

STRIVE



SCAN

Fair Coordinator Training

2026

Meet the Team



Dan Saavedra

Founder
& President

📍 Chicago, Illinois



Zachary George

Senior Director
of College & Fair Relations

📍 Portland, Oregon



Annie Mills

Director
of College & Fair Relations

📍 San Diego, California



Isabella Williams

Director
of Fair Development & Systems

📍 Charlotte, North Carolina



Erin Sheehan

Senior Associate Director
of College & Fair Relations

📍 Charlotte, North Carolina



Kylie Tutko

Associate Director
of College & Fair Relations

📍 Denver, Colorado



Scott Jackson

Associate Director
of College & Fair Relations

📍 Cleveland, Ohio



Gretchen Burns

Assistant Director
of College & Fair Relations

📍 Orlando, Florida



Aurora Good

Assistant Director
of College & Fair Relations

📍 Miami, Florida

Agenda

Background

Student Experience

Resources

Registration Tips

The StriveScan App



Background



Founded in 2016 to support students, colleges and hosts in streamlining their events

10,000+ fairs, 50 states and 76 countries

Trusted nationwide by hundreds of school districts, associations, and organizations



Data Security and Privacy

Student profiles only shared with student's consent

StriveScan does not sell or share student data to other third-parties.

Advanced security technology

StriveScan has the most security features and advanced technology over any competitor

Data is encrypted using bank-grade technology

SSL encryption protects the app and website. DDOS, bot, and brute-force protection.

Data centers powered by Amazon Web Services

Same world-class infrastructure as Netflix, Airbnb, Pinterest, NASA, Kelloggs, and Expedia.

FERPA and GDPR compliant

Complies with Family Educational Rights and Privacy Act and honors GDPR requirements for EU subjects.

StriveScan team is continuously trained and knowledgeable

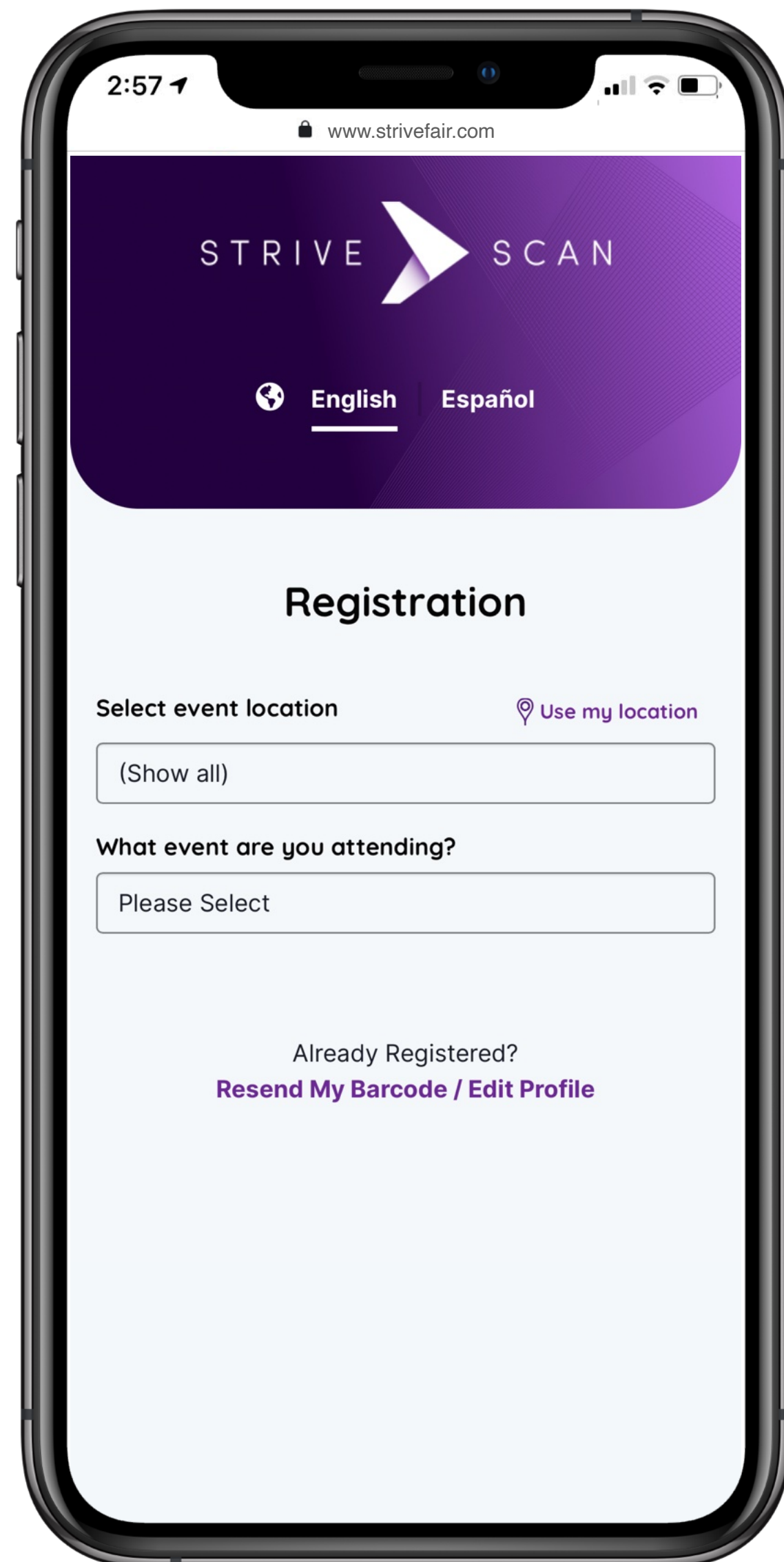
Educated on the latest technology, best practices, security threats, and legal issues surrounding data protection, privacy, and our profession.

More details: strivescan.com/privacy-security

Overview

- Students register for the event at StriveFair.com
- Students are texted & emailed the barcode
- Representatives scan using the StriveScan app
- Interactions can continue via *Missed Connections*
- Both students and representatives receive each other's information

Student Registration



www.StriveFair.com

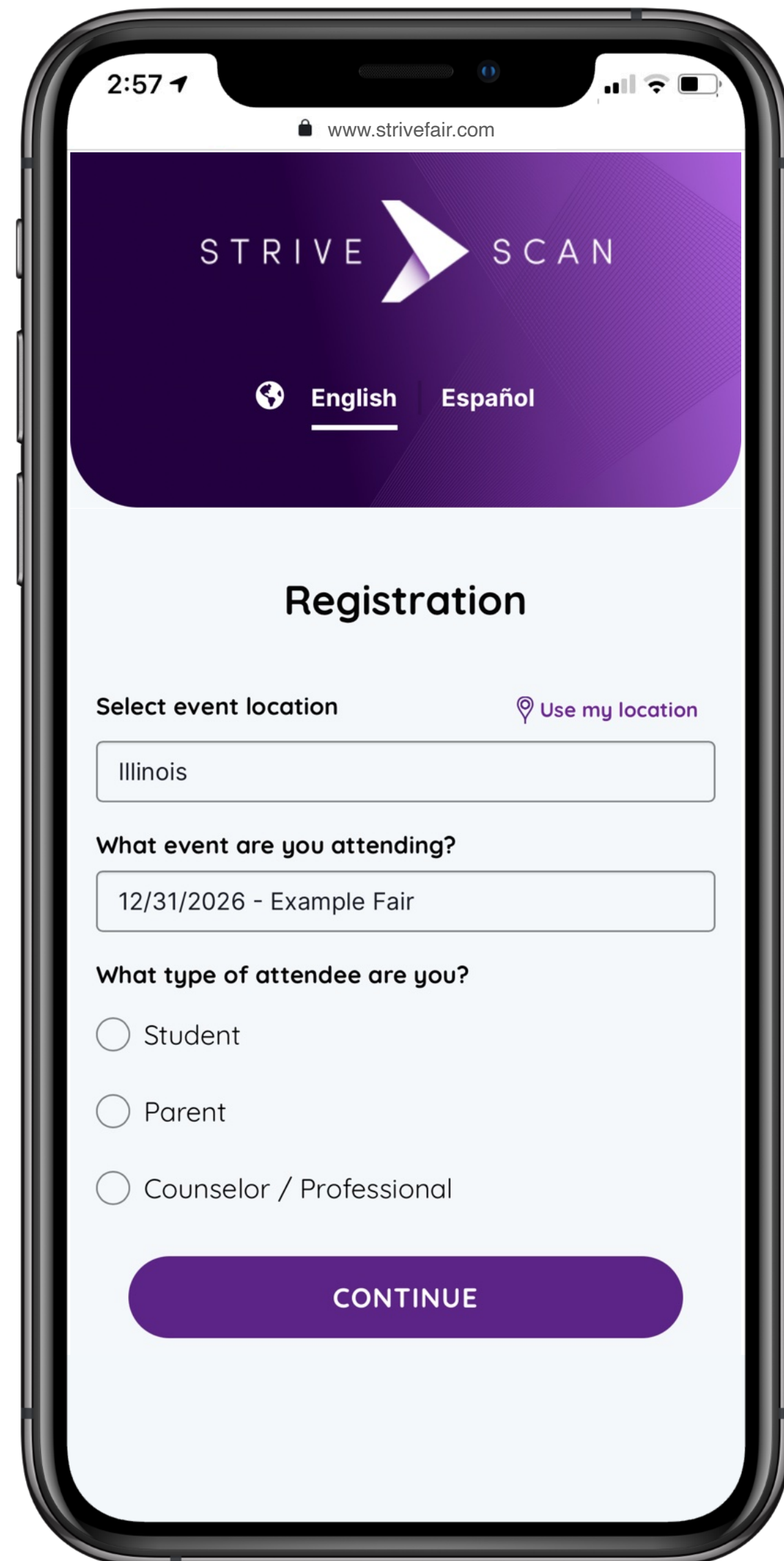
No app to download: register on the website

Fast and easy: less than 2 minutes to complete

Use any device: phone, iPad, Chromebook, etc.

Available in English and Spanish

Student Registration



www.StriveFair.com

Students, parents, or counselors can register

Student Registration

2:57 | www.strivefair.com

First Name
First Name

Last Name
Last Name

Email
email@email.com

Confirm Email Address
email@email.com

Mobile Phone
(XXX) XXX-XXXX

Text Permission
 Colleges may text me

Birthdate
MM/DD/YYYY

Address
Enter your address

Address Line 2 (optional)
Apt, Unit

City
City

Required

- Name
- Email
- Mobile phone
- Birthdate
- Address
Google Maps autocompletes as they type for easy and accurate addresses
- School
Type ahead field, uses event location to refine options
- Grade
- College Start Semester

Student Registration

2:57

www.strivefair.com

Academics

GPA (optional)

0.00

out of

0.00

SAT Score (optional)

0000

ACT Score (optional)

00

Academic Interests (optional)
(select up to 3)

Search for interests...

Text me my Barcode
Message & data rates may apply. Reply STOP to unsubscribe.

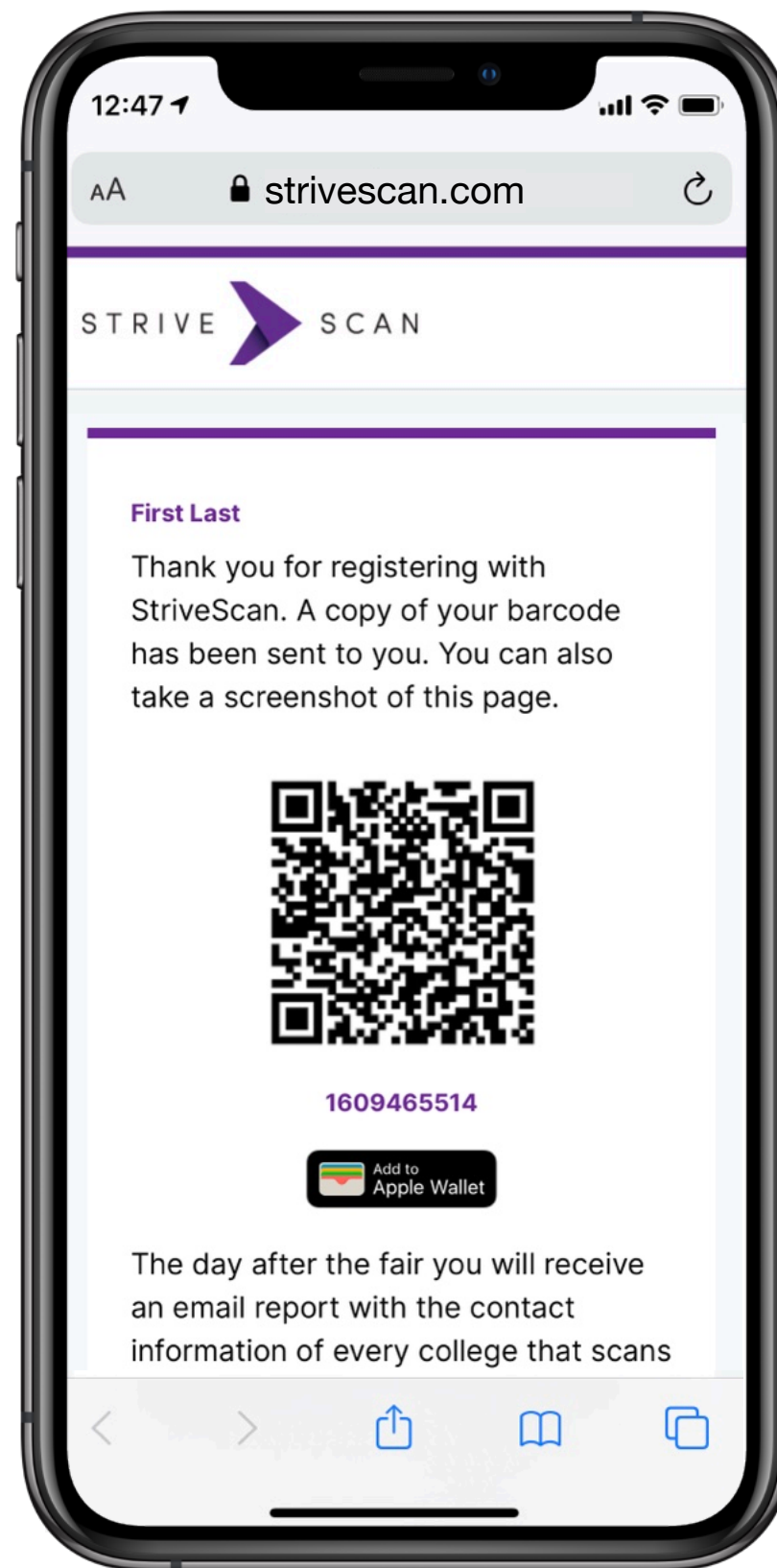
I agree to the **Terms of Service**

SIGN UP

Optional

- GPA
- SAT
- ACT
- Academic Interest(s)
Select from the College Board list of majors

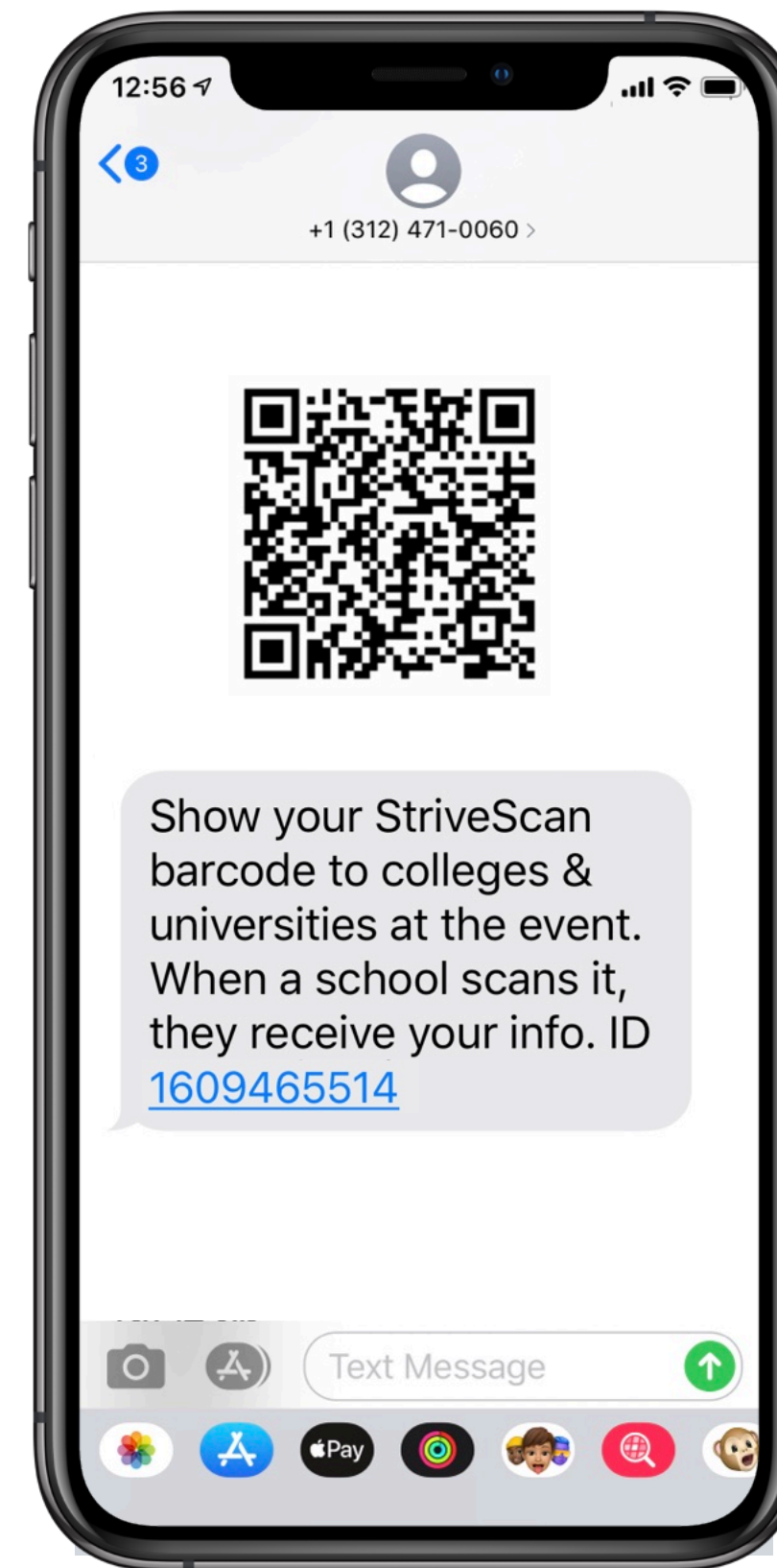
Barcode Delivery



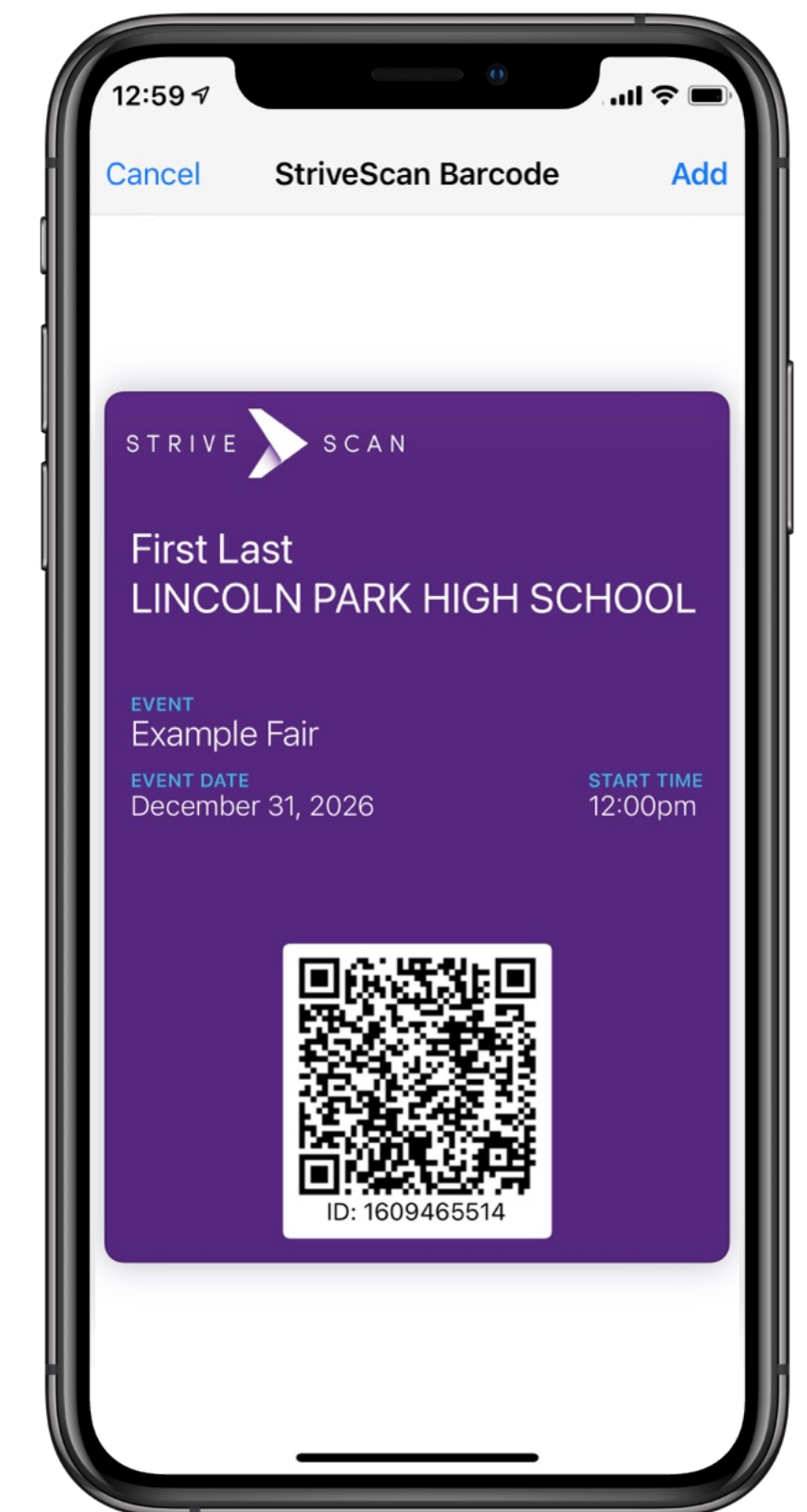
1. Confirmation Screen



2. Email



3. Text Message



4. Apple/Google Wallet

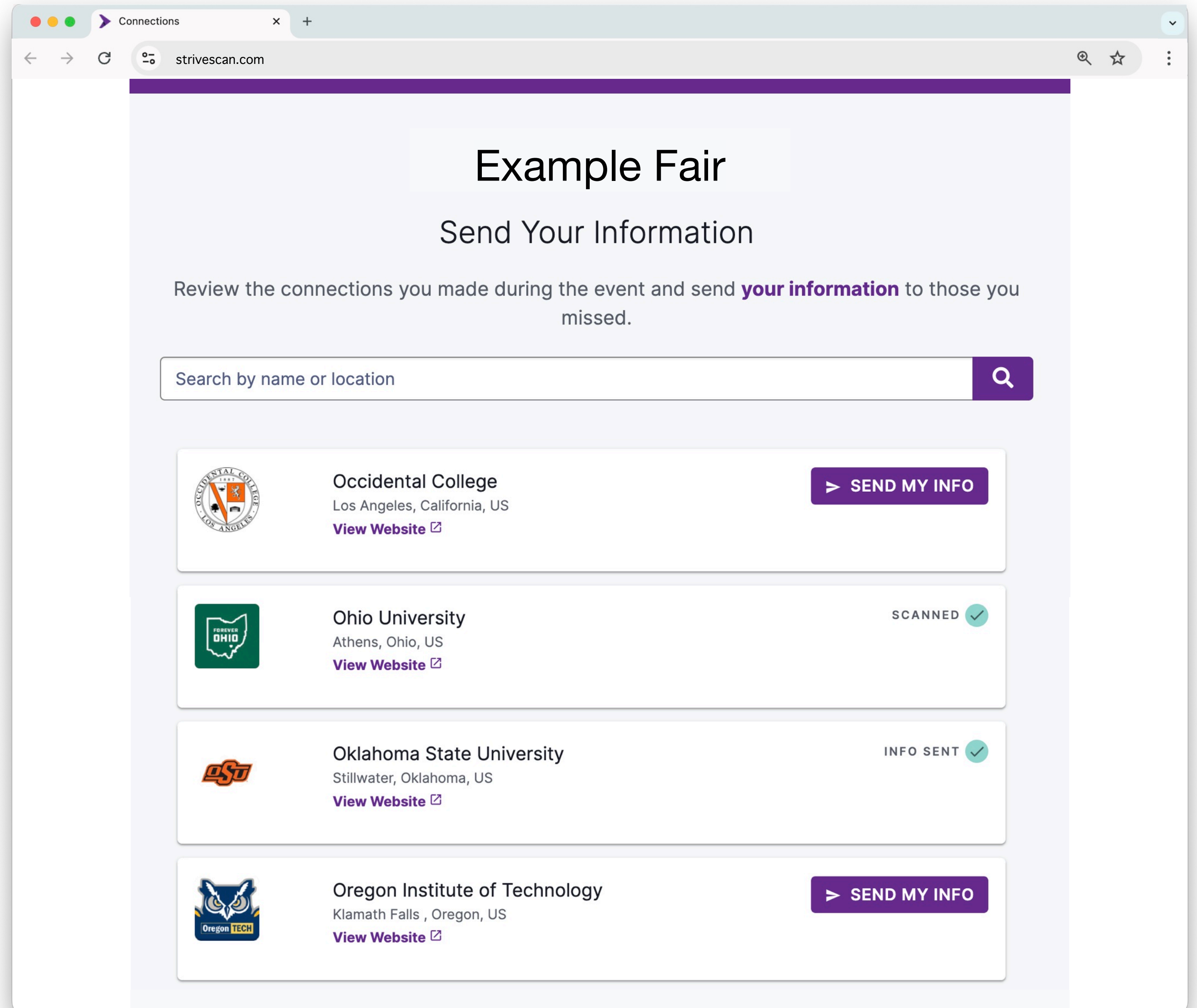
2 hours before start time:

Reminder barcode sent via Email, Text, and Apple/Google Wallet



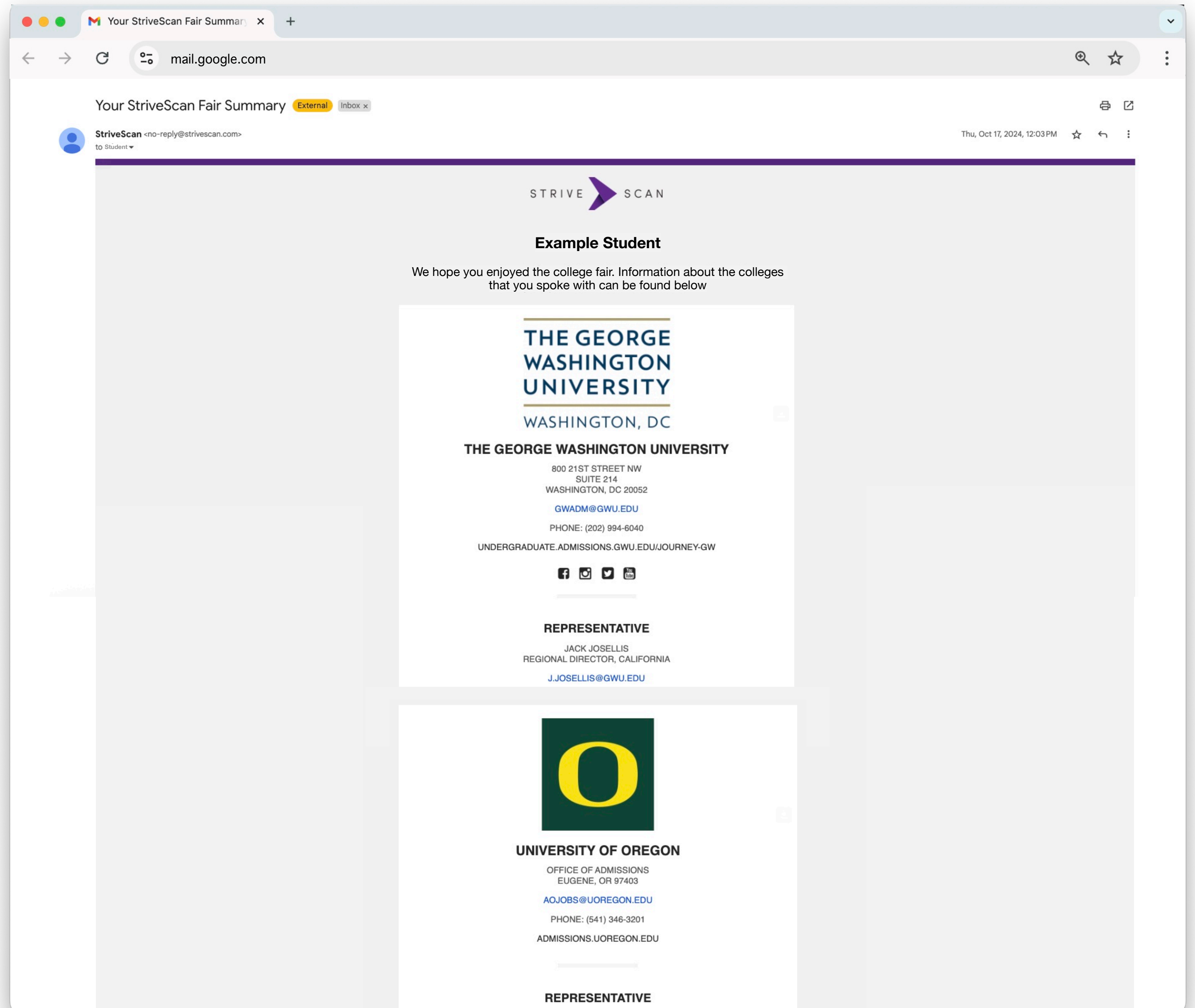
Missed Connections

Students can continue to connect with participating organizations after the event, *even if they could not attend!*



Summary Email

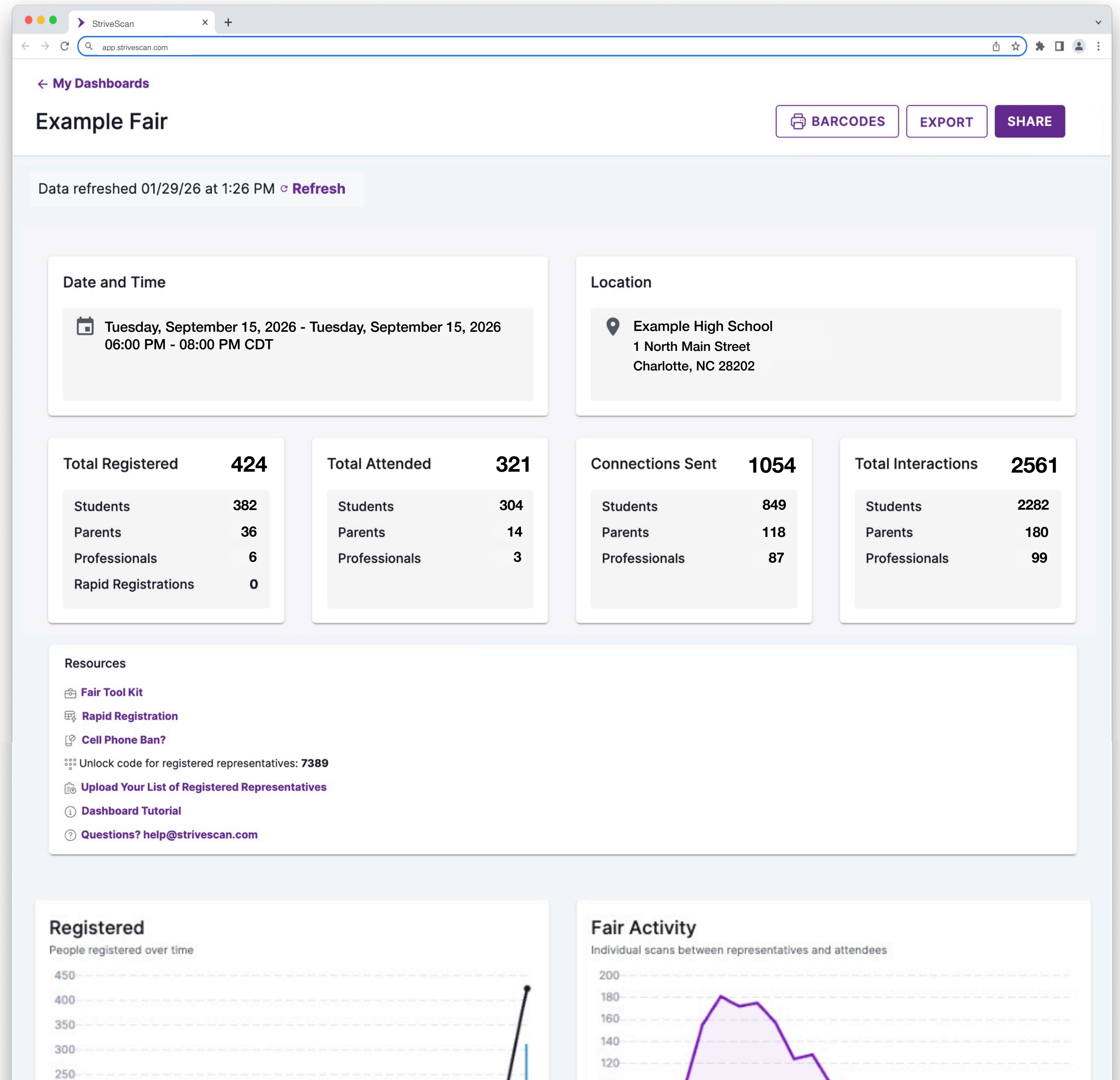
Every attendee receives an email with the organizations that scanned their barcode, including representative contact information.



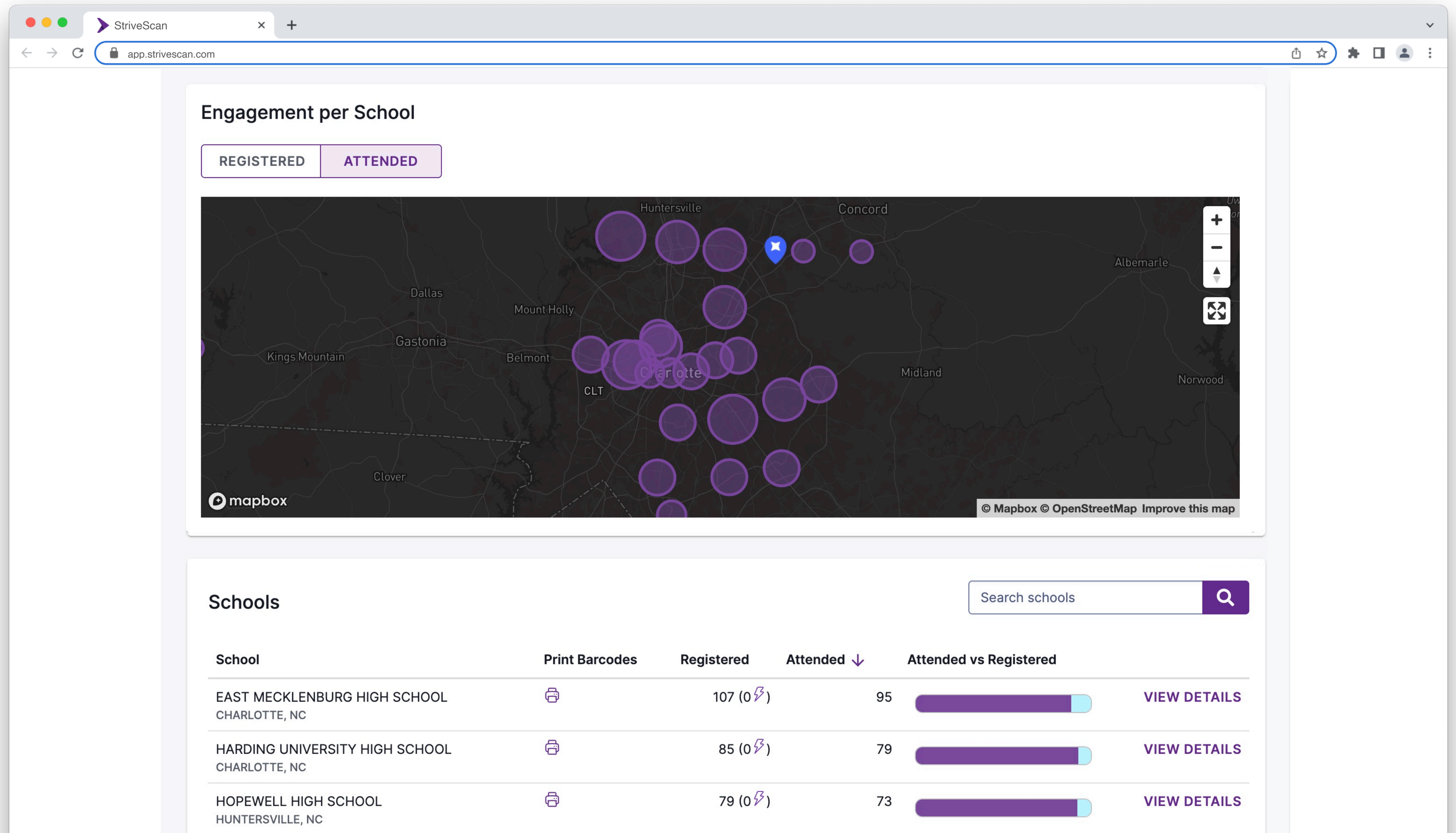


Dashboard

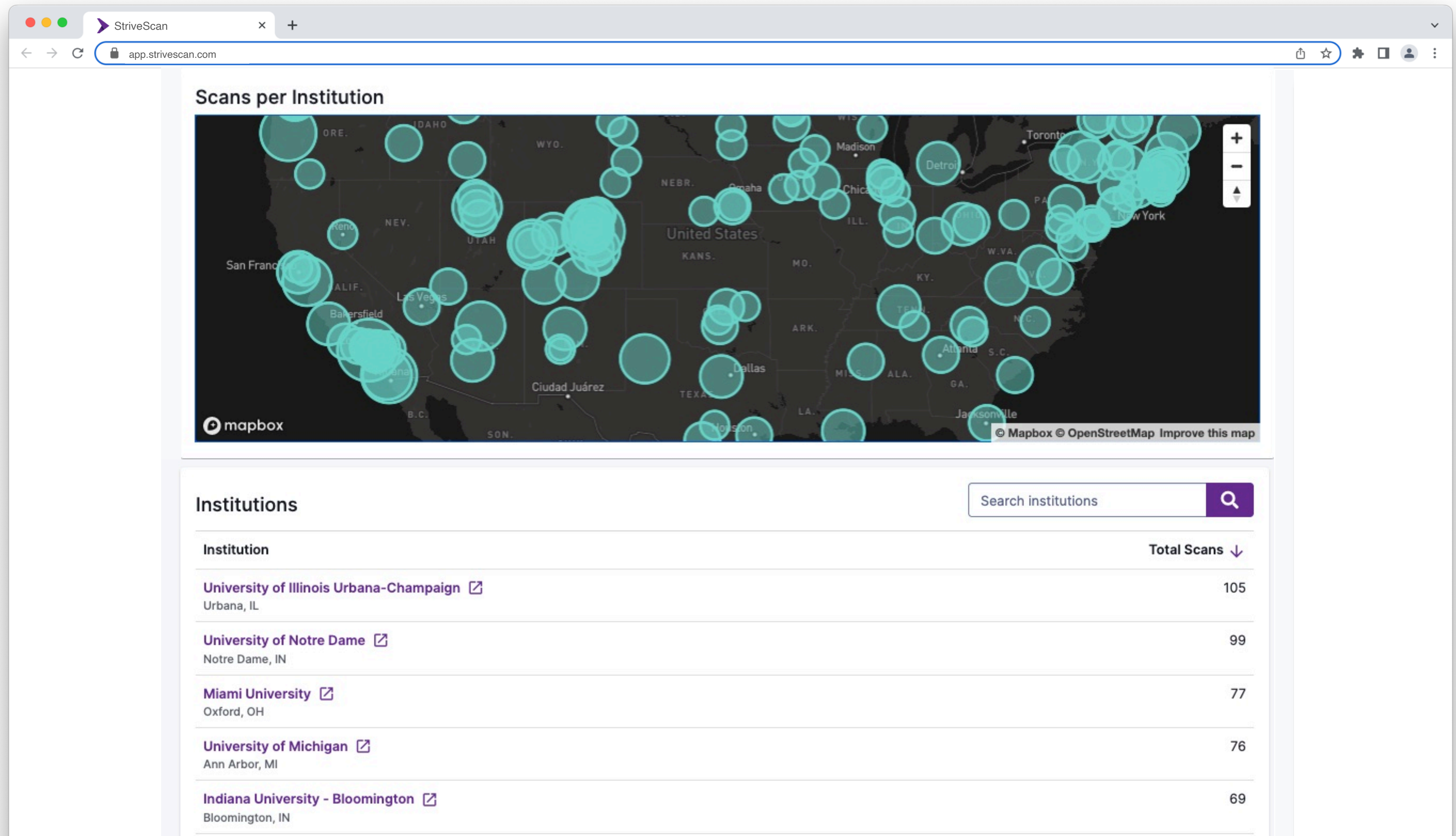
Hosts access event resources, print barcode PDFs, and export data via the shareable Dashboard.



Dashboard



Dashboard



Dashboard Resource: Tool Kit

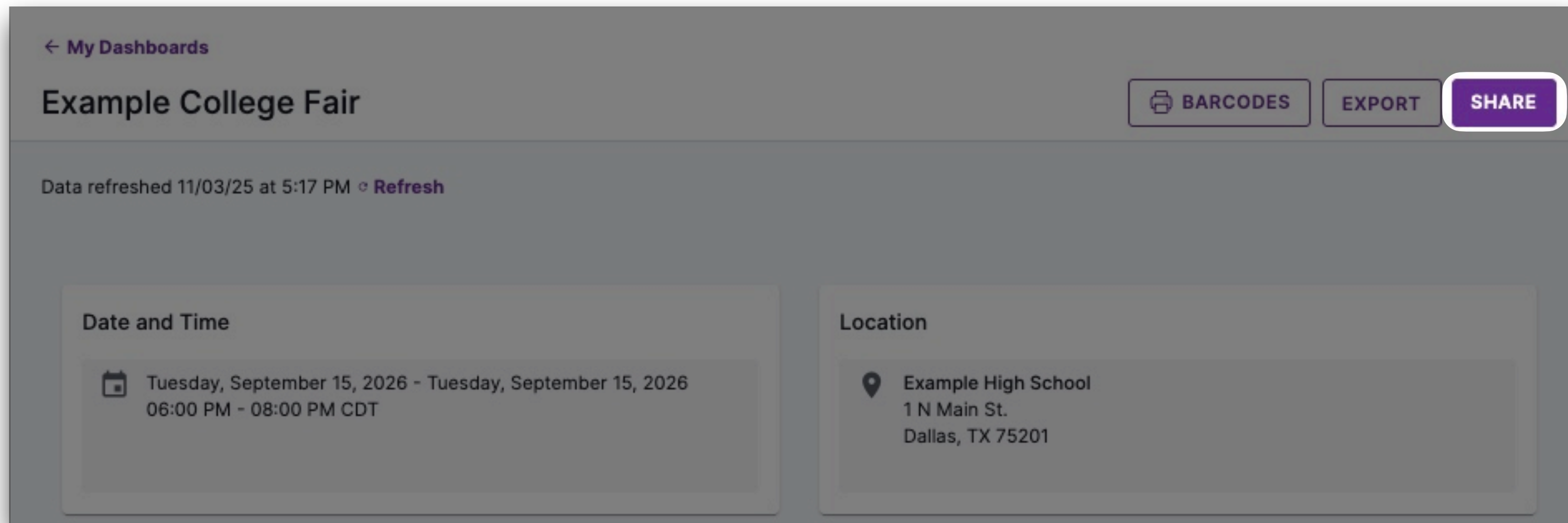
We provide printable materials, templated language, QR codes, and more for students and representatives.

The screenshot shows a web browser window with the URL `strivescan.com/resources/code`. The page header includes the StriveScan logo and navigation links for College Fairs, Visits, Help, Login, and Student Registration. The main content area is titled "Student Registration Materials" and contains two sections:

- Student & Family Registration Email Language**: A section with a description and a "View Language" button.
- Registration Handouts & Flyers**: A section with a description and three download buttons for "Quarter Sheets", "Spanish Quarter Sheets", and "Registration Flyer".

The "Registration Handouts & Flyers" section displays a grid of eight thumbnail images of registration materials. The first two columns show "REGISTER FOR A BARCODE" and "REGÍSTRATE HOY PARA RECIBIR TU CÓDIGO" in English and Spanish, respectively. The third column shows a larger "REGISTER FOR THE COLLEGE FAIR AT STRIVEFAIR.COM" flyer with a QR code and instructions to fill out a registration form.

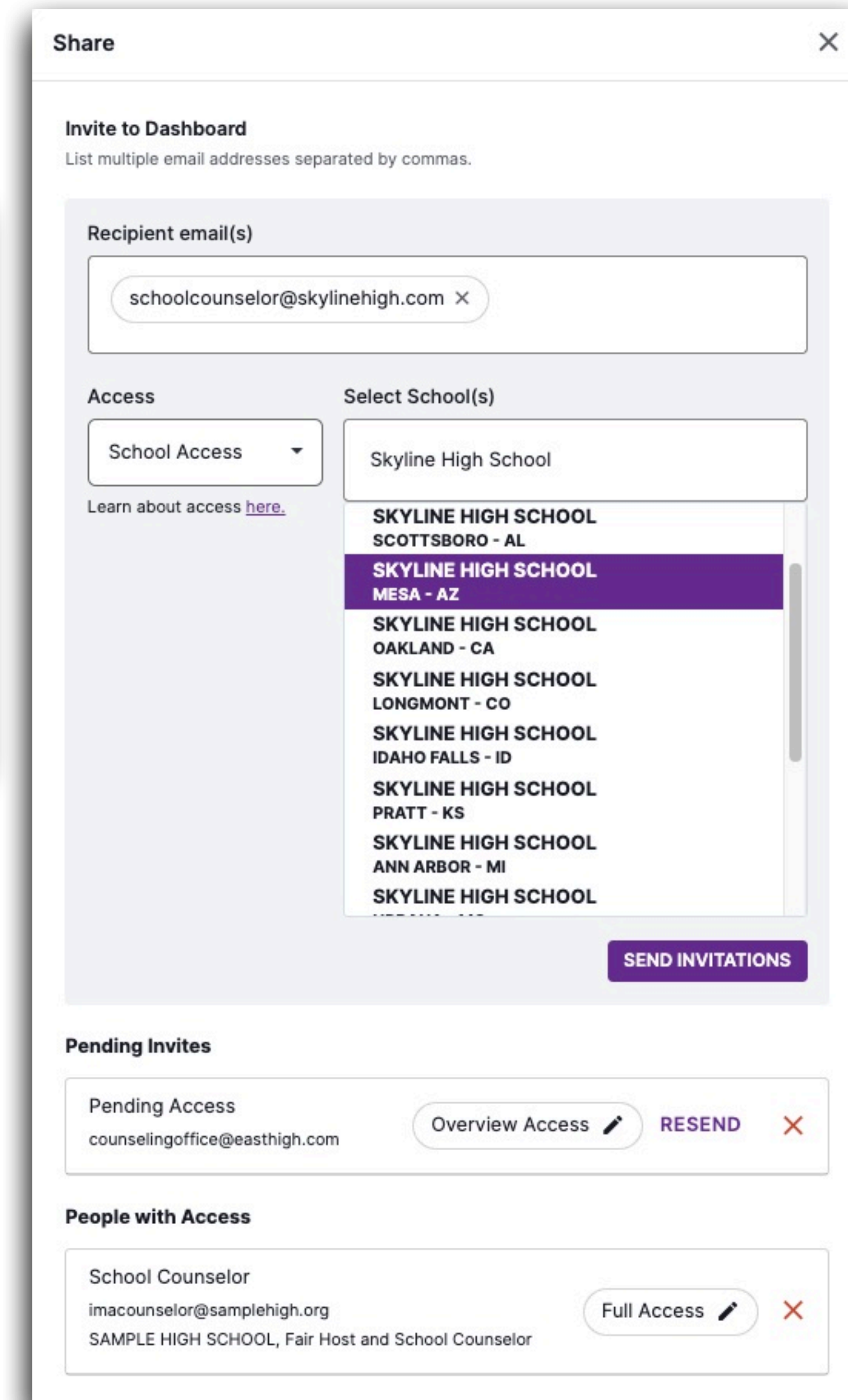
Dashboard: Sharing Access



Invite others who should access the Dashboard & Tool Kit

Designate the appropriate permission level

School Access level provides barcode PDFs and exports exclusively for their school(s)



Registration Opportunities

- In Class (advisory, homeroom)

**Strongly encouraged*

- Open House/Junior Night
- Class Assignment
- Naviance/Scoir Reminder
- Fair Webpage
- Promotional Materials



A promotional card for a College Fair. The card has a dark blue background with white and light blue text. At the top right is a circular logo for the Michigan College Fair Committee, established in 2022, with the text 'A COLLABORATIVE WORK GROUP' and 'MCCAC - MACRAO - STRIVE/SCAN'. Below the logo is a dashed box containing the text 'HOST SCHOOL NAME'. The main title 'COLLEGE FAIR' is in large white letters, with 'DATE' in a light blue box to its right. Below this, there are two light blue boxes: 'LOCATION' with a location pin icon and 'TIME' with a clock icon. The central text reads 'Meet College Representatives & Learn about Programs & Scholarships'. To the right, it says 'Register Here!' with a white arrow pointing to a QR code. A dashed box on the left contains the text 'Free Entry'. At the bottom, it says 'For more information:' followed by a globe icon and the website 'www.michigancollegefairs.org'. The background of the card shows a person in a graduation cap and gown.

HOST SCHOOL NAME

COLLEGE FAIR **DATE**

LOCATION **TIME**

Meet College Representatives & Learn about Programs & Scholarships

Register Here!

Free Entry

For more information: www.michigancollegefairs.org

Registration Opportunities

Coming by bus?

Encourage registration during travel time

Show barcodes as they get off the bus

Incorporate registration into permission slips



On-Site Registration

Have the QR code available at the entrance

Greeters instruct attendees to register at

StriveFair.com



Dashboard Resource: Rapid Registration

Access directly from your Dashboard

Safe, secure, and FERPA Compliant

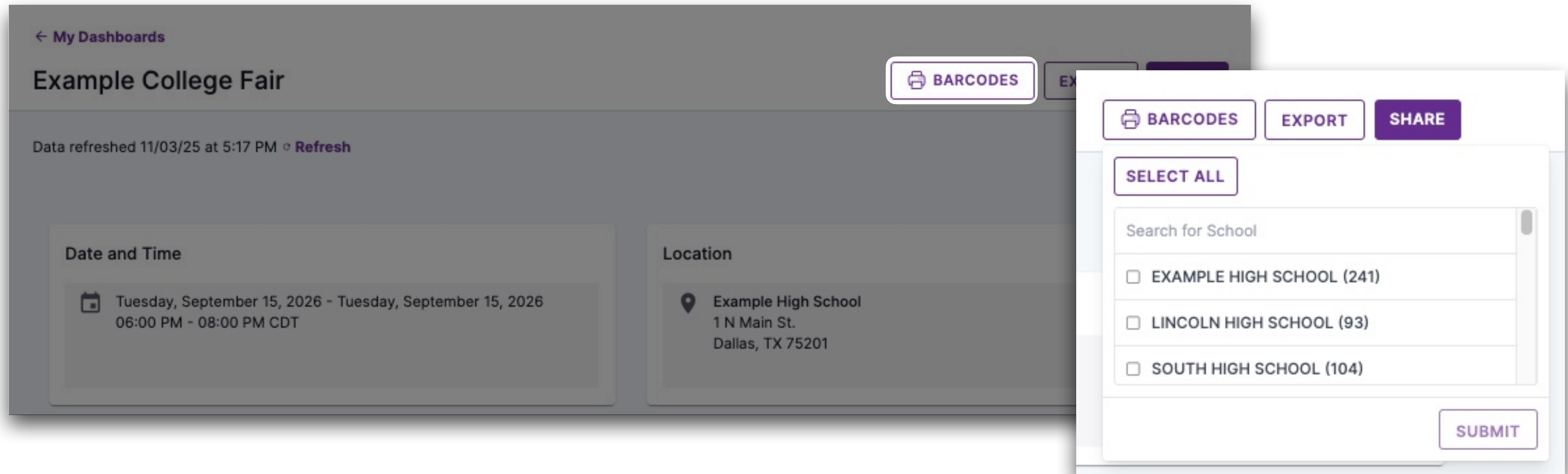
Upload spreadsheet of student information

Students receive their barcode via email and a reminder 2 hours prior

Counselors receive a PDF of the barcodes



Dashboard Resource: Barcode PDFs



Print barcodes directly from the Dashboard, with the ability to filter by school

Distribute barcodes at or before the fair

Paper barcodes work the same as a digital barcode

Navigating Cell Phone Bans



Request an Exception

Most districts allow academic exceptions to cell phone policies



Print Paper Barcodes

Counselors can download barcodes from the Dashboard to print and distribute



School-Issued Devices

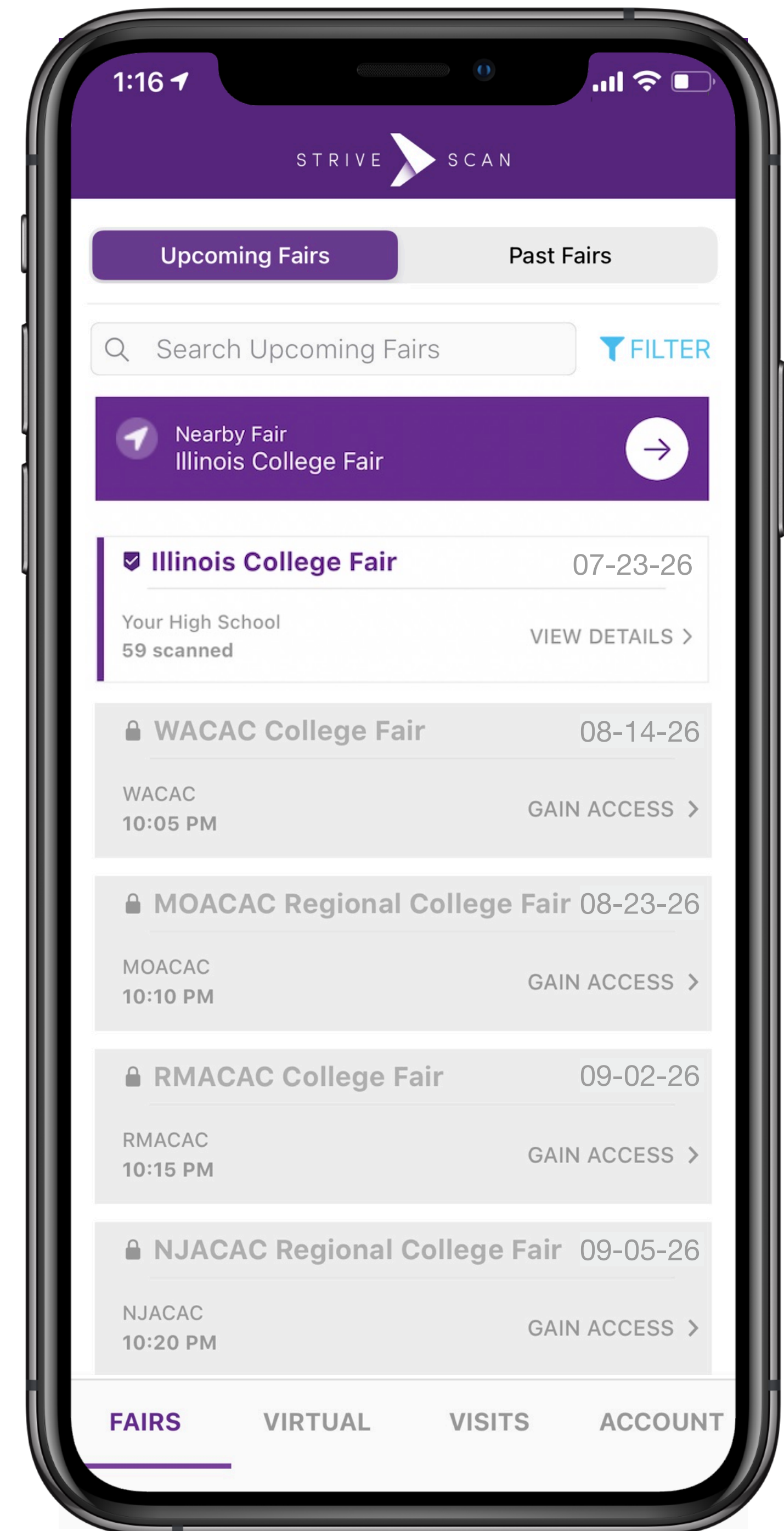
Students can present their barcode on any approved device

Additional guidance can be found at strivescan.com/cellphonebans



The StriveScan App

Available for all organizations attending your event

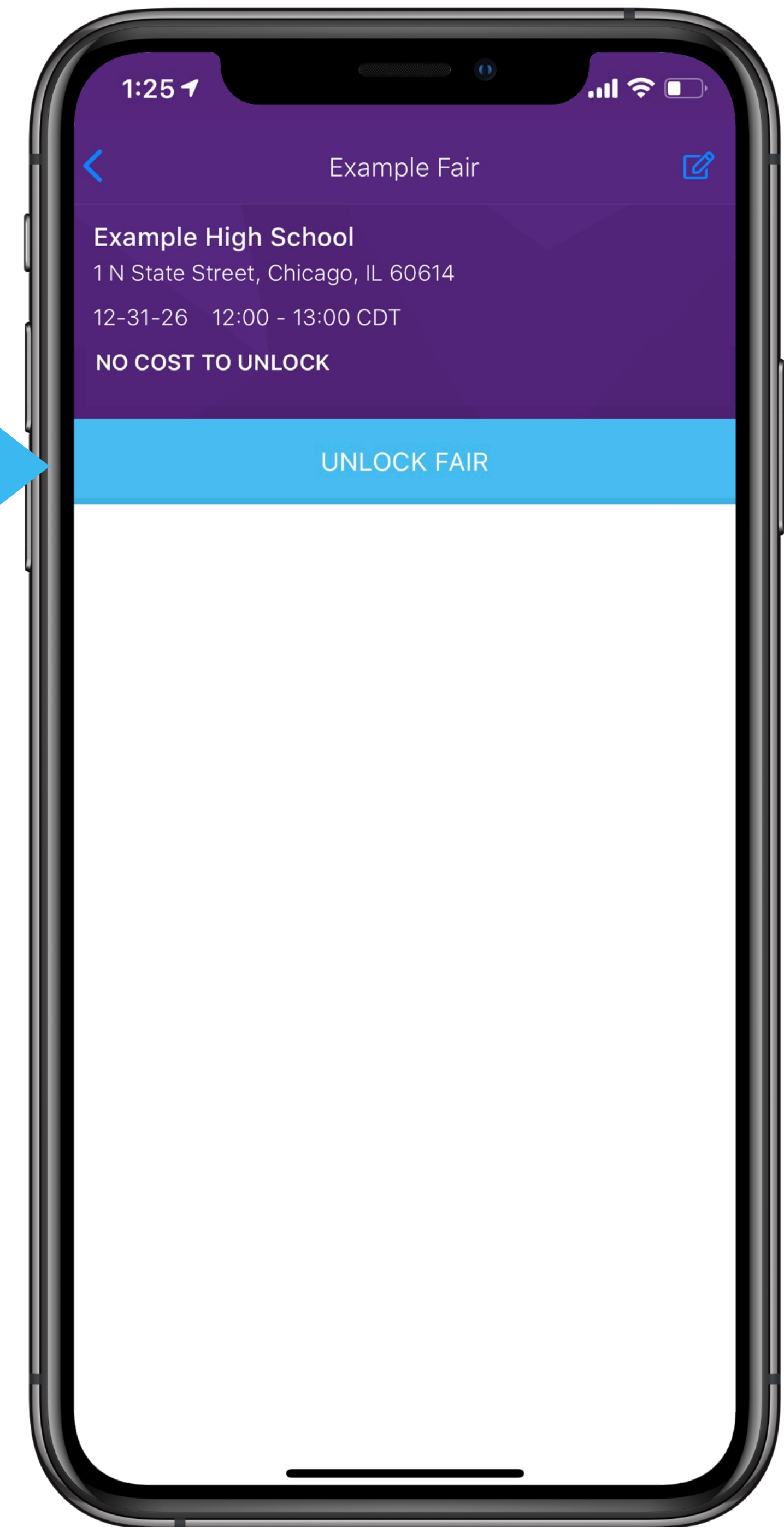
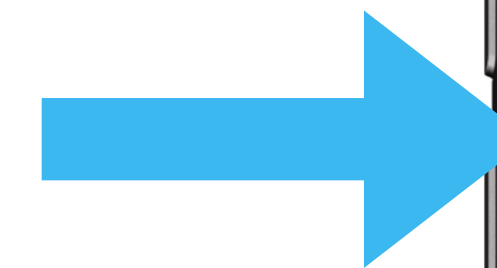


The StriveScan App

Scanning is included with their registration

Representatives use a 4-digit code to unlock the fair

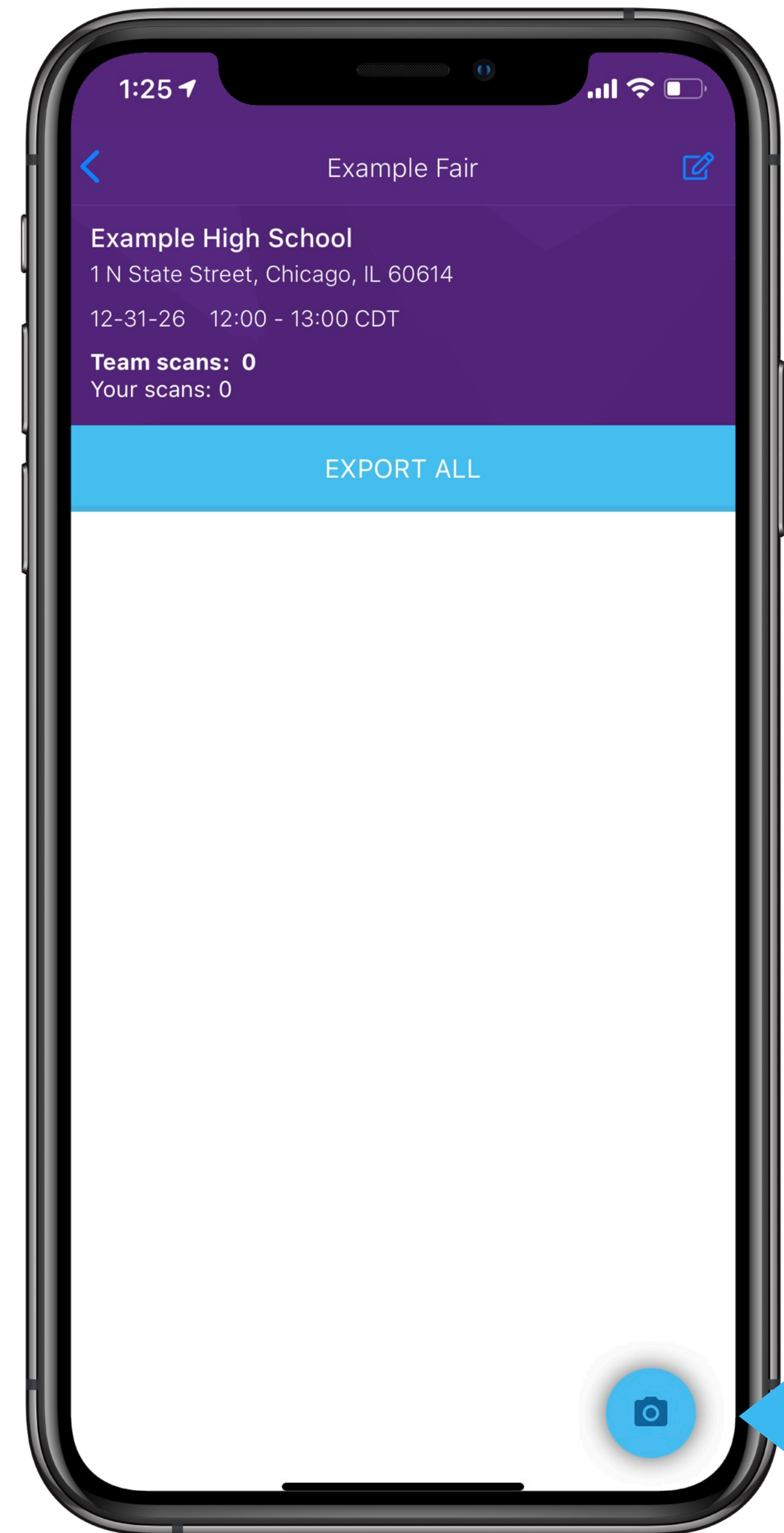
The 4-digit code is available in your Dashboard



The StriveScan App

Camera appears shortly before the fair

Click the camera button to start scanning



The StriveScan App

Representative places phone over the barcode

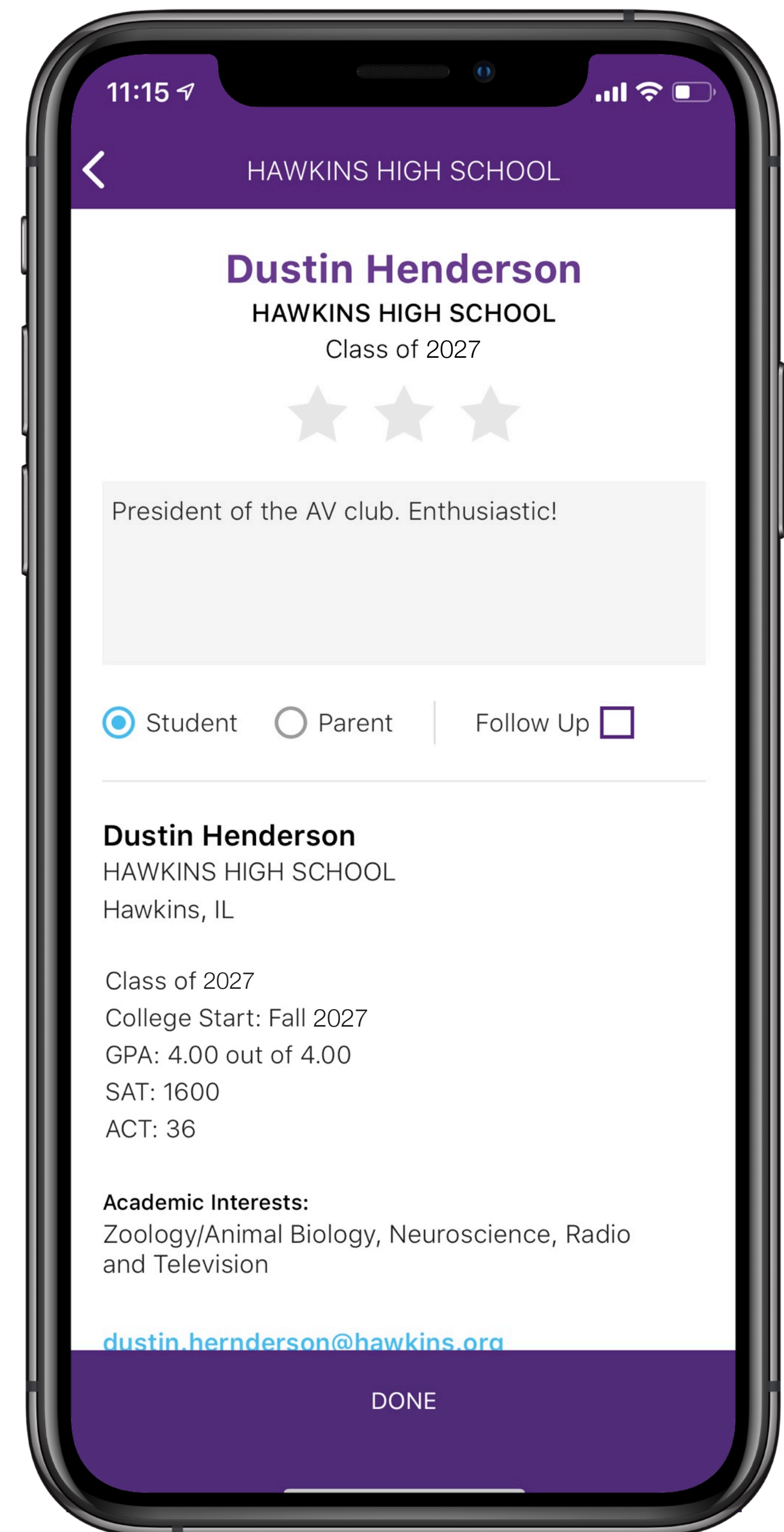


The StriveScan App

Instantly scans

Student's full profile appears

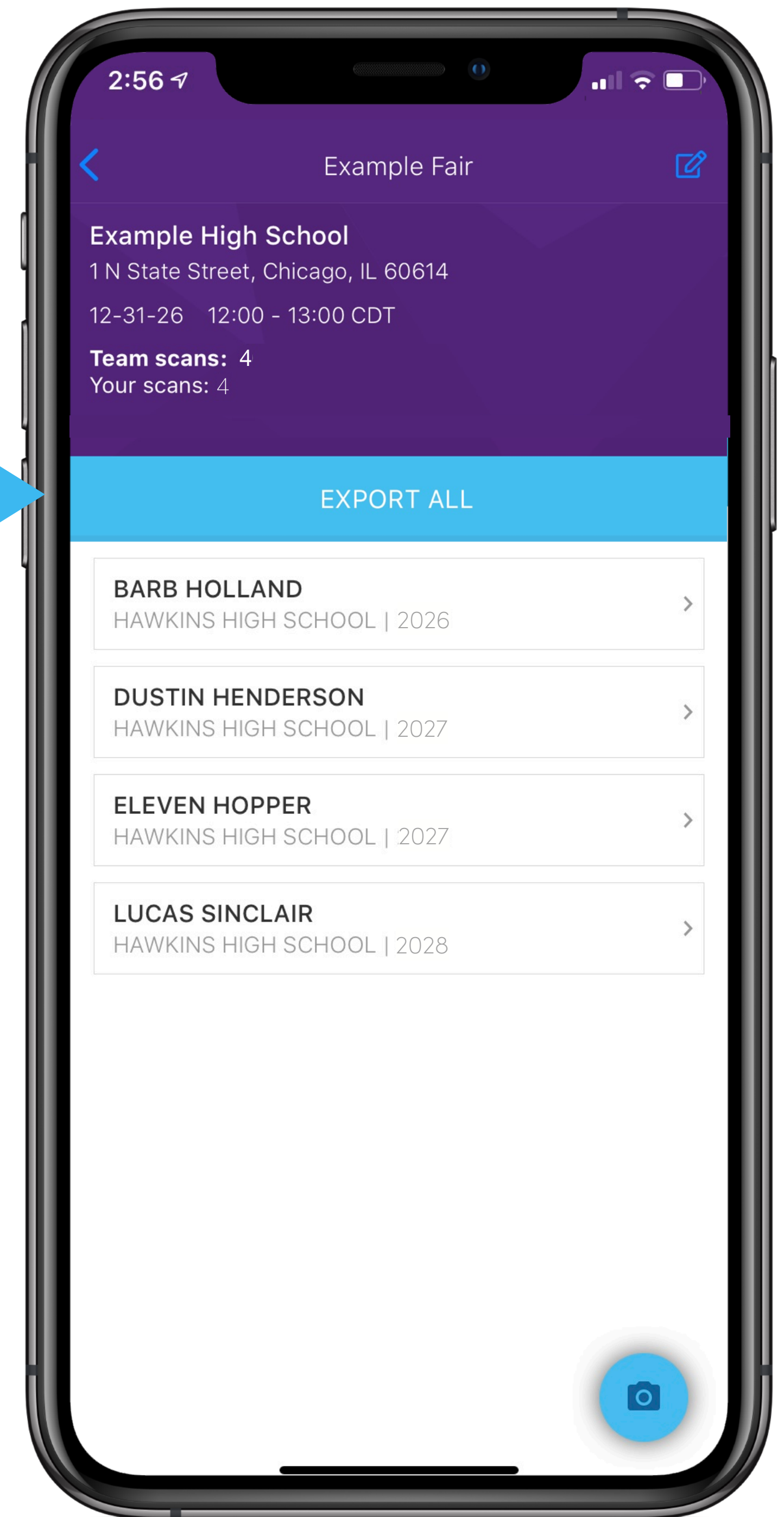
Representatives can take notes and rate the student's interest



The StriveScan App

Immediate access to scan data via the Export button

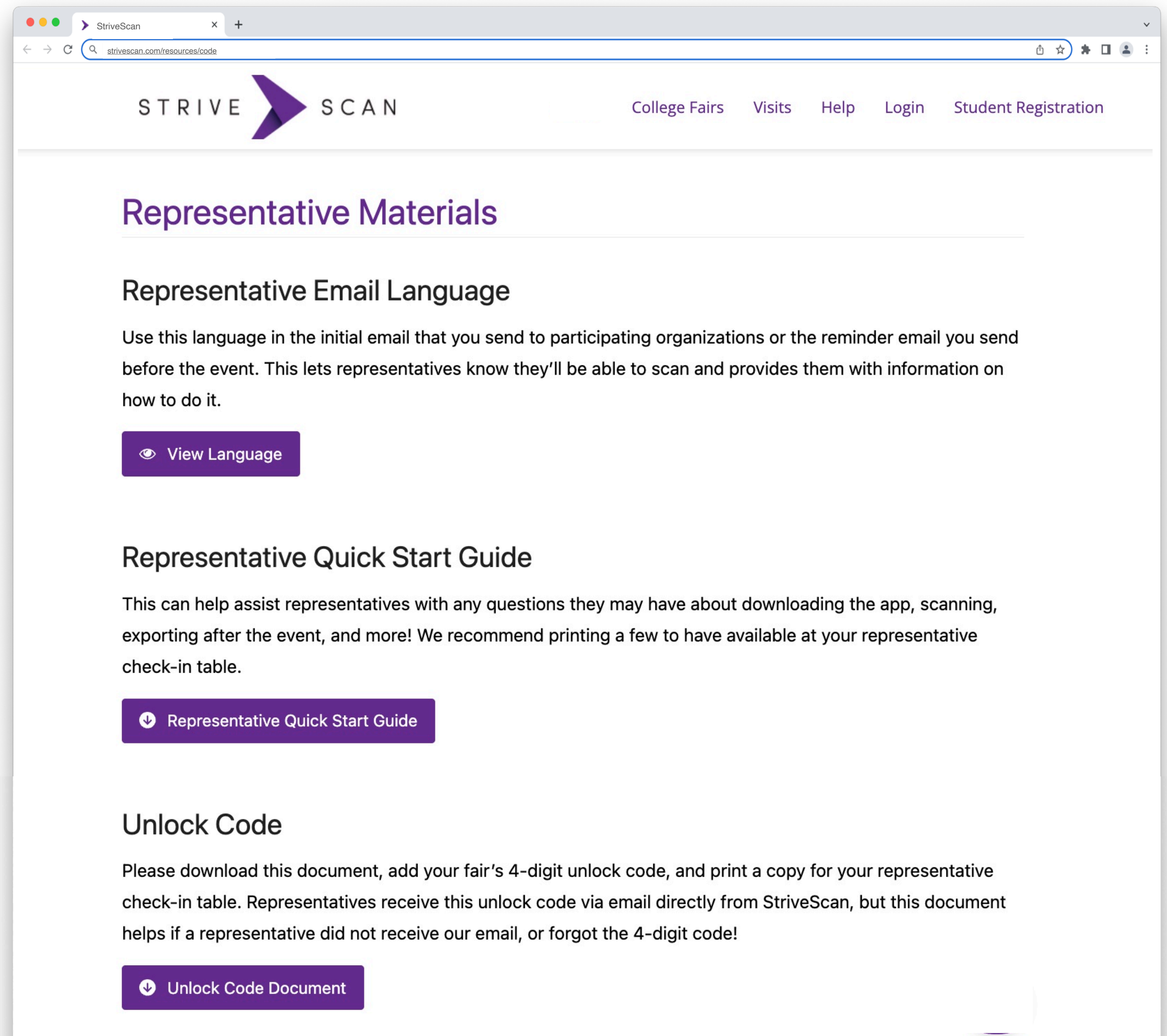
Download anytime through the app or website



Dashboard Resource: Tool Kit

The Tool Kit also has resources for your attending representatives

- Templated language
- Quick Start Guide
- Unlock Code document



Does My Event Need Internet?

Registration

- Student registration requires access to cell service or WiFi

Scanning

- WiFi and cell service are not necessary for scanning during the event



Keys to Success

- Promote registration at StriveFair.com
- Visit your Dashboard to track registrations and access resources in the Tool Kit
- Remind representatives about StriveScan
- Craft a plan for on-site registration (flyers, greeters, etc)
- Have a great event!

STRIVE



SCAN

Fair Coordinator Training

help@strivescan.com

Frequently Asked Questions

Is it possible to see all scans from the event?

Absolutely!

After the fair, use the **Export** button in your Dashboard to access all Scans and Connections.

Frequently Asked Questions

I have other organizations attending.
Can they scan as well?

Yes, StriveScan can be used by anyone who will collect student information at your event.

Military, careers, non-profits, and trades are all welcome to scan.