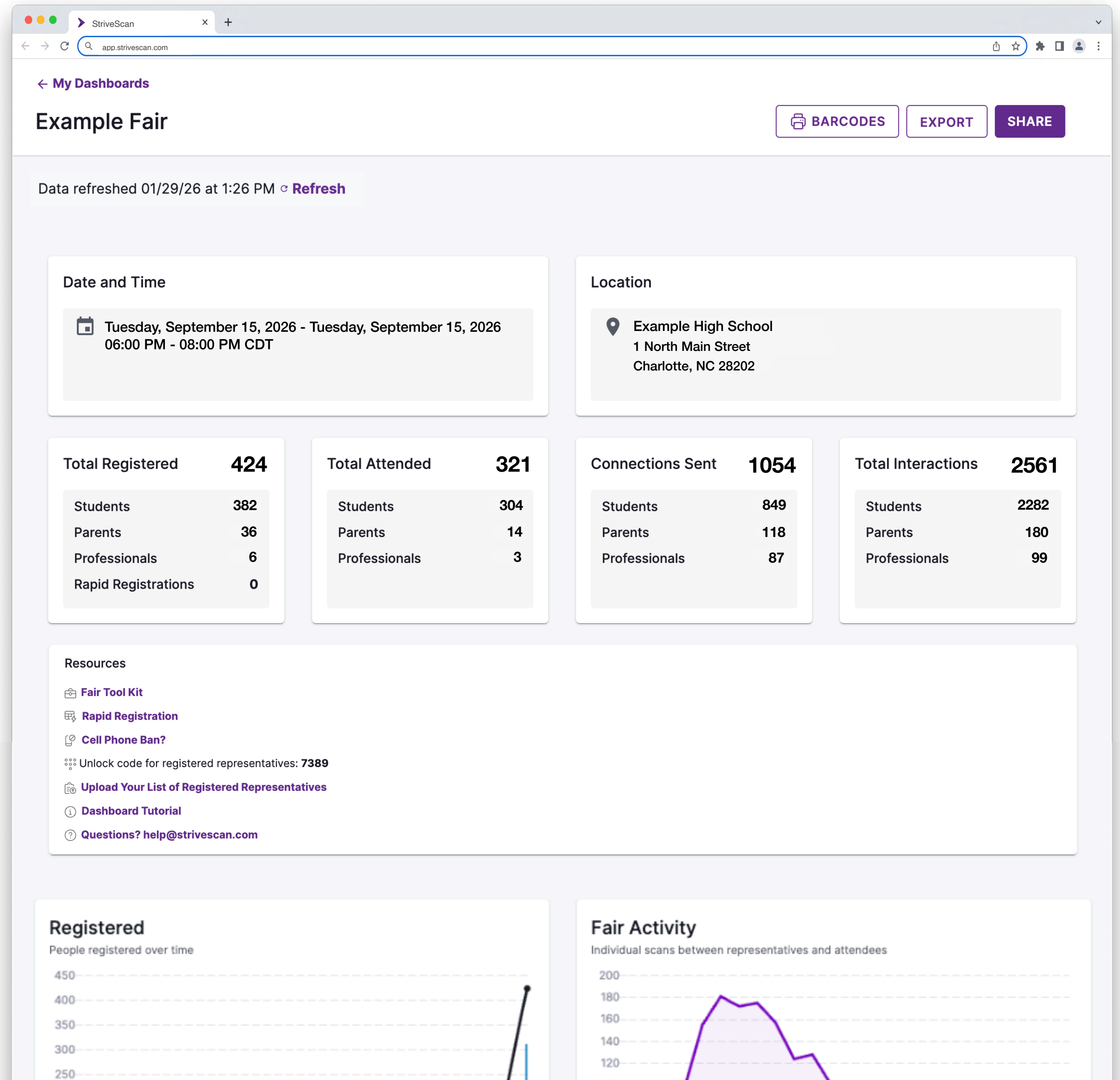
Every attendee receives an email with the organizations that scanned their barcode, including representative contact information.



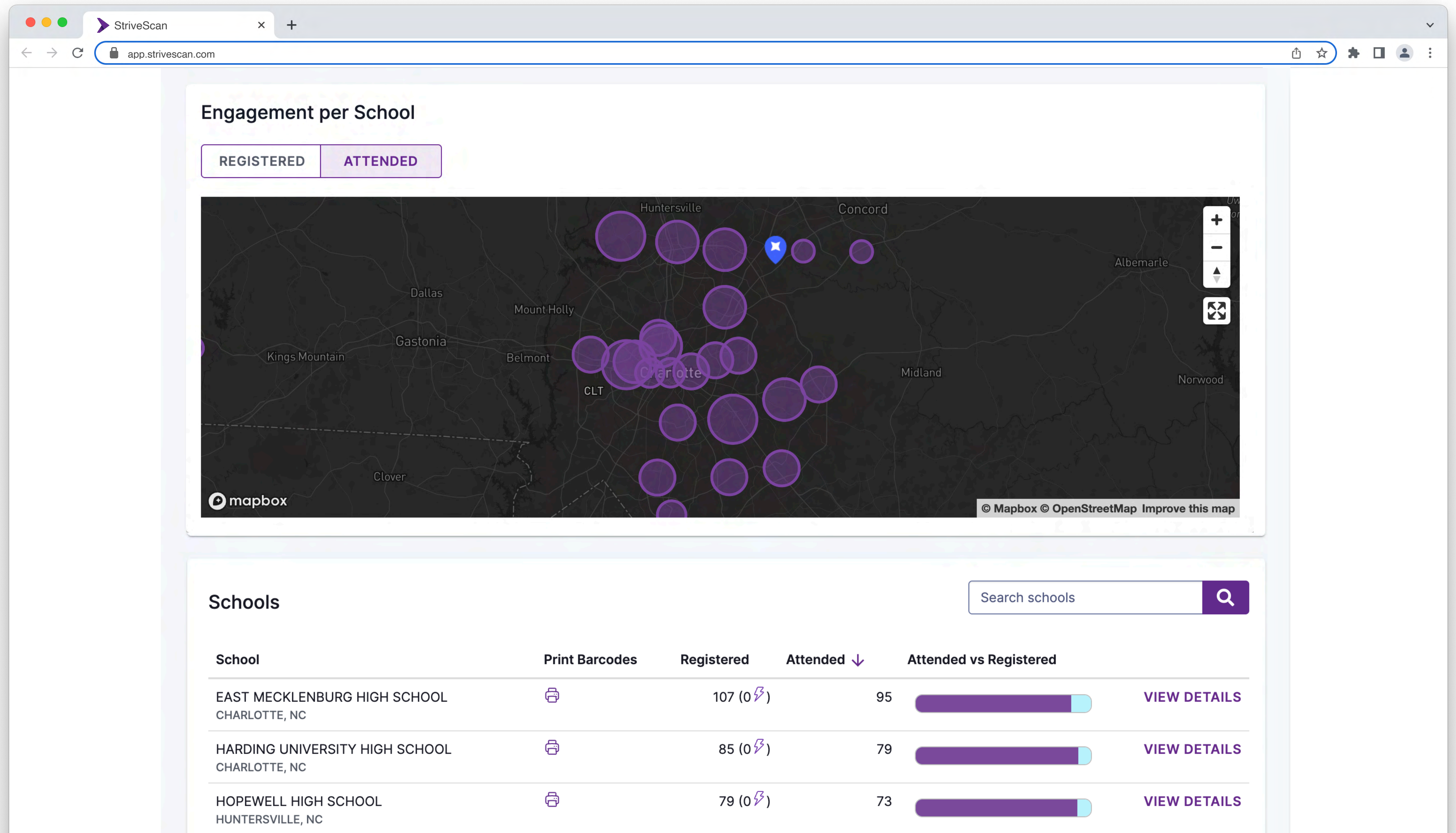


# Dashboard

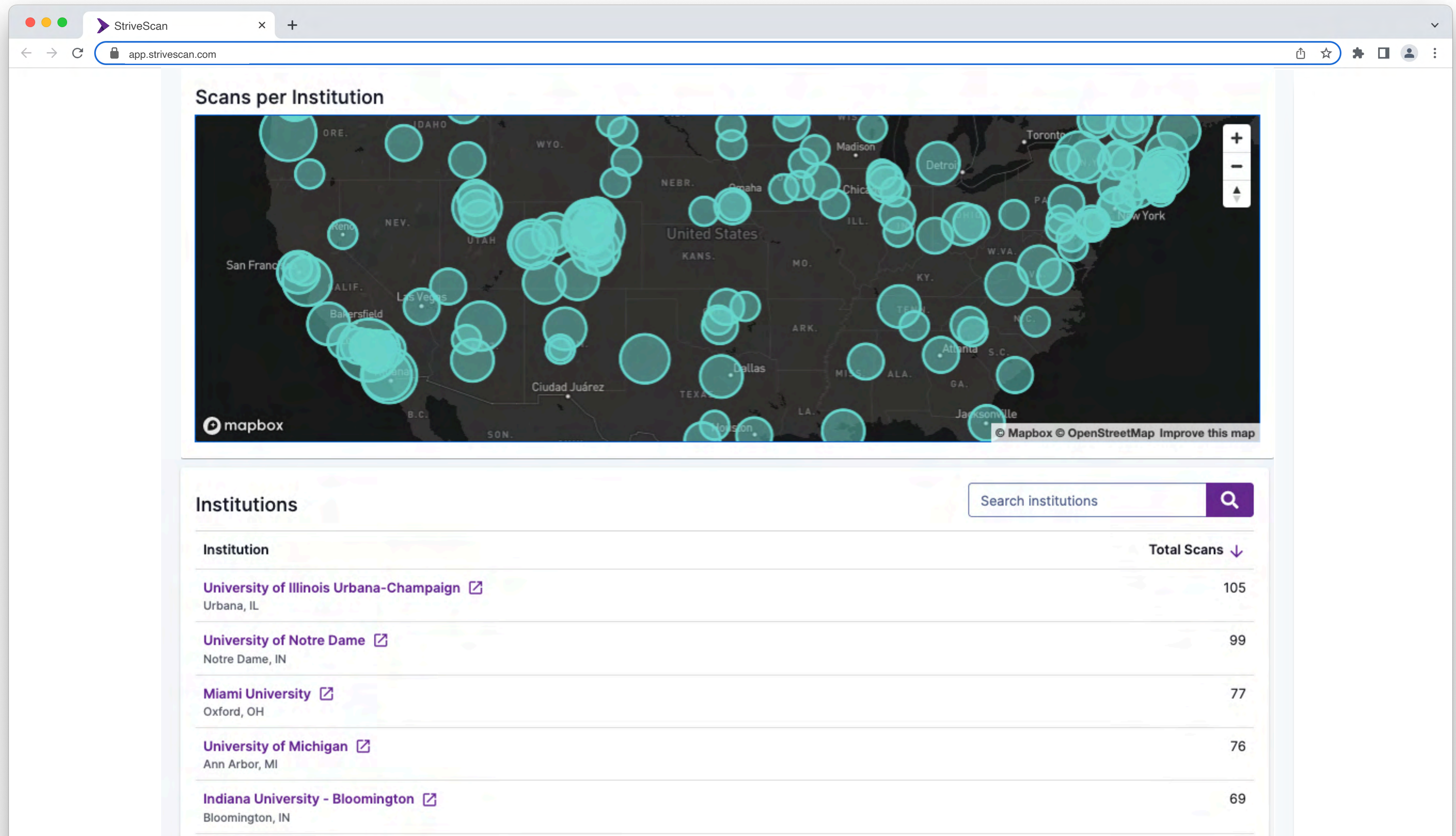
Hosts access event resources, print barcode PDFs, and export data via the shareable Dashboard.



# Dashboard

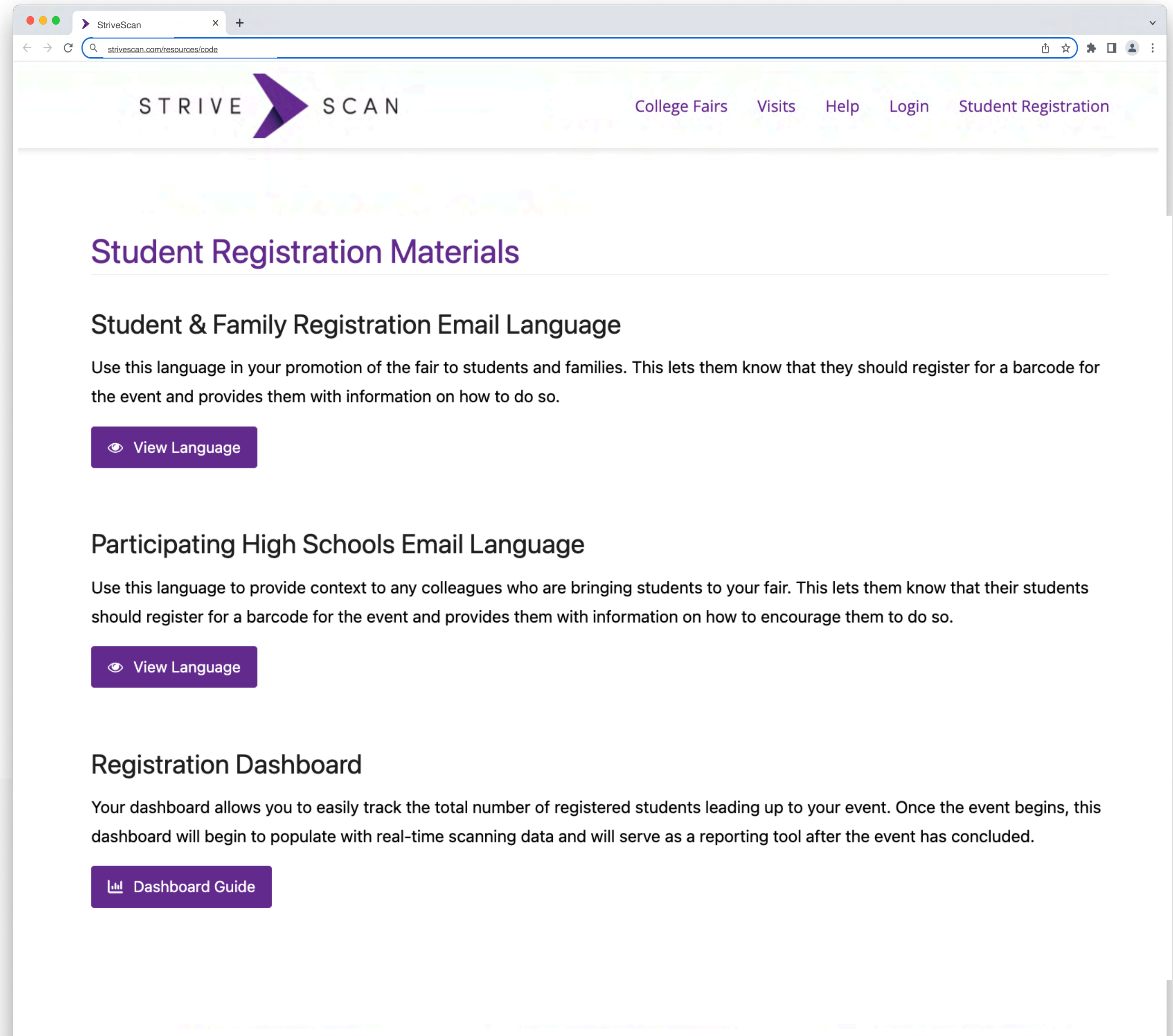


# Dashboard



# Dashboard Resource: Tool Kit

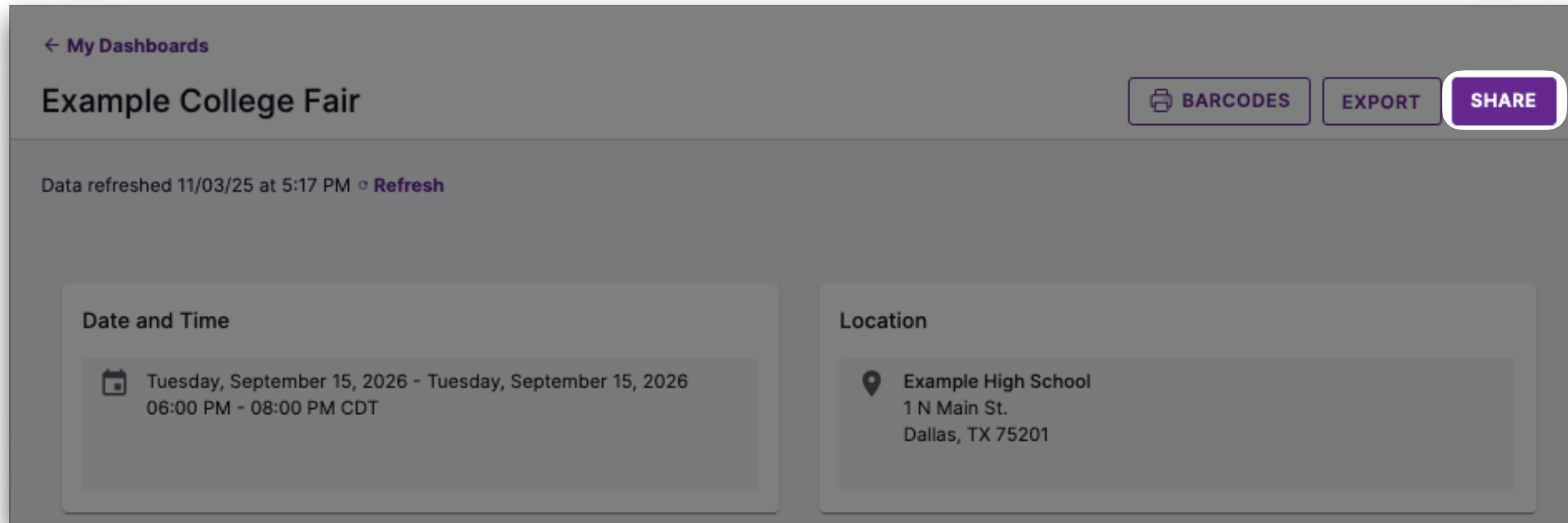
We provide printable materials, templated language, QR codes, and more for students and representatives.



The screenshot shows a web browser window with the URL `strivescan.com/resources/code`. The page header features the "STRIVE SCAN" logo and navigation links for "College Fairs", "Visits", "Help", "Login", and "Student Registration". The main content area is titled "Student Registration Materials" and lists three resources:

- Student & Family Registration Email Language**  
Use this language in your promotion of the fair to students and families. This lets them know that they should register for a barcode for the event and provides them with information on how to do so.  
[View Language](#)
- Participating High Schools Email Language**  
Use this language to provide context to any colleagues who are bringing students to your fair. This lets them know that their students should register for a barcode for the event and provides them with information on how to encourage them to do so.  
[View Language](#)
- Registration Dashboard**  
Your dashboard allows you to easily track the total number of registered students leading up to your event. Once the event begins, this dashboard will begin to populate with real-time scanning data and will serve as a reporting tool after the event has concluded.  
[Dashboard Guide](#)

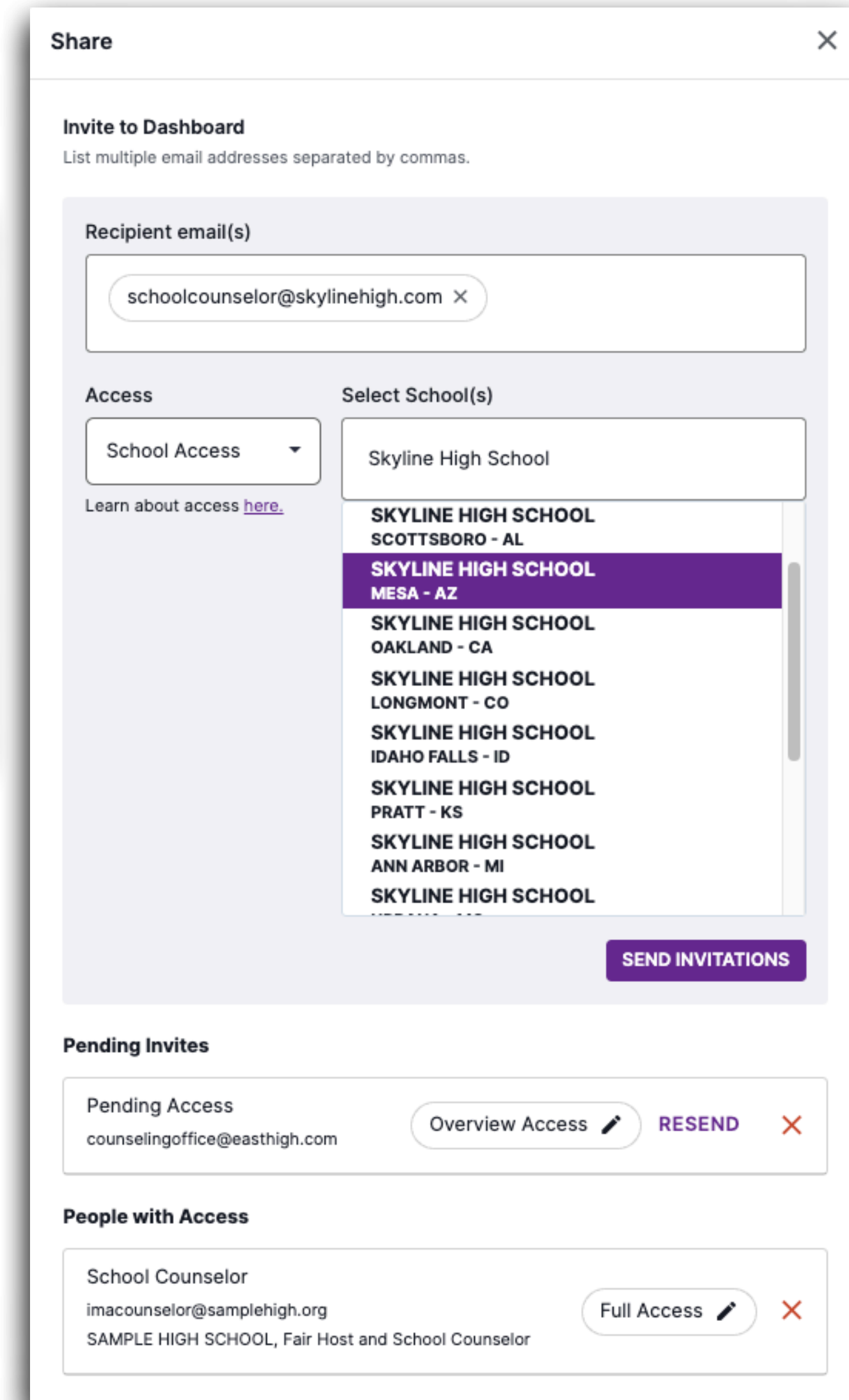
# Dashboard: Sharing Access



Invite others who should access the Dashboard & Tool Kit

Designate the appropriate permission level

School Access level provides barcode PDFs and exports exclusively for their school(s)



# Registration Opportunities

- In Class (advisory, homeroom)

*\*Strongly encouraged*

- Open House/Junior Night
- Class Assignment
- Naviance/Scoir Reminder
- Fair Webpage
- Promotional Materials



A promotional card for a College Fair. The card has a dark blue background with a blurred image of a person in a graduation cap. At the top right is a circular logo for the Michigan College Fair Committee, established in 2022, with the text 'A COLLABORATIVE WORK GROUP' and 'MCCAC - MACRAO - STRIVE/SCAN'. Below the logo is a dashed box containing the text 'HOST SCHOOL NAME'. The main title 'COLLEGE FAIR' is in large white letters, with 'DATE' followed by a grey bar. Below this are two grey bars: one with a location pin icon and the text 'LOCATION', and another with a clock icon and the text 'TIME'. The central text reads 'Meet College Representatives & Learn about Programs & Scholarships'. To the right, it says 'Register Here!' with a white arrow pointing to a QR code. A dashed box on the left contains the text 'Free Entry'. At the bottom, it says 'For more information:' followed by a globe icon and the website 'www.michigancollegefairs.org'.

**HOST SCHOOL NAME**

**COLLEGE FAIR** **DATE**

**LOCATION** **TIME**

Meet College Representatives & Learn about Programs & Scholarships

Register Here!

Free Entry

For more information: [www.michigancollegefairs.org](http://www.michigancollegefairs.org)

# Registration Opportunities

## Coming by bus?

Encourage registration during travel time

Show barcodes as they get off the bus

Incorporate registration into permission slips



# On-Site Registration

Have the QR code available at the entrance

Greeters instruct attendees to register



# Dashboard Resource: Rapid Registration

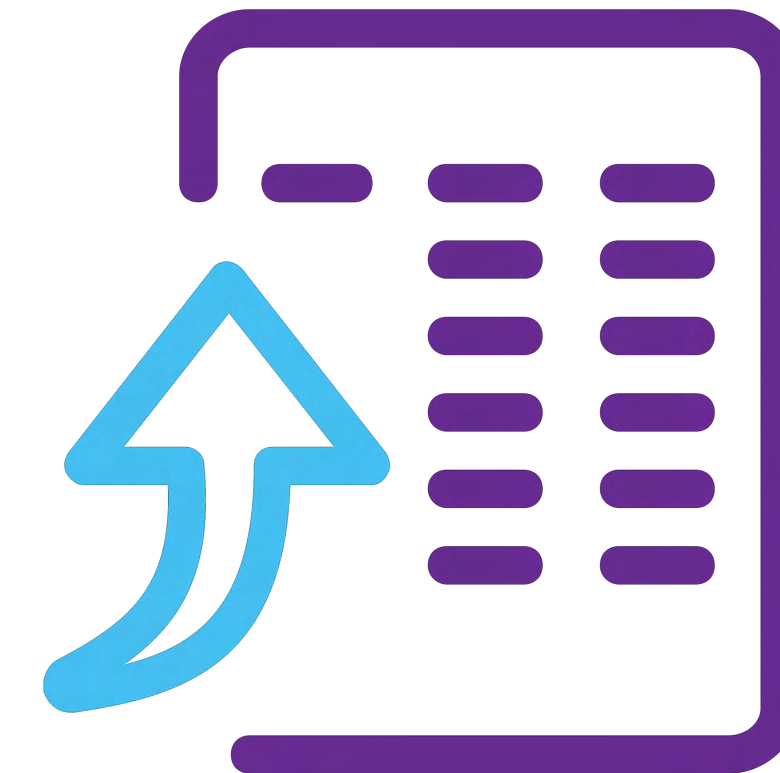
Access directly from your Dashboard

Safe, secure, and FERPA Compliant

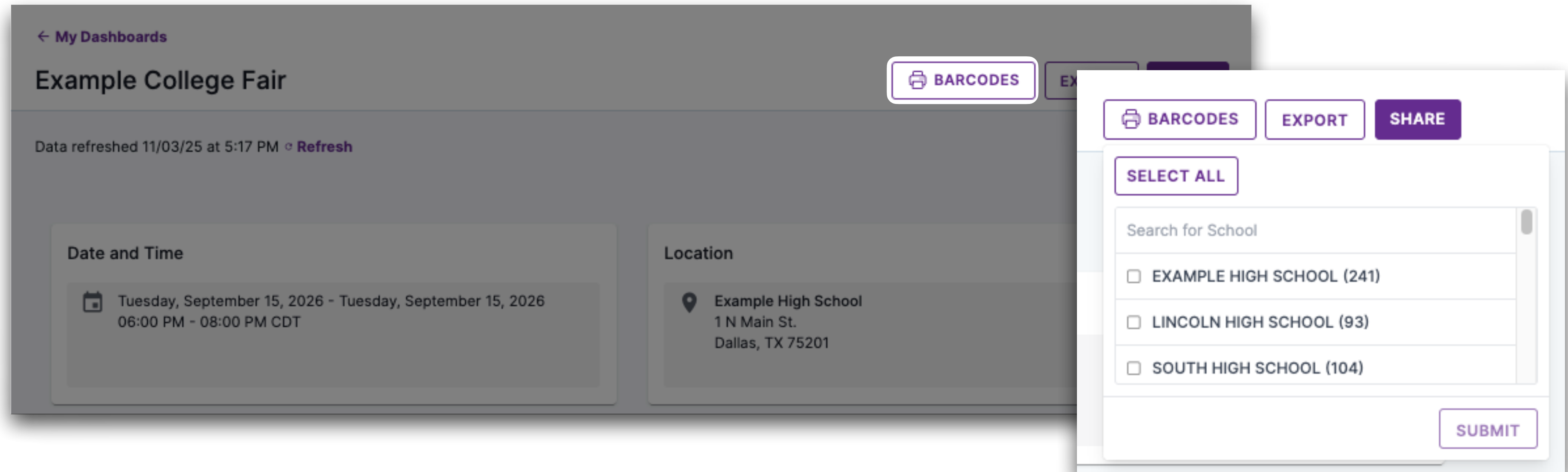
Upload spreadsheet of student information

Students receive their barcode via email and a reminder 2 hours prior

Counselors receive a PDF of the barcodes



# Dashboard Resource: Barcode PDFs



Print barcodes directly from the Dashboard, with the ability to filter by school

Distribute barcodes at or before the fair

Paper barcodes work the same as a digital barcode

# Navigating Cell Phone Bans



## Request an Exception

Most districts allow academic exceptions to cell phone policies



## Print Paper Barcodes

Counselors can download barcodes from the Dashboard to print and distribute



## School-Issued Devices

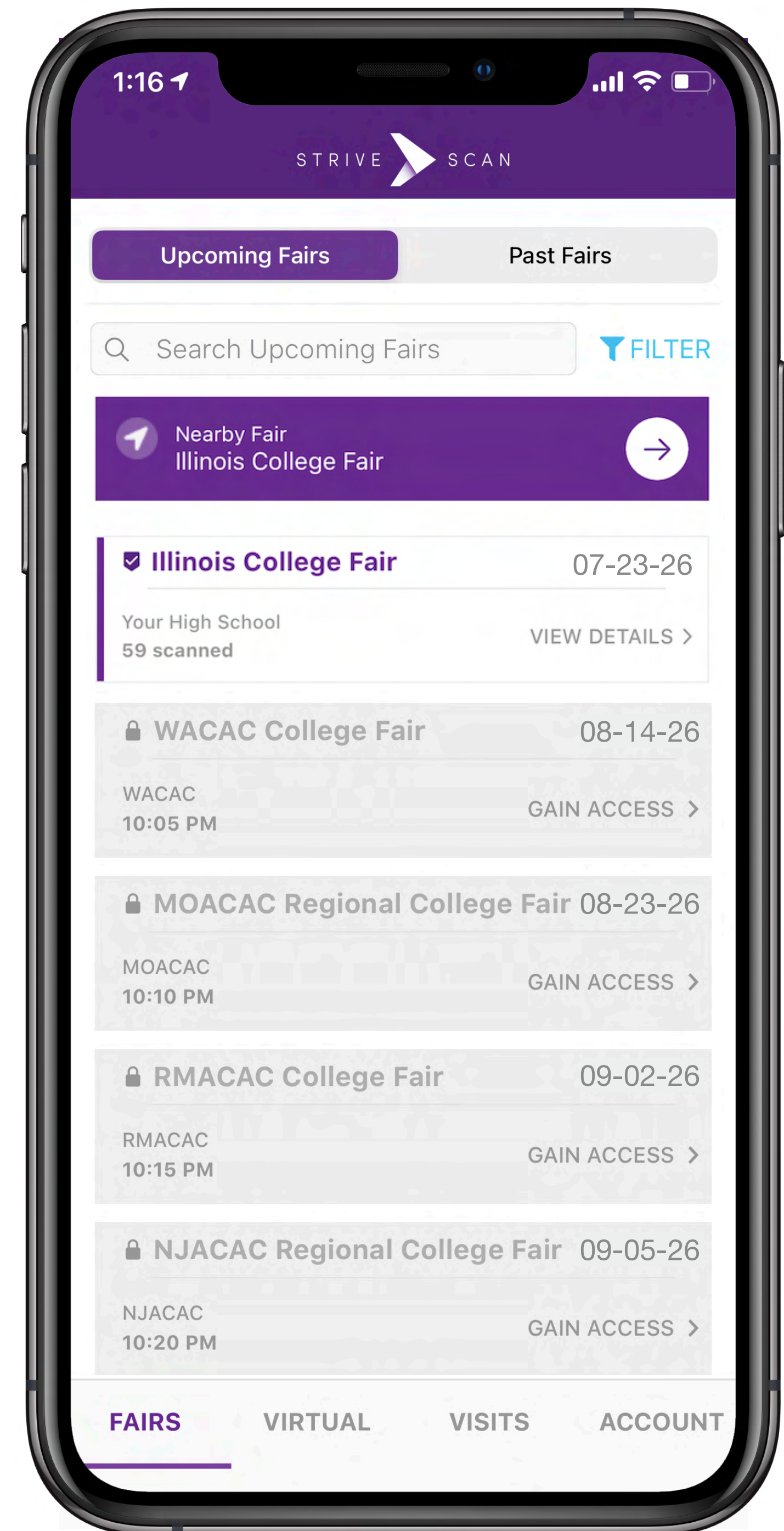
Students can present their barcode on any approved device

Additional guidance can be found at [strivescan.com/cellphonebans](https://strivescan.com/cellphonebans)

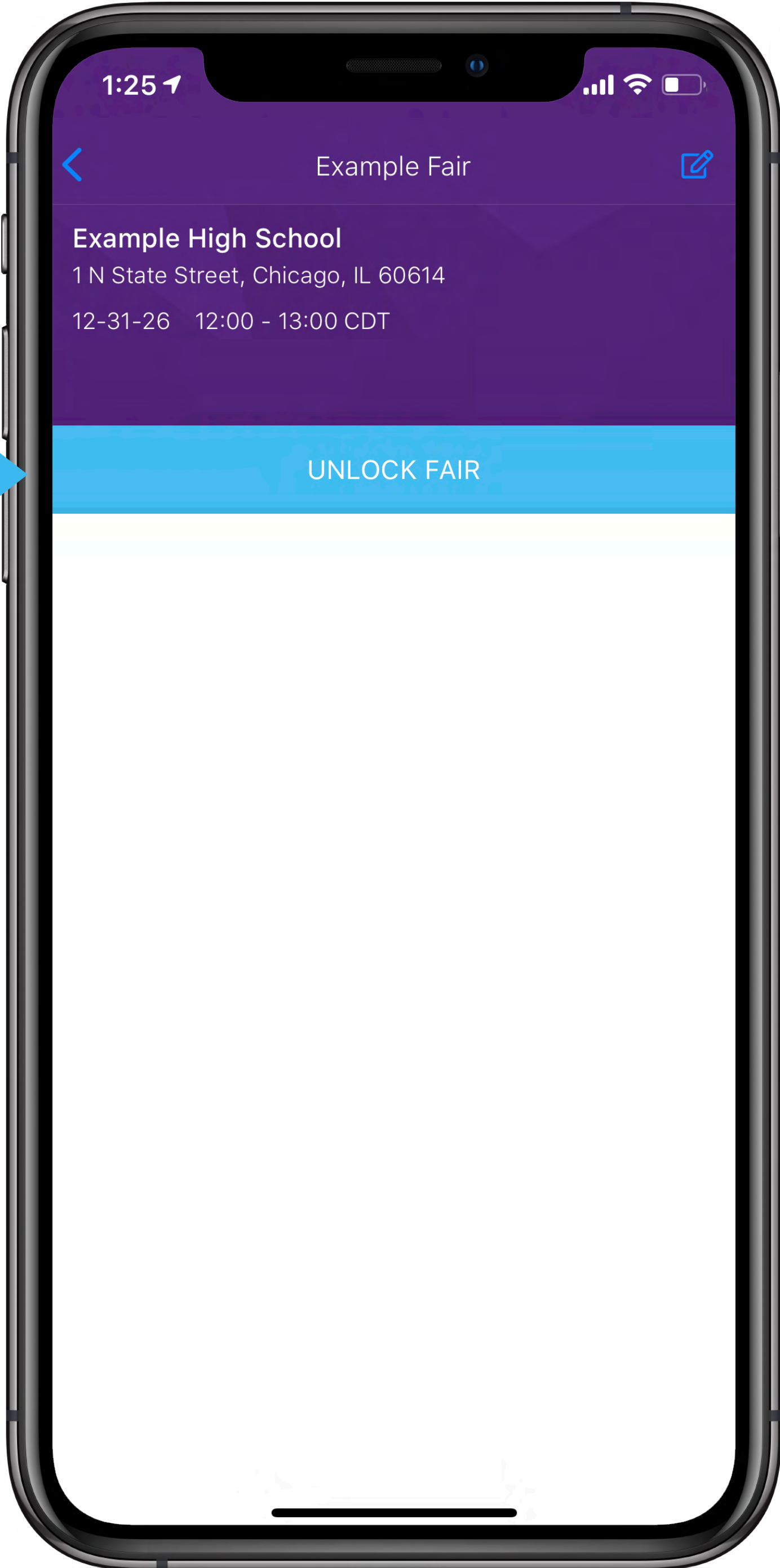


# The StriveScan App

Available for all organizations attending your event



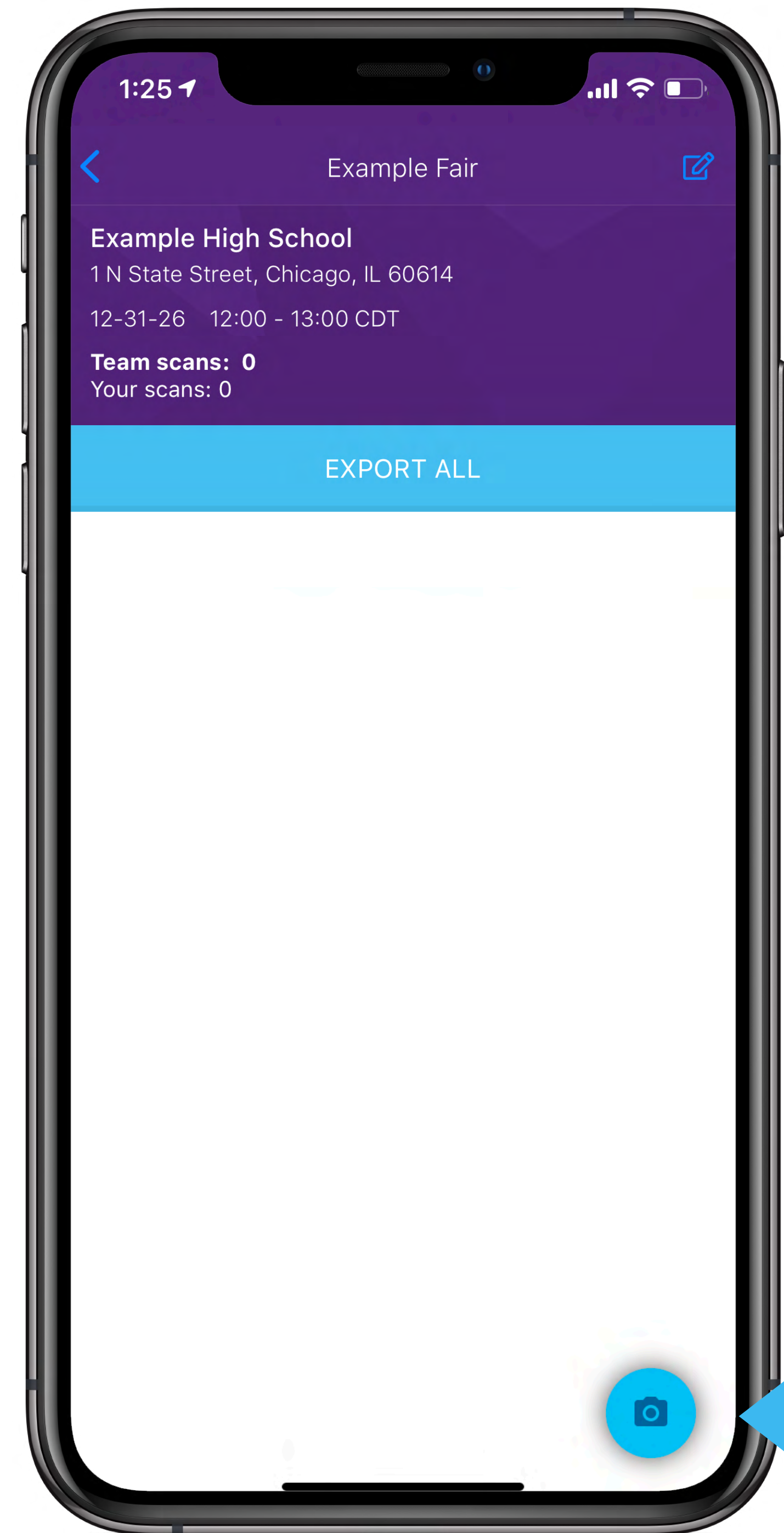
# The StriveScan App



# The StriveScan App

Camera appears shortly before the fair

Click the camera button to start scanning



# The StriveScan App

Representative places phone over the barcode

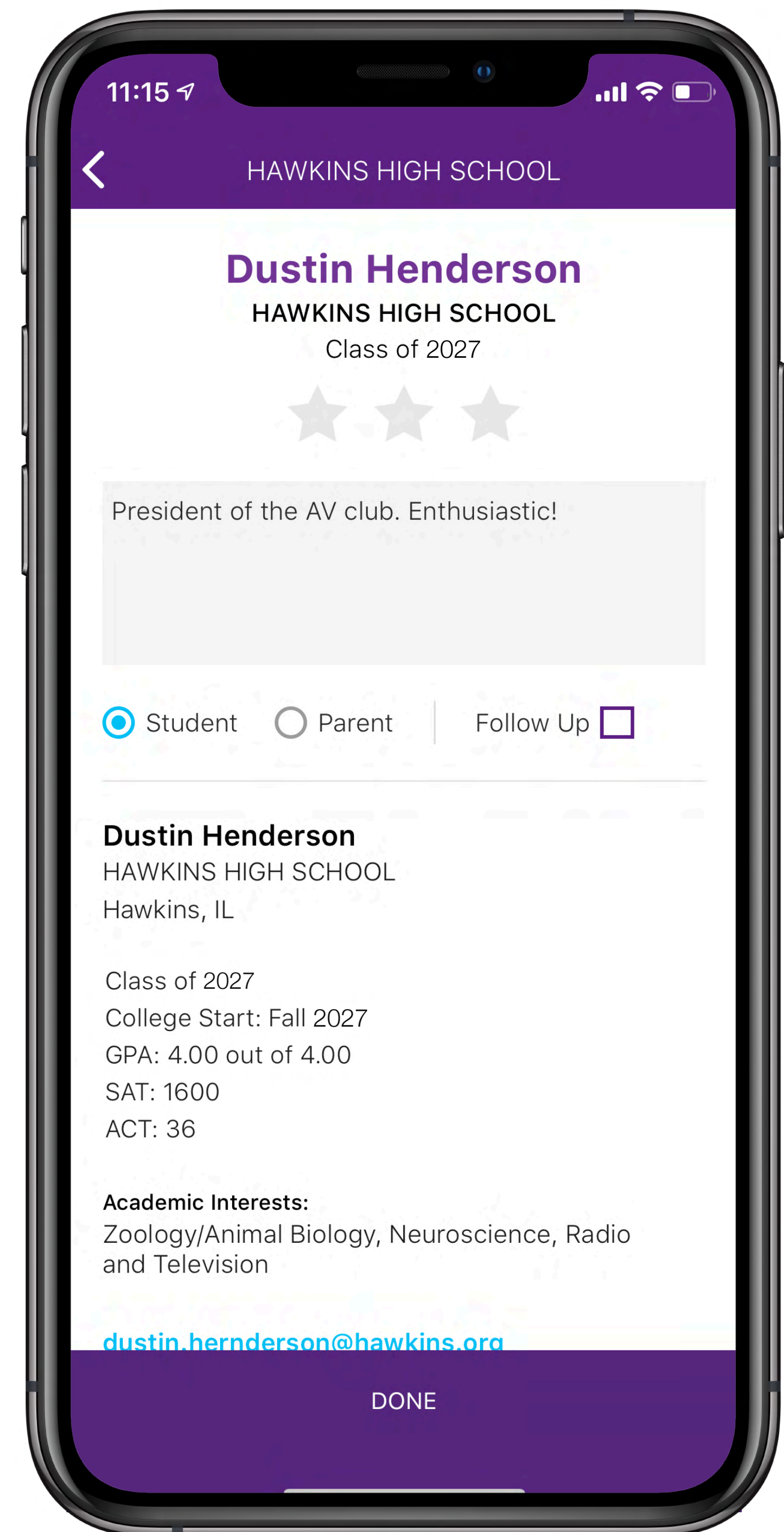


# The StriveScan App

Instantly scans

Student's full profile appears

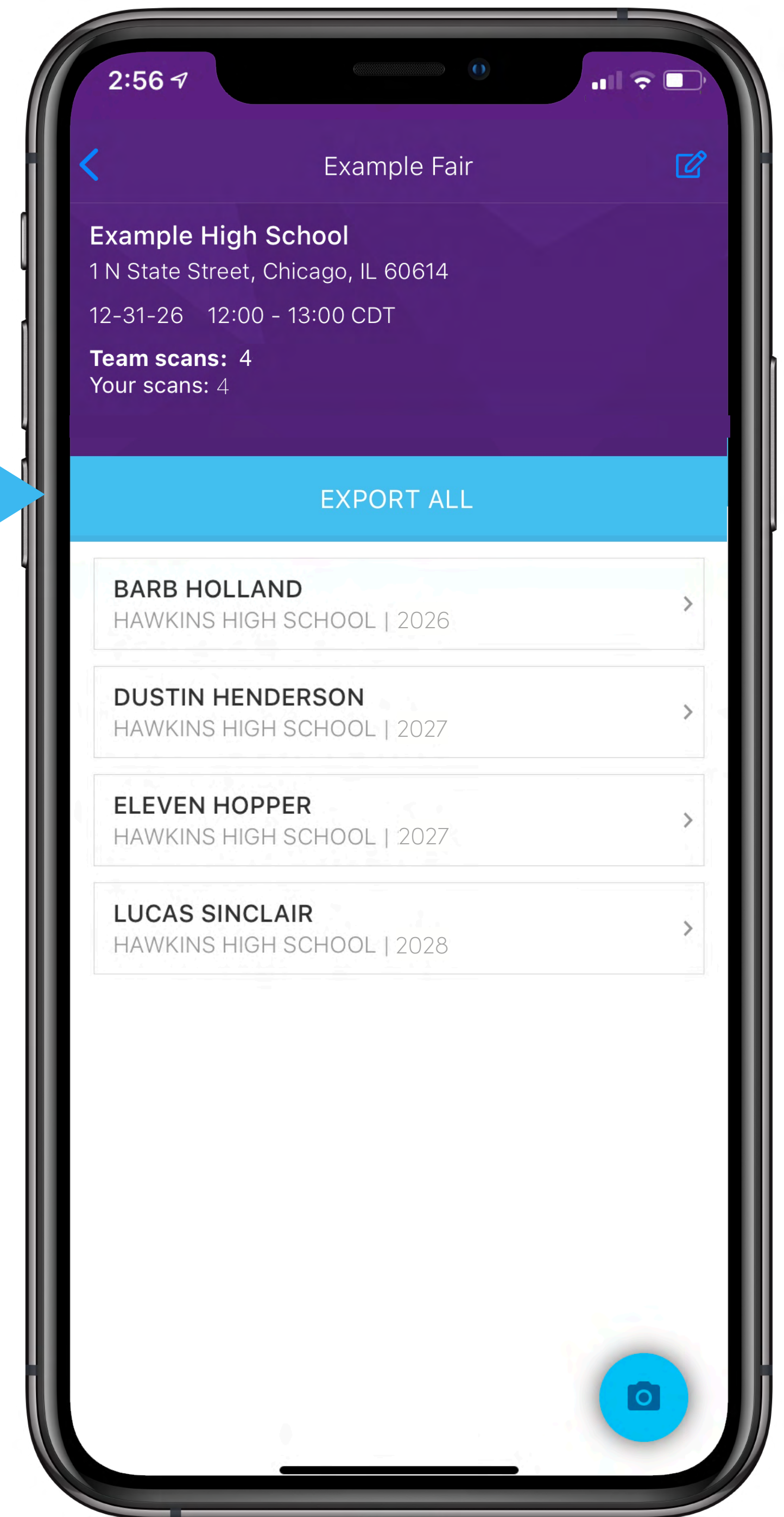
Representatives can take notes and rate the student's interest



# The StriveScan App

Immediate access to scan data via the Export button

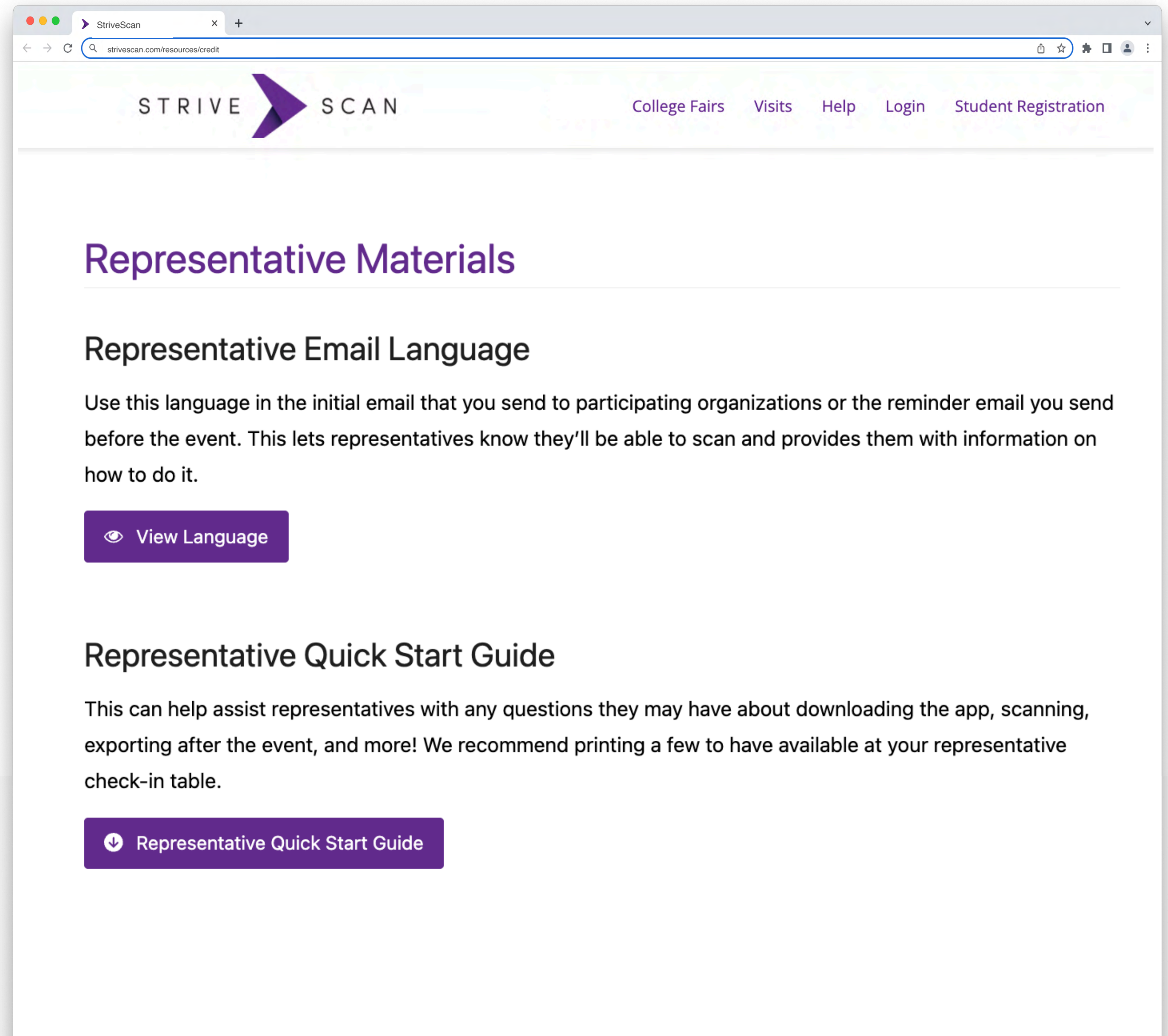
Download anytime through the app or website



# Dashboard Resource: Tool Kit

The Tool Kit also has resources for your attending representatives

- Templated language
- Quick Start Guide



# Does My Event Need Internet?

## Registration

- Student registration requires access to cell service or WiFi

## Scanning

- WiFi and cell service are not necessary for scanning during the event



# Keys to Success

- Promote registration at [StriveFair.com](https://StriveFair.com)
- Visit your Dashboard to track registrations and access resources in the Tool Kit
- Remind representatives about StriveScan
- Craft a plan for on-site registration (flyers, greeters, etc)
- Have a great event!

STRIVE



SCAN

# Fair Coordinator Training

[help@strivescan.com](mailto:help@strivescan.com)