

STRIVE



SCAN

University Fair Scanning

Spring 2024

Meet the Team



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Founder
& President

Chicago, Illinois

Director of Digital
Communications,
Illinois ACAC

President, Betadac
Media Digital
Marketing Agency



Zachary George

Senior Director
of College & Fair Relations

Portland, Oregon

DePauw University
DePaul University
Lake Forest College
Knox College

Illinois ACAC
NACAC LGBTQ+
SIG Leader



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Director
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San Diego, California

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University of Kansas
So. Cal Regional

RACC
Western ACAC
Conference Chair



Isabella Williams

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College of Wooster

Ohio ACAC
Southern ACRAO
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Charlotte, North Carolina

Rider University
Radford University

CIVSA
Region VI Director



Kylie Tutko

Associate Director
of College & Fair Relations

Denver, Colorado

Colorado Mesa University
Regis University
University of Missouri
Denver Regional

ROAR
Executive Board
Member

Agenda

Background

Student Experience

Site Host Trainings & Resources

The StriveScan App

Pricing & Next Steps



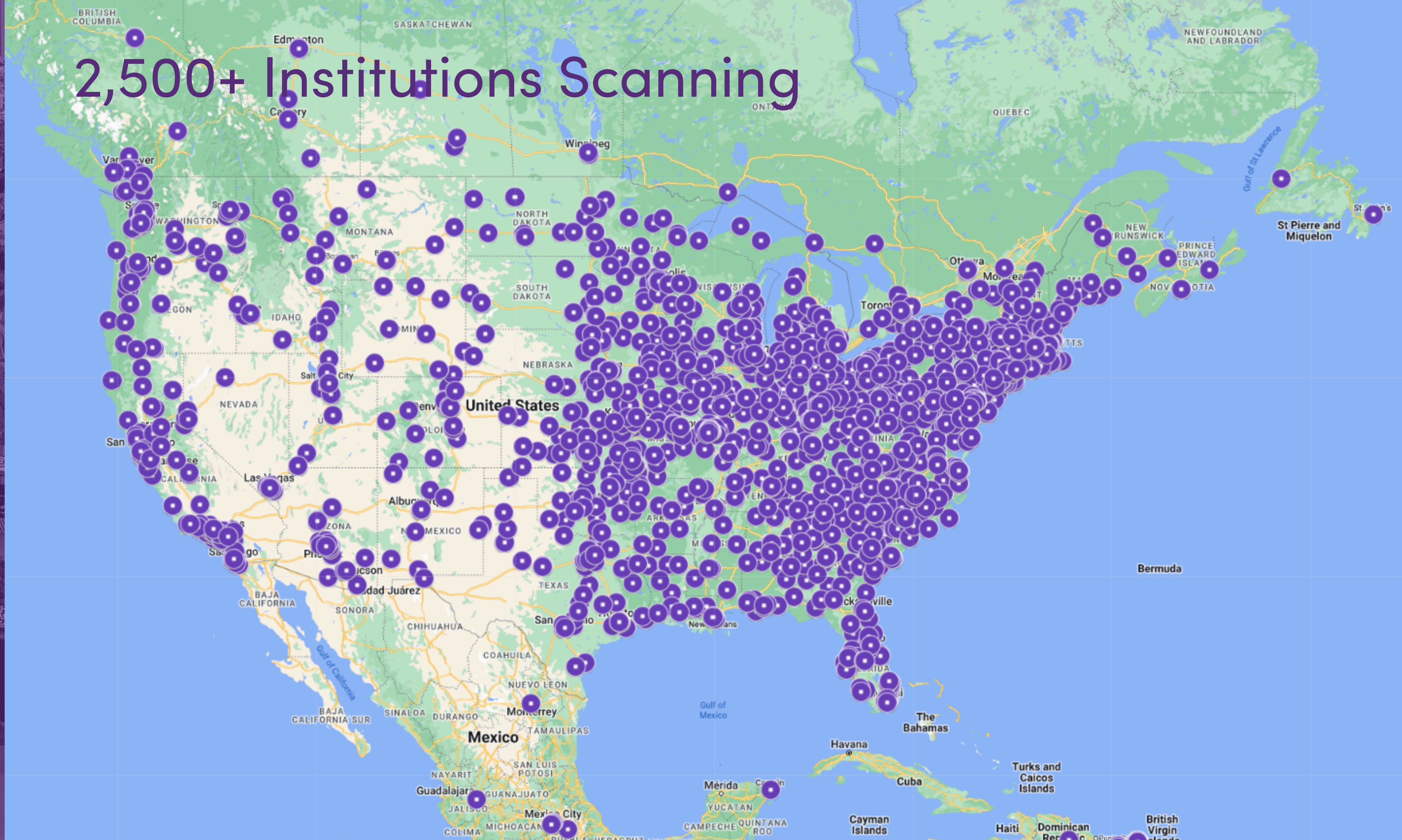
Background



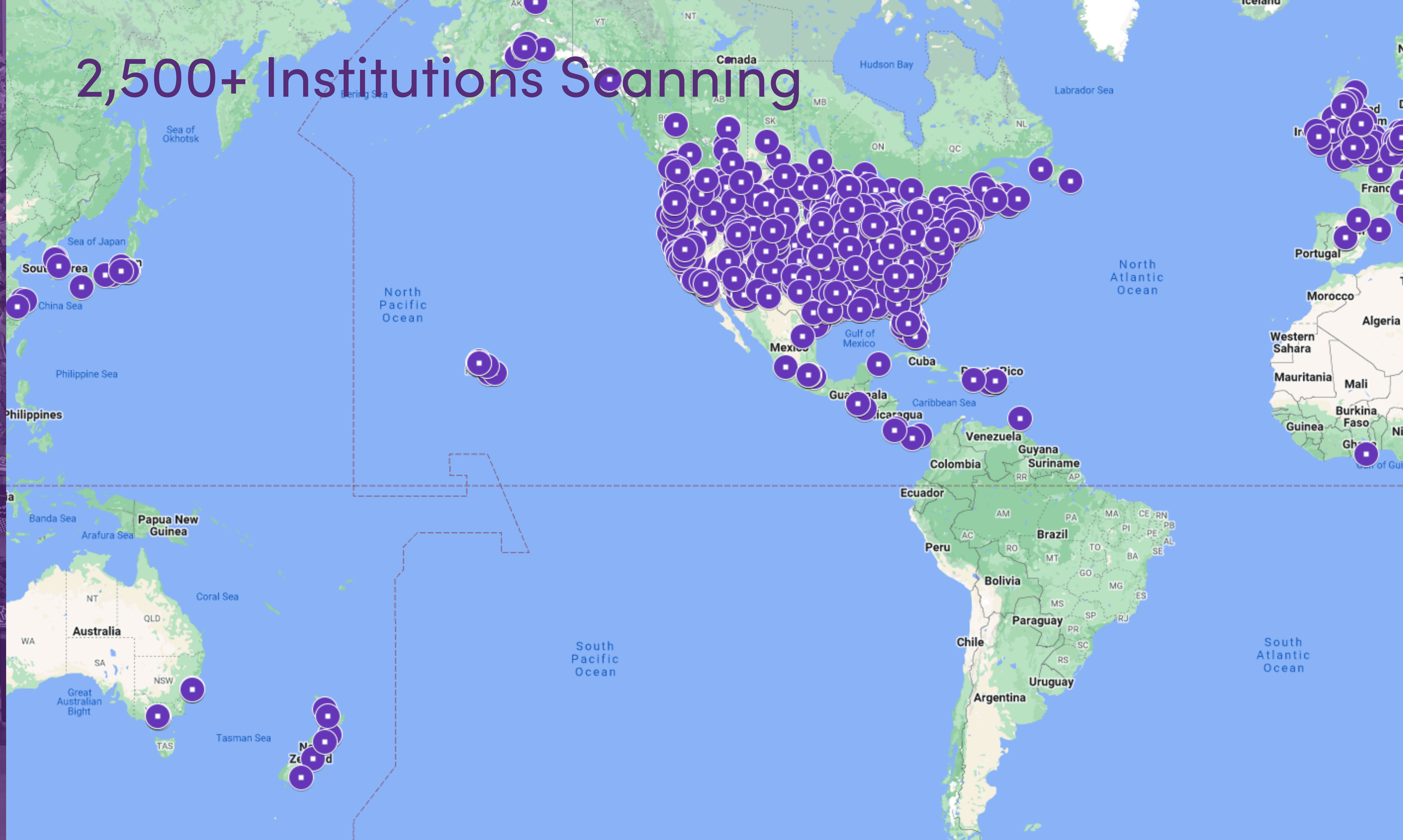
- Founded in 2016 to support students, universities and fair hosts to streamline fairs
- 4,500+ fairs, 47 states and 72 countries
- Trusted nationwide by hundreds of school districts, associations, and organizations



2,500+ Institutions Scanning



2,500+ Institutions Scanning



Data Security and Privacy

Student profiles only shared with student's consent

StriveScan does not sell or share student data to other third-parties.

Advanced security technology

StriveScan has the most security features and advanced technology over any competitor

Data is encrypted using bank-grade technology

SSL encryption protects the app and website. DDOS, bot, and brute-force protection.

Data centers powered by Amazon Web Services

Same world-class infrastructure as Netflix, Airbnb, Pinterest, NASA, Kelloggs, and Expedia.

FERPA and GDPR compliant

Complies with Family Educational Rights and Privacy Act and honors GDPR requirements for EU subjects.

StriveScan team is continuously trained and knowledgeable

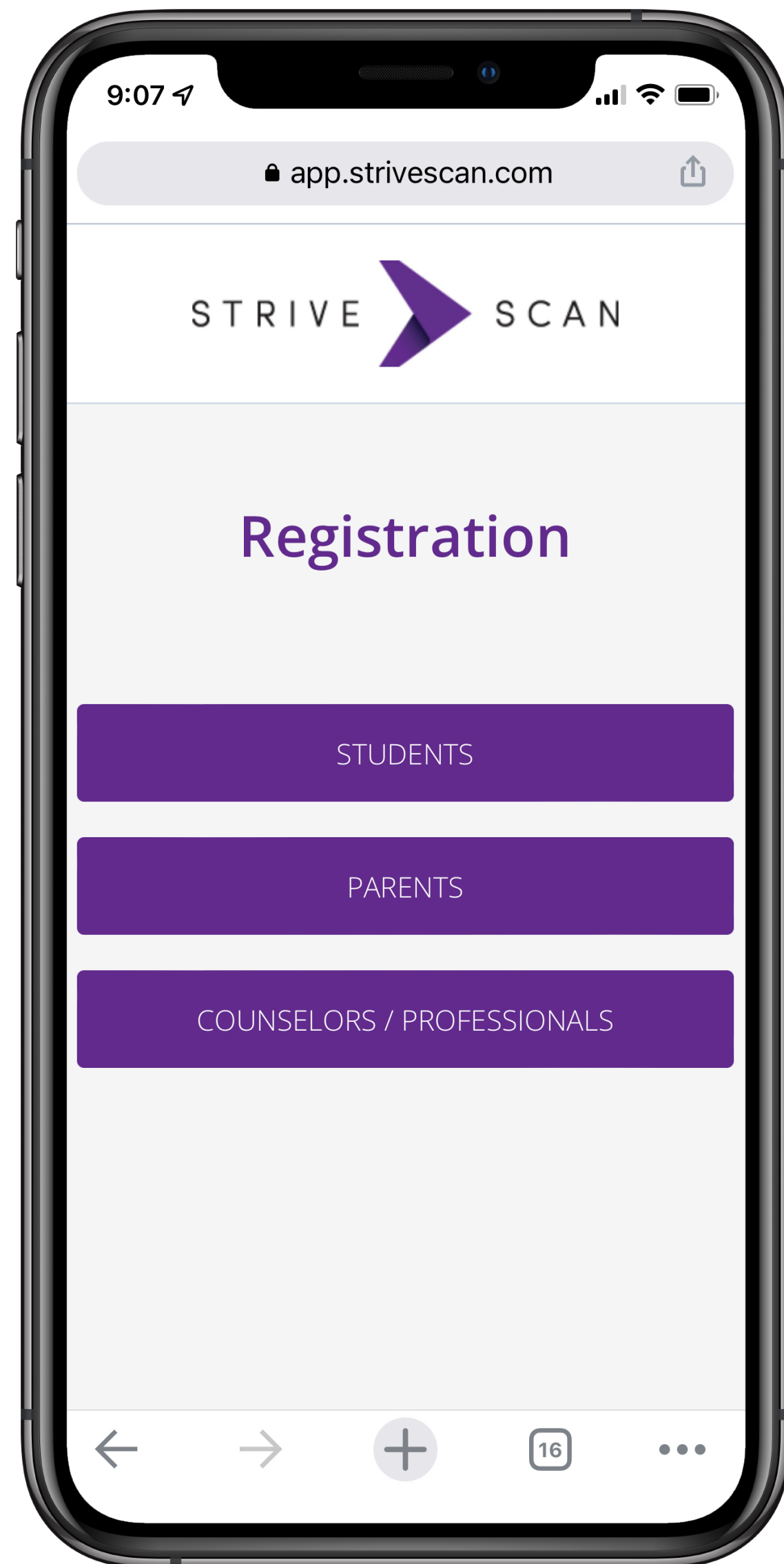
Educated on the latest technology, best practices, security threats, and legal issues surrounding data protection, privacy, and our profession.

More details: strivescan.com/privacy-security

Overview

- Students register for barcode in advance or at the door
- Texted & emailed the barcode
- Universities scan using the StriveScan app
- Universities can instantly view and export data
- Next day: Students receive one report of universities

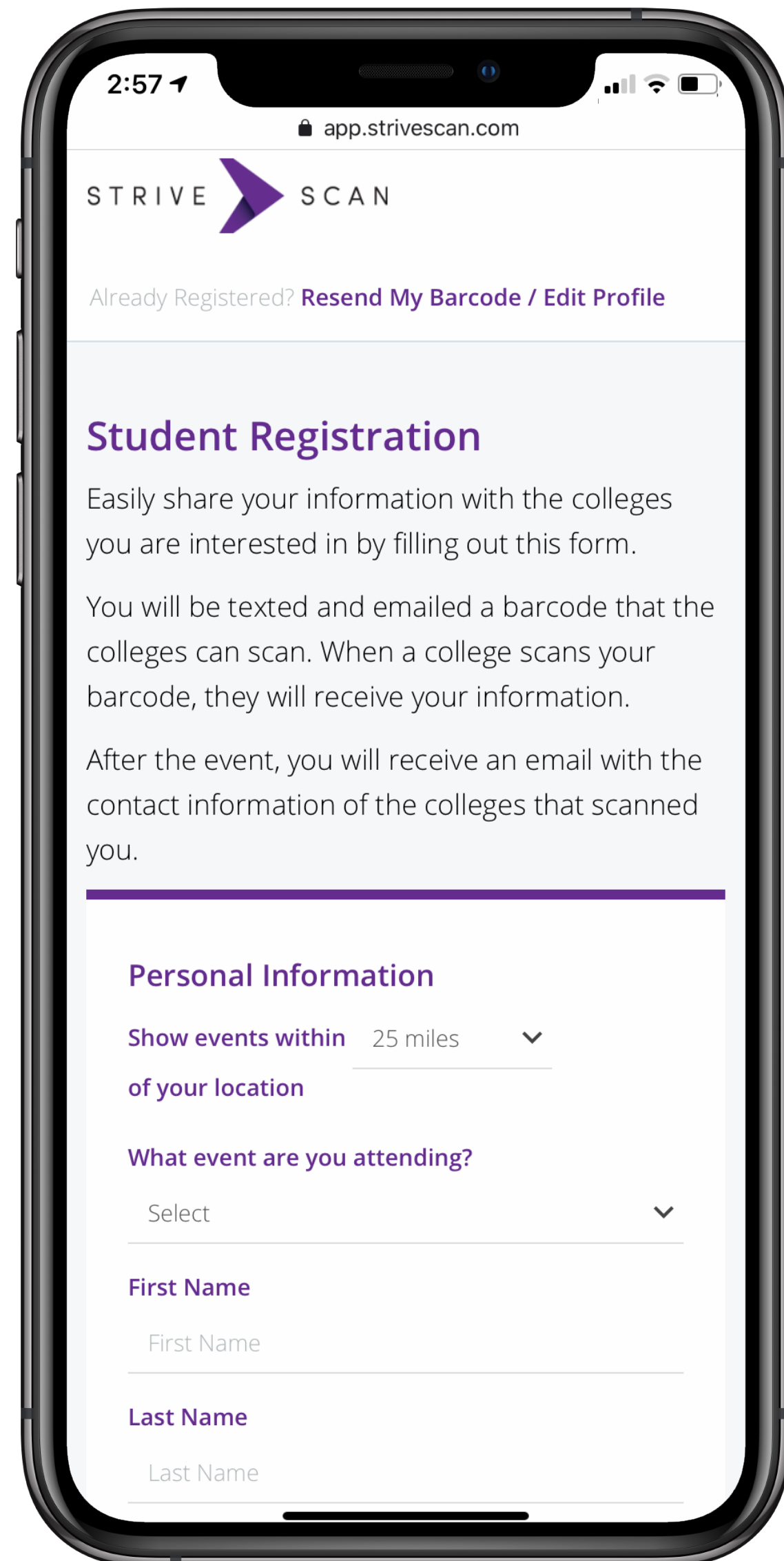
Student Registration



www.StriveStudent.com

Students, parents, or counselors can register

Student Registration



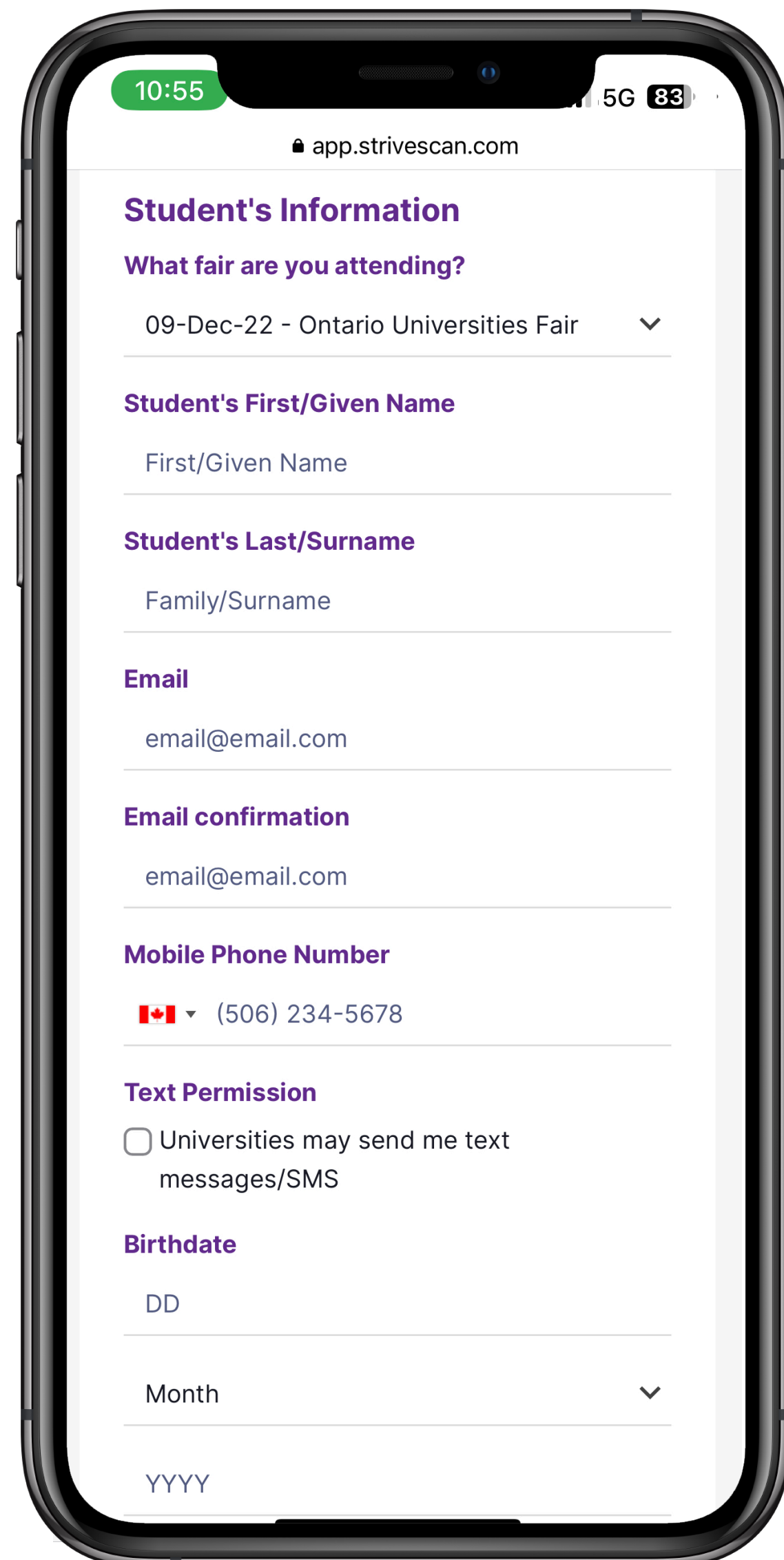
www.STRIVESTUDENT.COM

No app to download: simply register on the website

Fast and easy: less than 2 minutes to get a barcode

Use any device: phone, iPad, Chromebook, etc.

Student Registration



The screenshot shows a mobile app interface for student registration. At the top, the status bar displays the time 10:55, 5G signal, and a battery icon at 33%. The app's URL is app.strivescan.com. The form is titled "Student's Information" and includes the following fields:

- What fair are you attending?**: A dropdown menu with the selected option "09-Dec-22 - Ontario Universities Fair".
- Student's First/Given Name**: A text input field with the placeholder "First/Given Name".
- Student's Last/Surname**: A text input field with the placeholder "Family/Surname".
- Email**: A text input field with the placeholder "email@email.com".
- Email confirmation**: A text input field with the placeholder "email@email.com".
- Mobile Phone Number**: A field with a country code dropdown (Canada) and the number "(506) 234-5678".
- Text Permission**: A checkbox labeled "Universities may send me text messages/SMS", which is currently unchecked.
- Birthdate**: A date selection field with three parts: "DD", "Month" (with a dropdown arrow), and "YYYY".

Required

- First / Given Name
- Last / Surname
- Email
- Mobile phone
- Birthdate
- Address
- Graduation Year
- University Start Term
- School
Autocompletes, uses location to nearby fairs

Student Registration

12:37 5G 59
app.strivescan.com

GPA (optional)
0.00

out of
0.00

SAT Score (optional)
0000

ACT Score (optional)
00

TOEFL Score (optional)
000

IELTS Score (optional)
0.0

University

When do you expect to start university?
Select ▾

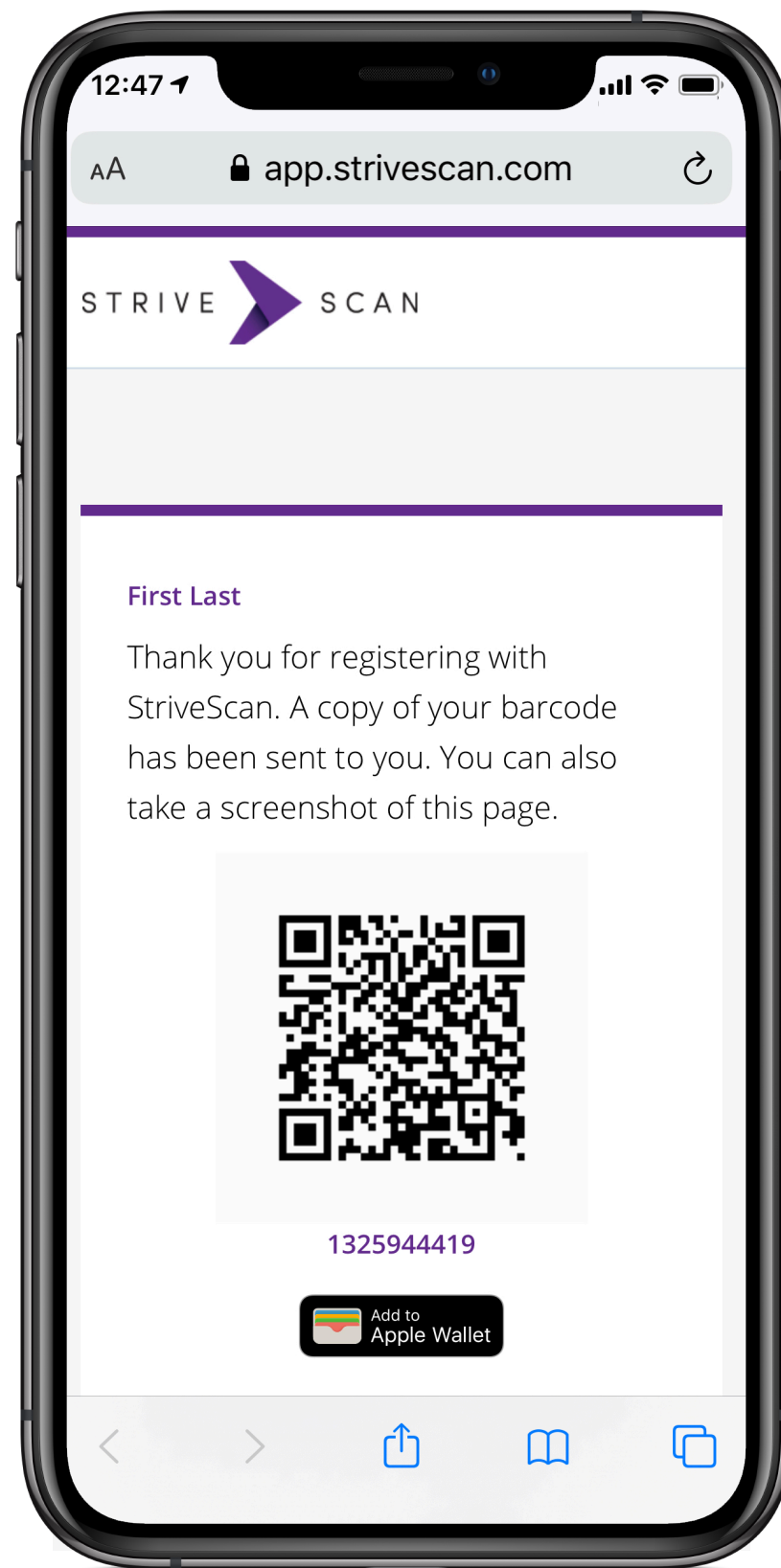
Academic Interests (optional)
(select up to 3)

Search for interests...

Optional

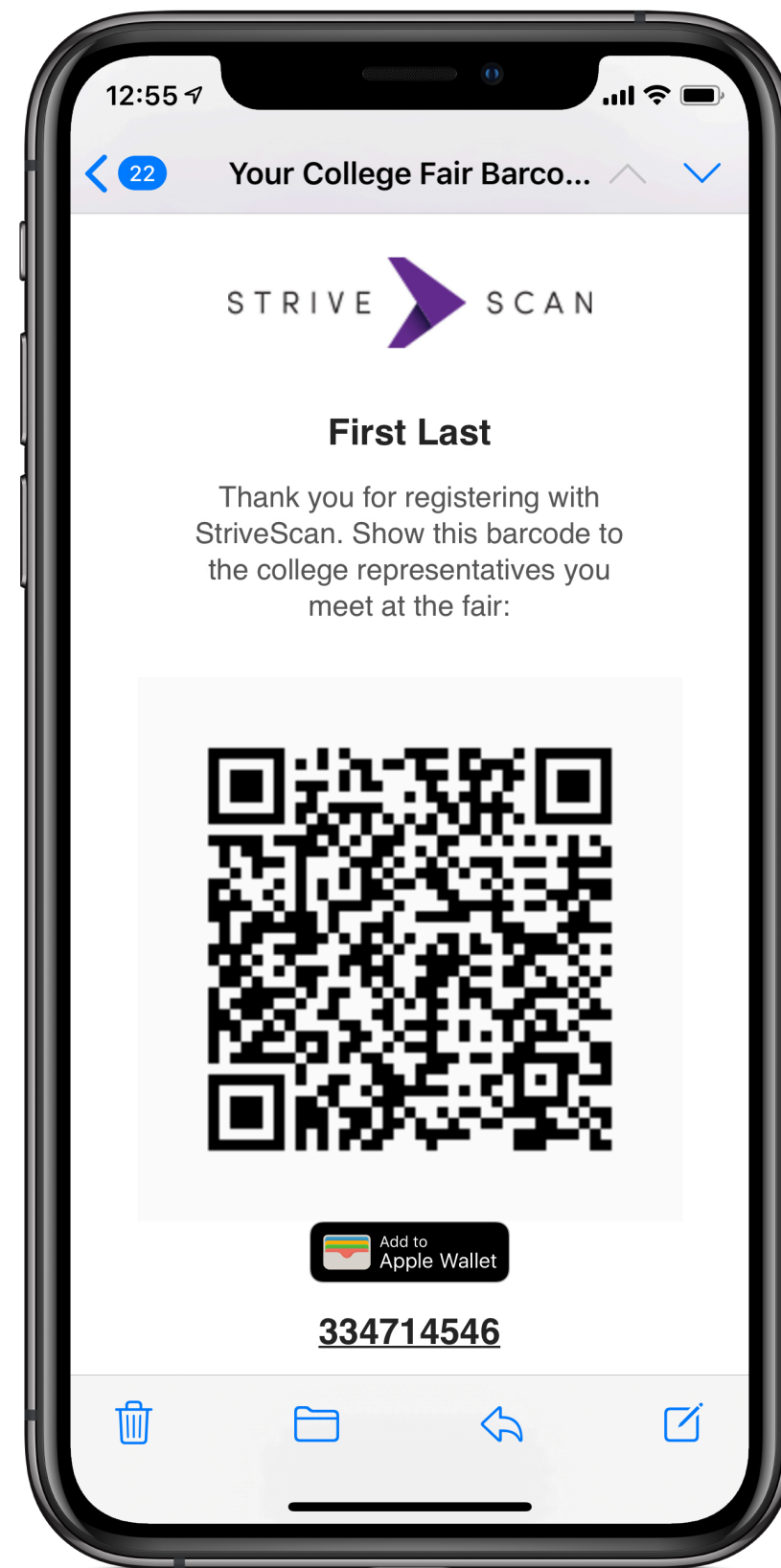
- GPA
- SAT
- ACT
- TOEFL
- IELTS
- Academic Interest(s)
Autocompletes from the College Board list of majors

Barcode Delivery



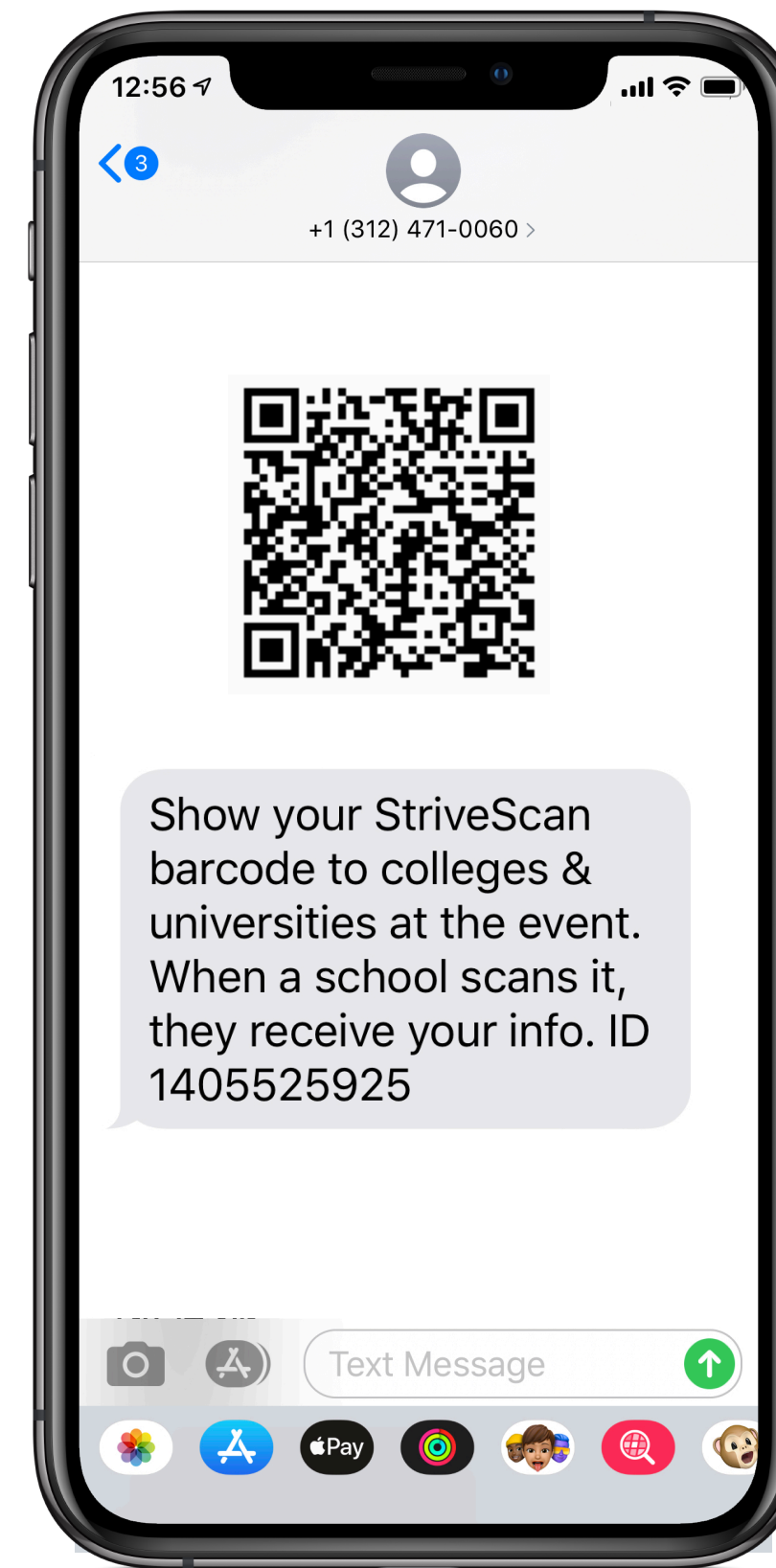
1. Confirmation Screen

Optional: print



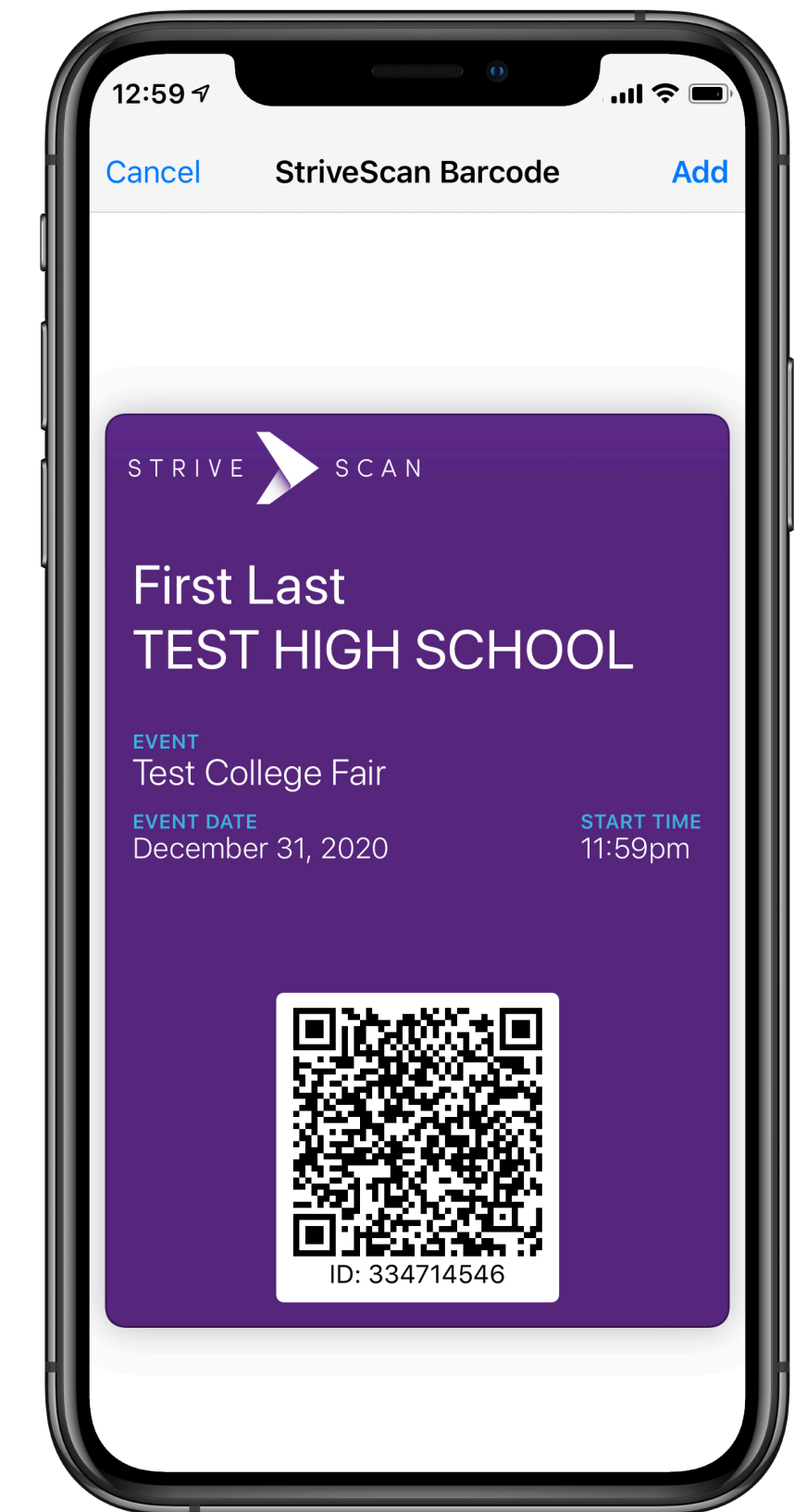
2. Email

Optional: print



3. Text Message

Most popular



4. Apple Wallet

Pops up on screen during fair

2 hours before fair:

Reminder barcode sent via Email, Text, and Apple Wallet



Missed Connections

Allows students to send their info to universities they may have missed at the fair

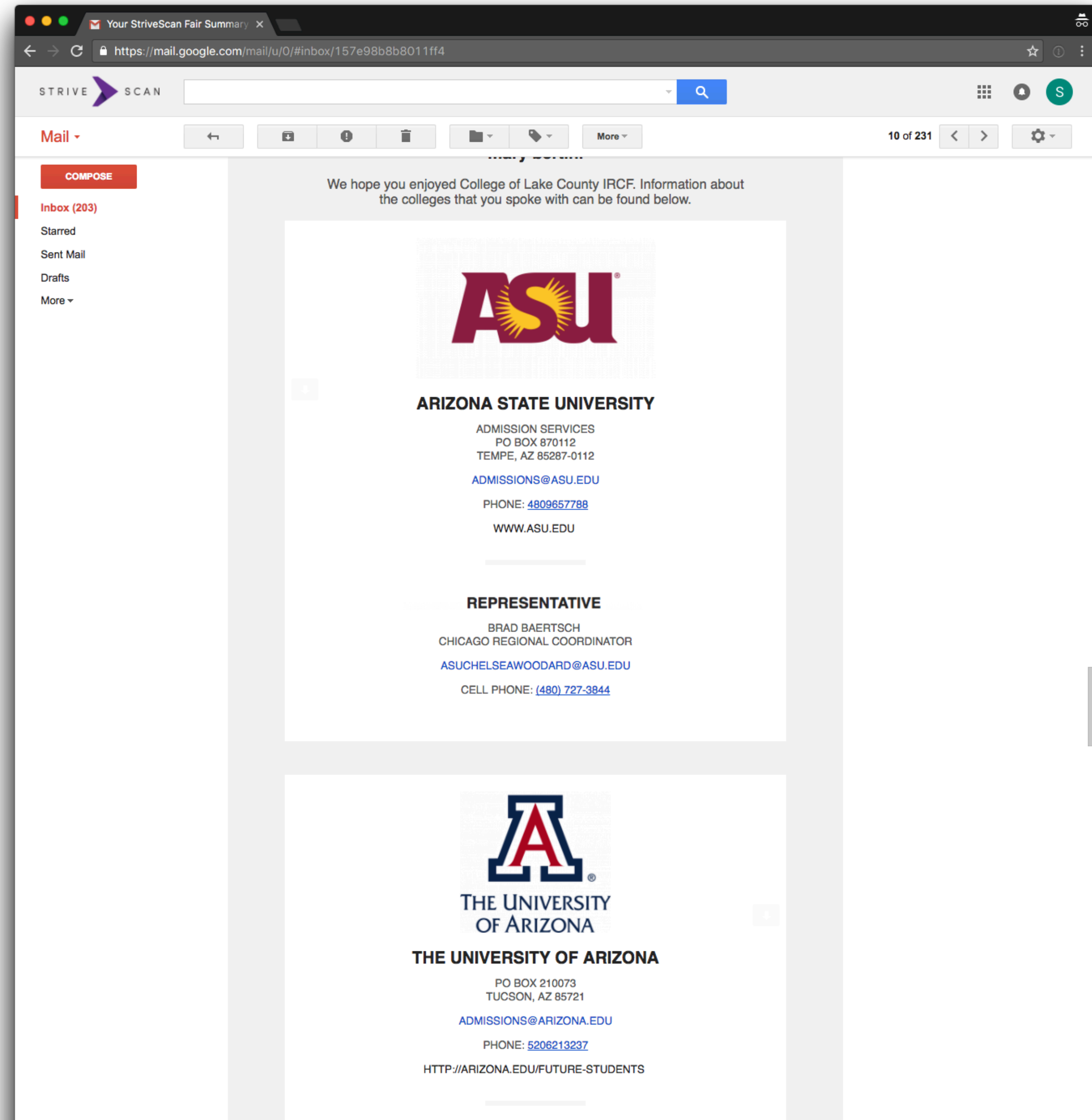
Or connect with them even if they couldn't attend the fair

The screenshot shows a web browser window with the URL `app.strivescan.com`. The page title is "North Central College Fair" with a subtitle: "Review the connections you made during the event and send your information to those you missed." Below the title is a search bar labeled "Search by name or location". A list of six university entries follows, each with a logo, name, location, and a status or action button:

- Marian University** (Fond du Lac, WI) - SCANNED ✓ - [View website](#)
- Winona State University** (Winona, MN) - INFO SENT ✓ - [View website](#)
- University of Wisconsin-Oshkosh** (Oshkosh, WI) - SCANNED ✓ - [View website](#)
- St. Norbert College** (De Pere, WI) - [SEND MY INFO](#) - [View website](#)
- University of Wisconsin-Milwaukee** (Milwaukee, WI) - SCANNED ✓ - [View website](#)
- University of Wisconsin-La Crosse** (La Crosse, WI) - [SEND MY INFO](#) - [View website](#)

Student Report Email

Every student receives a report with the list of universities they scanned with





Site Host Training

We offer training prior to your fair to discuss best practices and materials provided for on-site registration



Site Host Resources



We'll provide a Tool Kit with paper materials, example language, QR codes and more to support registration



A screenshot of the STRIVE SCAN website interface. The header includes the logo and navigation links: Virtual, College Fairs, Visits, Help, Login, and Student Registration. The main content area is titled "Student Registration Materials" and contains three sections: "Student & Family Registration Email Language" with a "View Language" button, "Registration Handouts & Flyers" with a grid of thumbnail images for registration materials, and a "Registration Flyer" section with a large flyer image and a "Registration Flyer" button. The footer of the website screenshot shows buttons for "Quarter Sheets", "Spanish Quarter Sheets", and "Registration Flyer".

Dashboard

[← My Dashboards](#)

Minnesota ACAC | Rochester Community and Technical College

EXPORT

SHARE

Data refreshed 10/19/22 at 1:09 PM [Refresh](#)


Total Registered **517**

- Students **499**
- Parents **10**
- Professionals **8**

Total Attended **0**

There are no scans yet.
Please check back later.

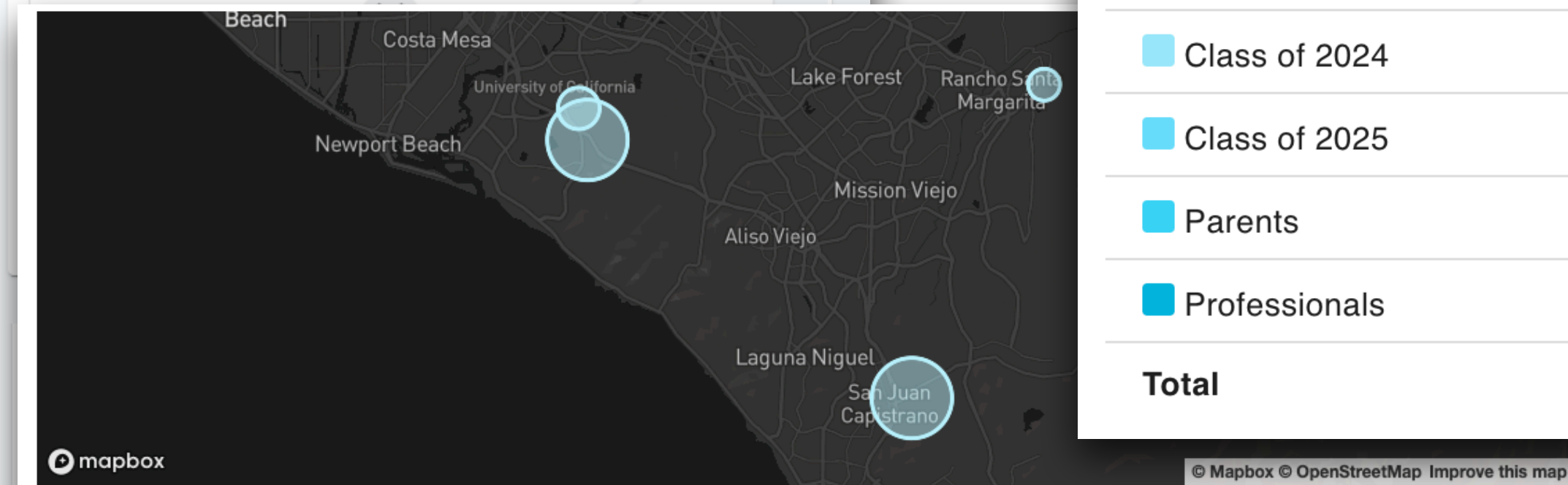
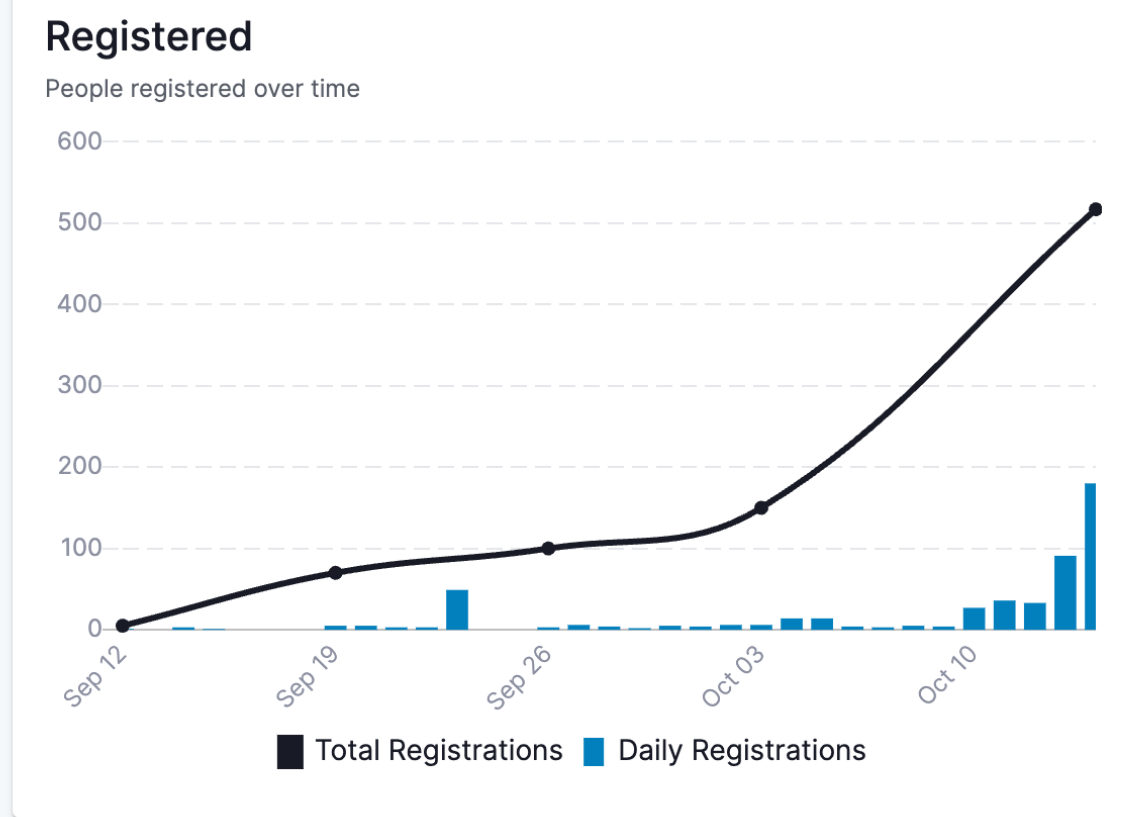
Date and Time

 Friday, October 14, 2022
09:00 AM - 10:30 AM

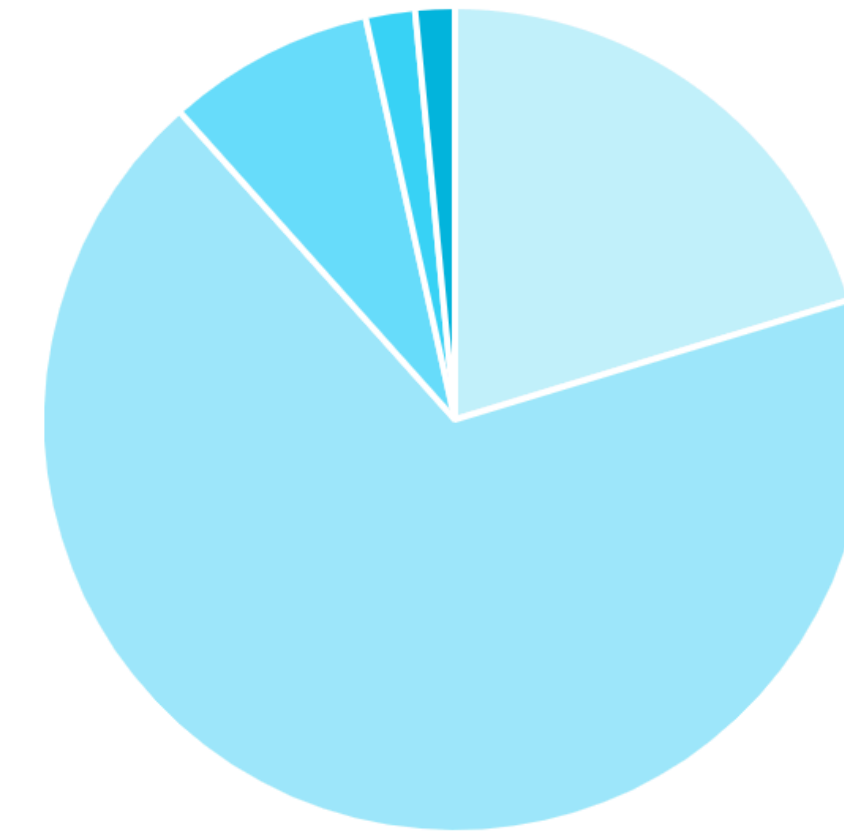
Location






 Rochester Community and Technical College
851 30th Ave SE

Fair Activity
Individual scans between representatives and attendees






Total Registered by Class

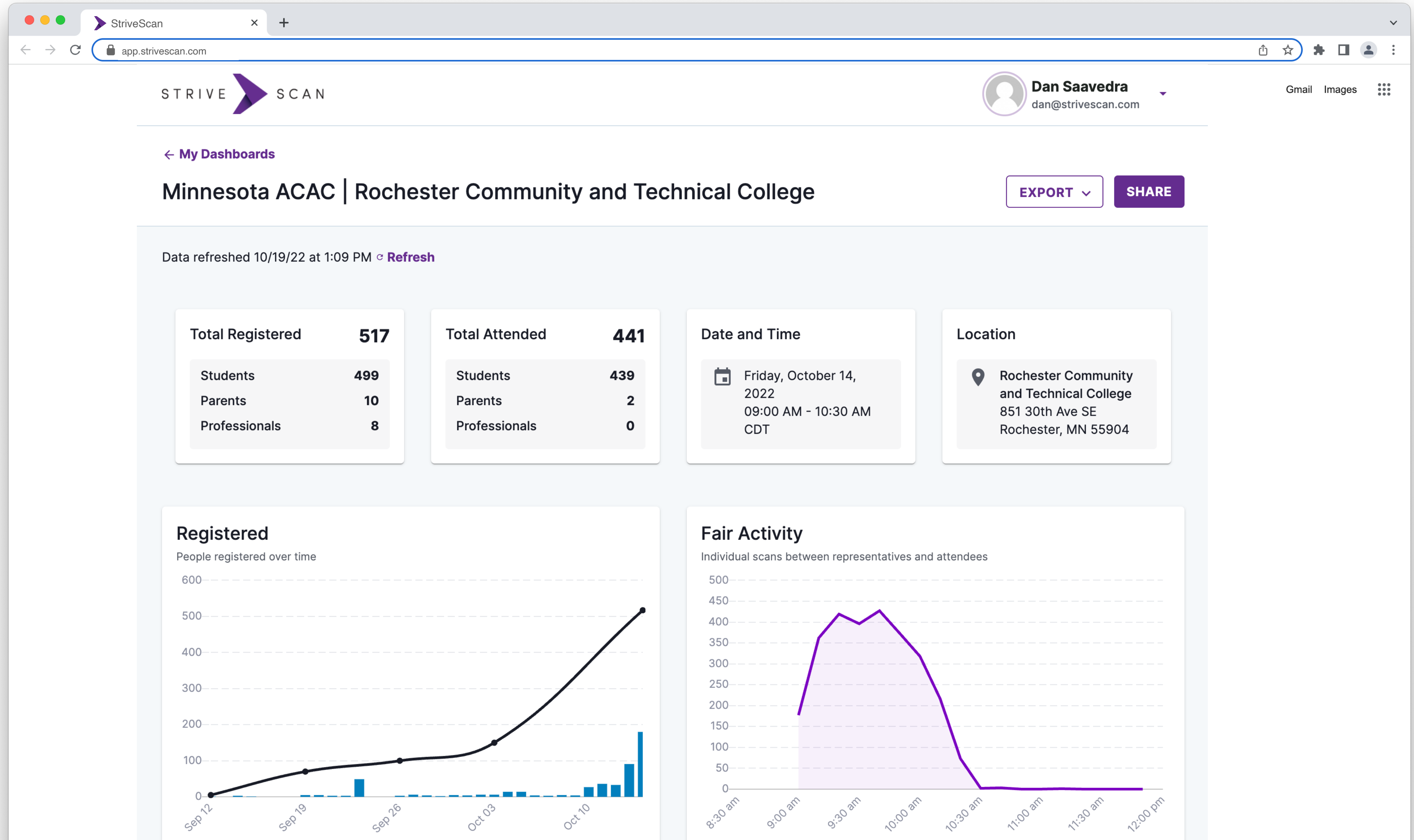


Class	Percent	Number
 Class of 2023	20%	105
 Class of 2024	68%	352
 Class of 2025	8%	42
 Parents	2%	10
 Professionals	2%	8
Total		517

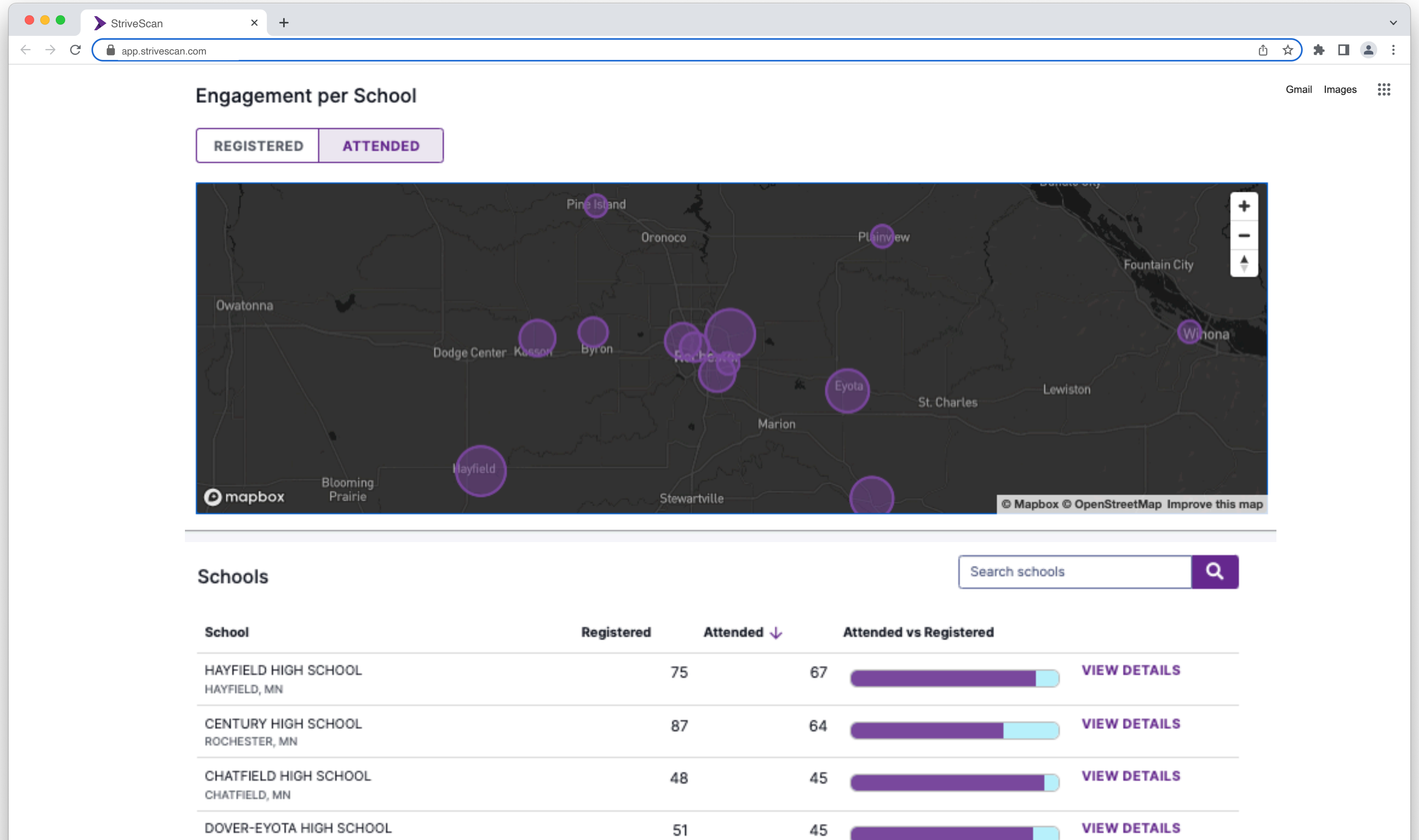
Schools 

School	Registered ↓	Attended	Attended vs Registered	VIEW DETAILS
SAINT MARGARETS EPISCOPAL SCH SAN JUAN CAPISTR, CA	117	0		VIEW DETAILS
SAGE HILL SCHOOL NEWPORT COAST, CA	114	0		VIEW DETAILS
TARBUT V TORAH CMNTY DAY SCHL IRVINE, CA	12	0		VIEW DETAILS

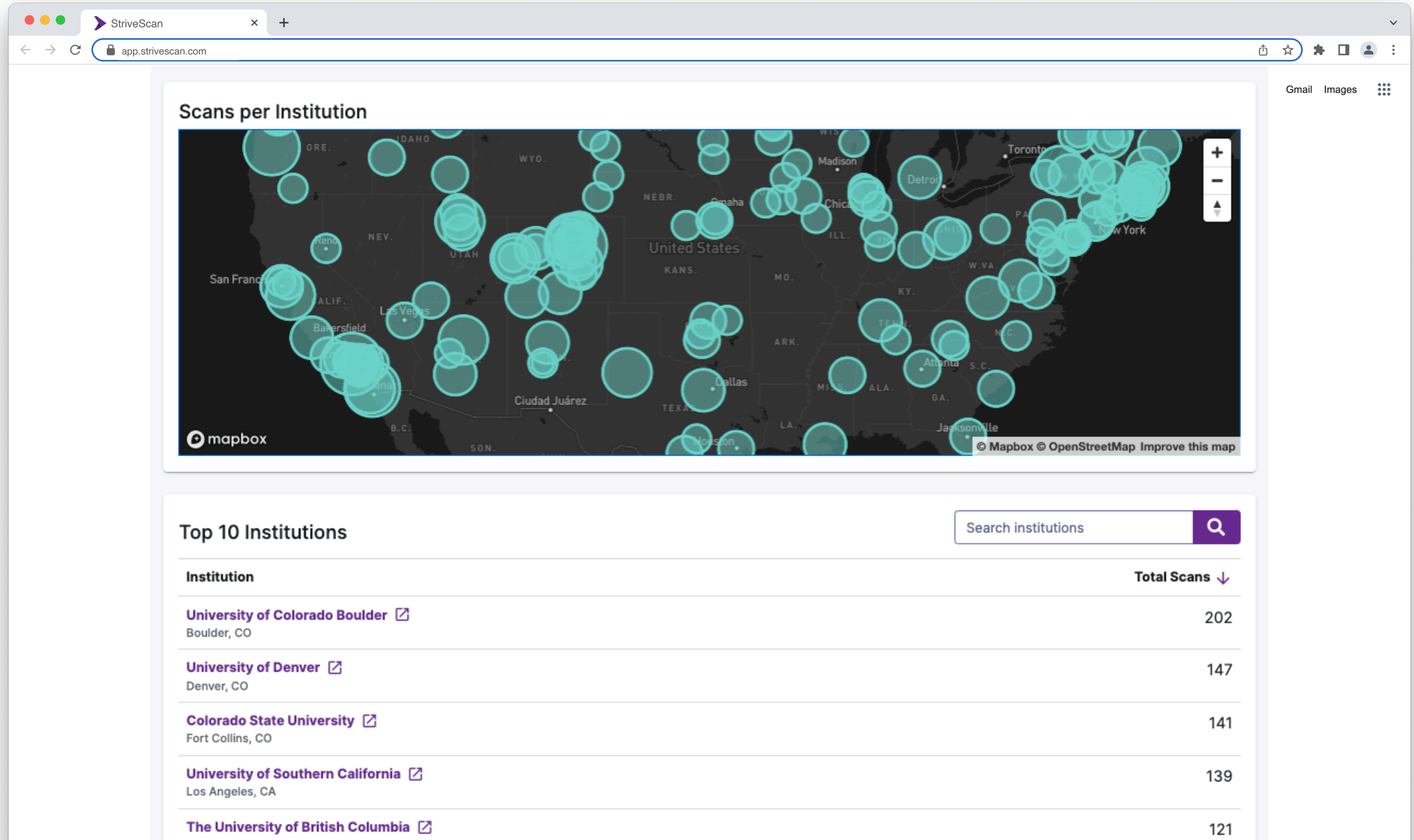
Dashboard



Dashboard



Dashboard





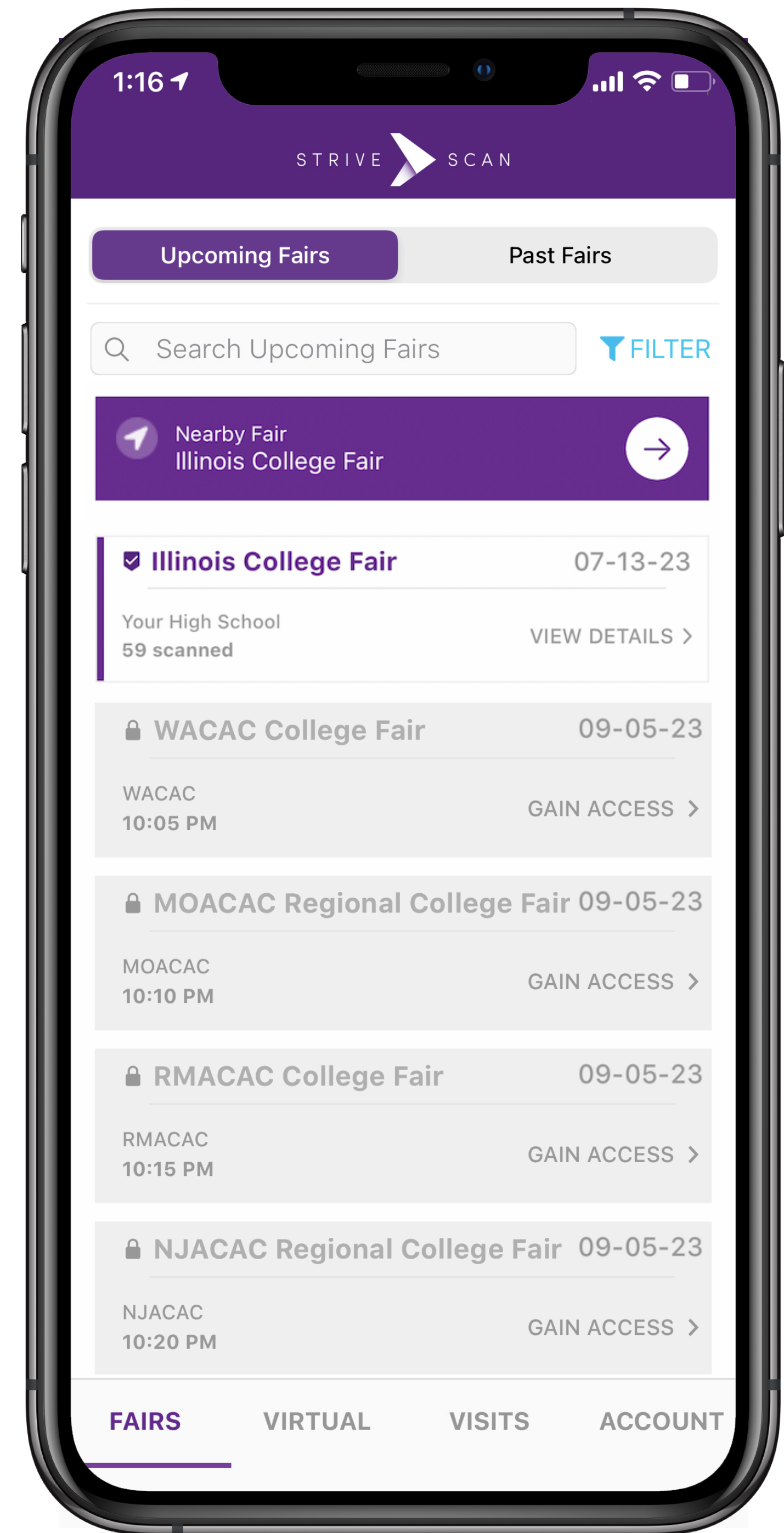
The StriveScan App



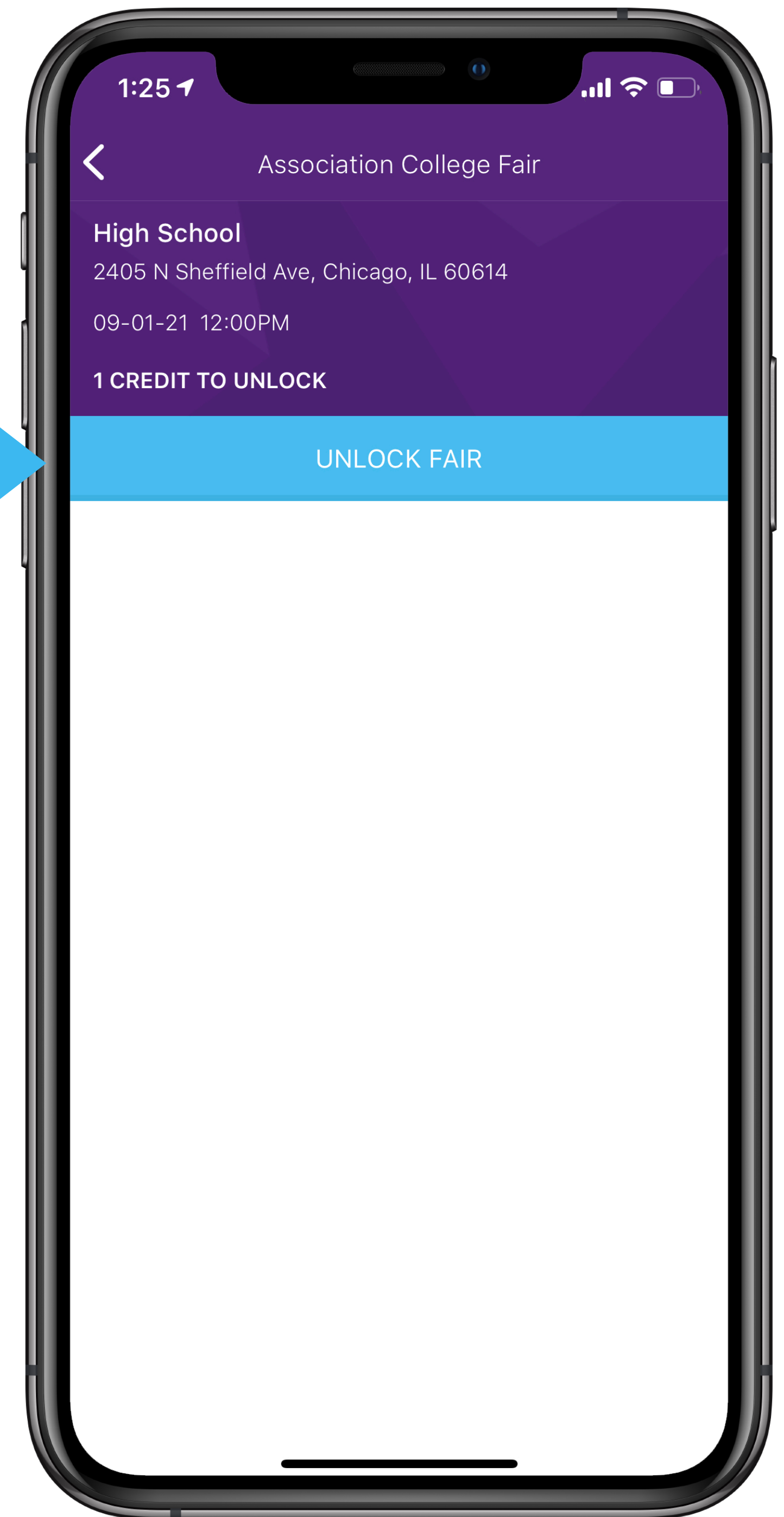
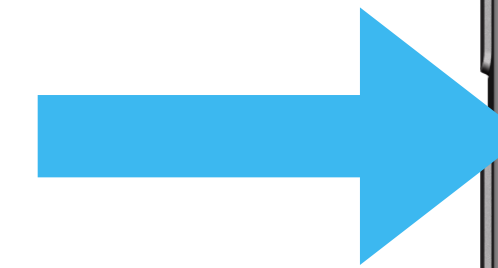
Download on the
App Store



GET IT ON
Google Play



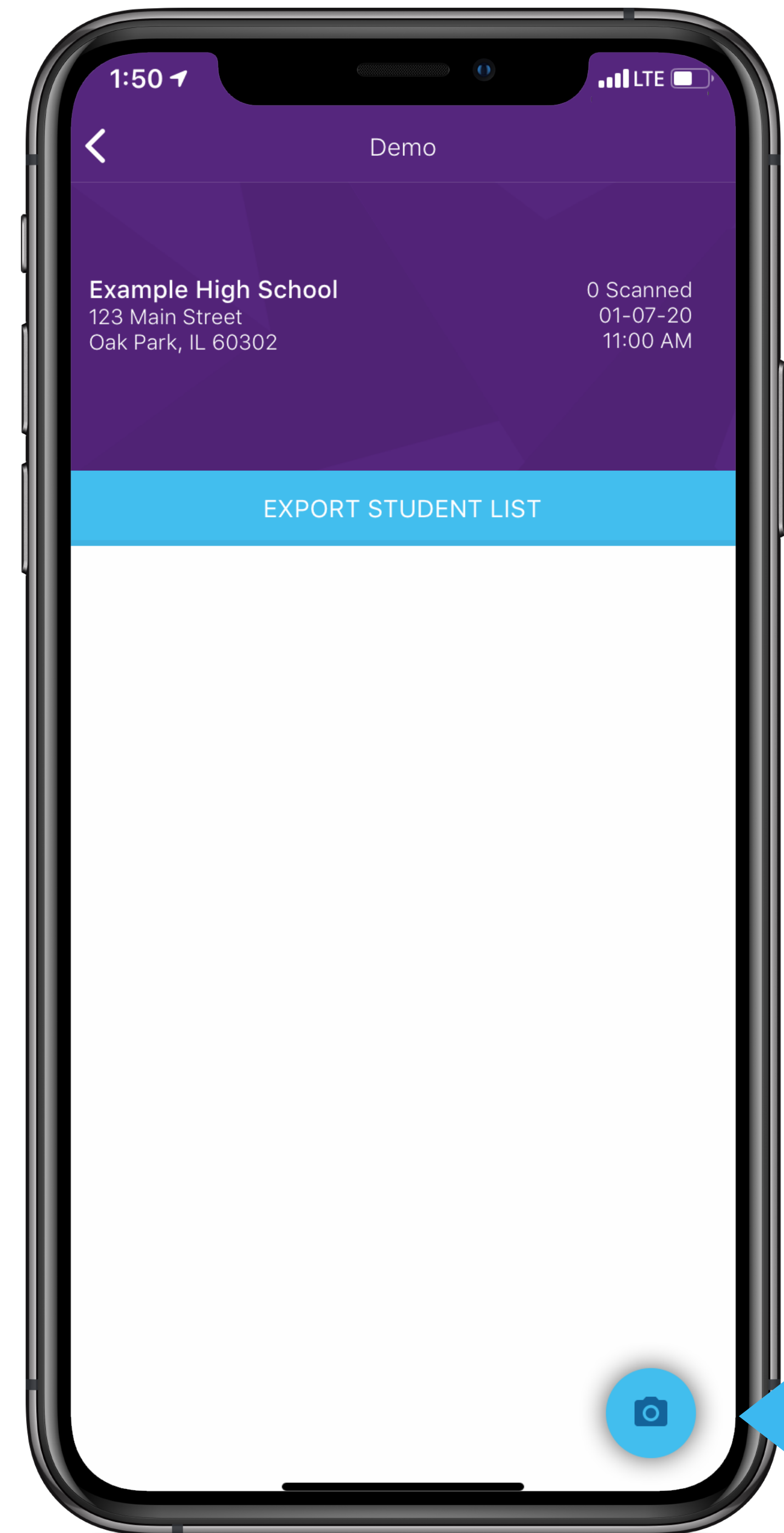
The StriveScan App



The StriveScan App

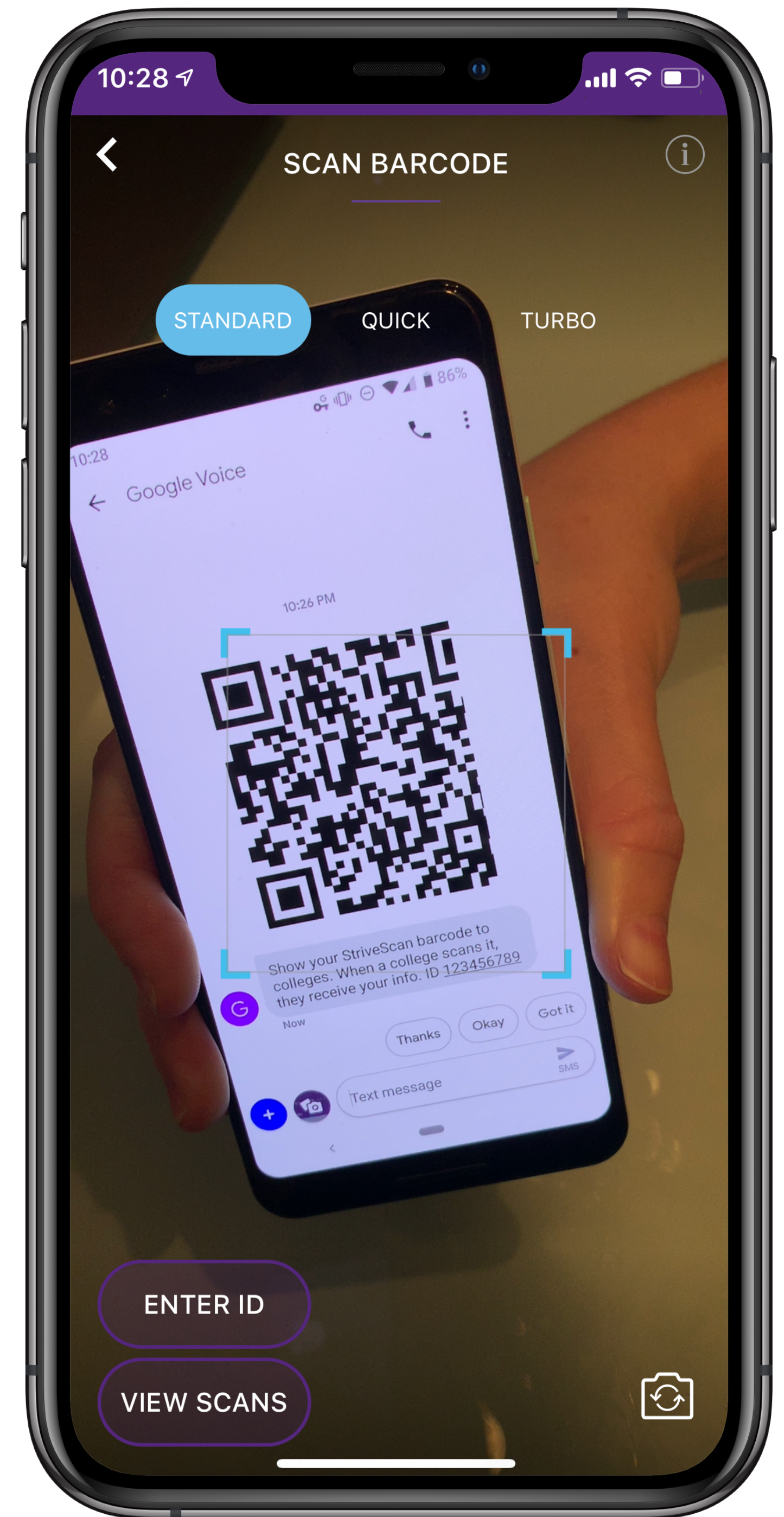
Camera appears the day of the fair

Click camera button to start scanning



The StriveScan App

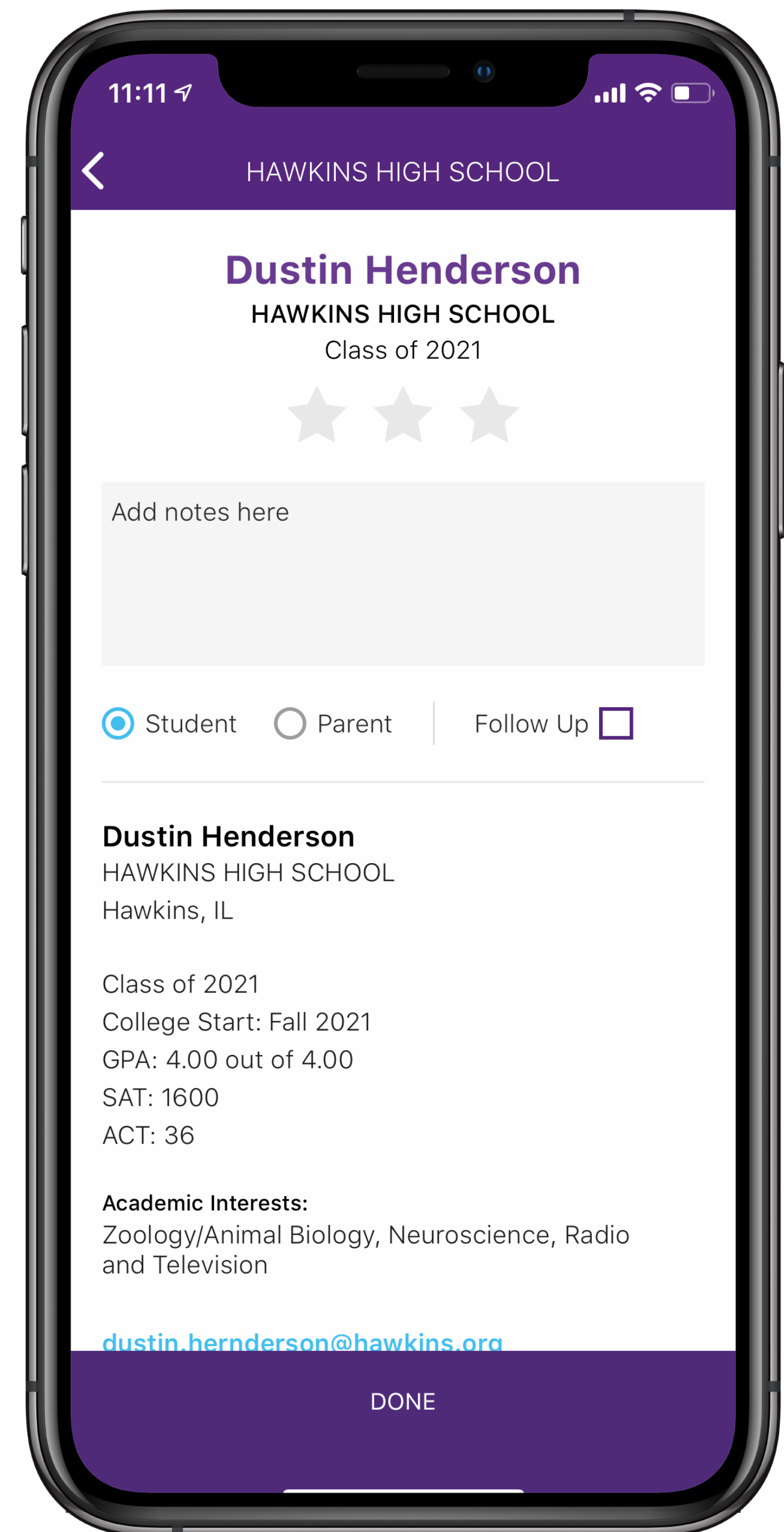
Rep places phone over the barcode



The StriveScan App

Instantly scans

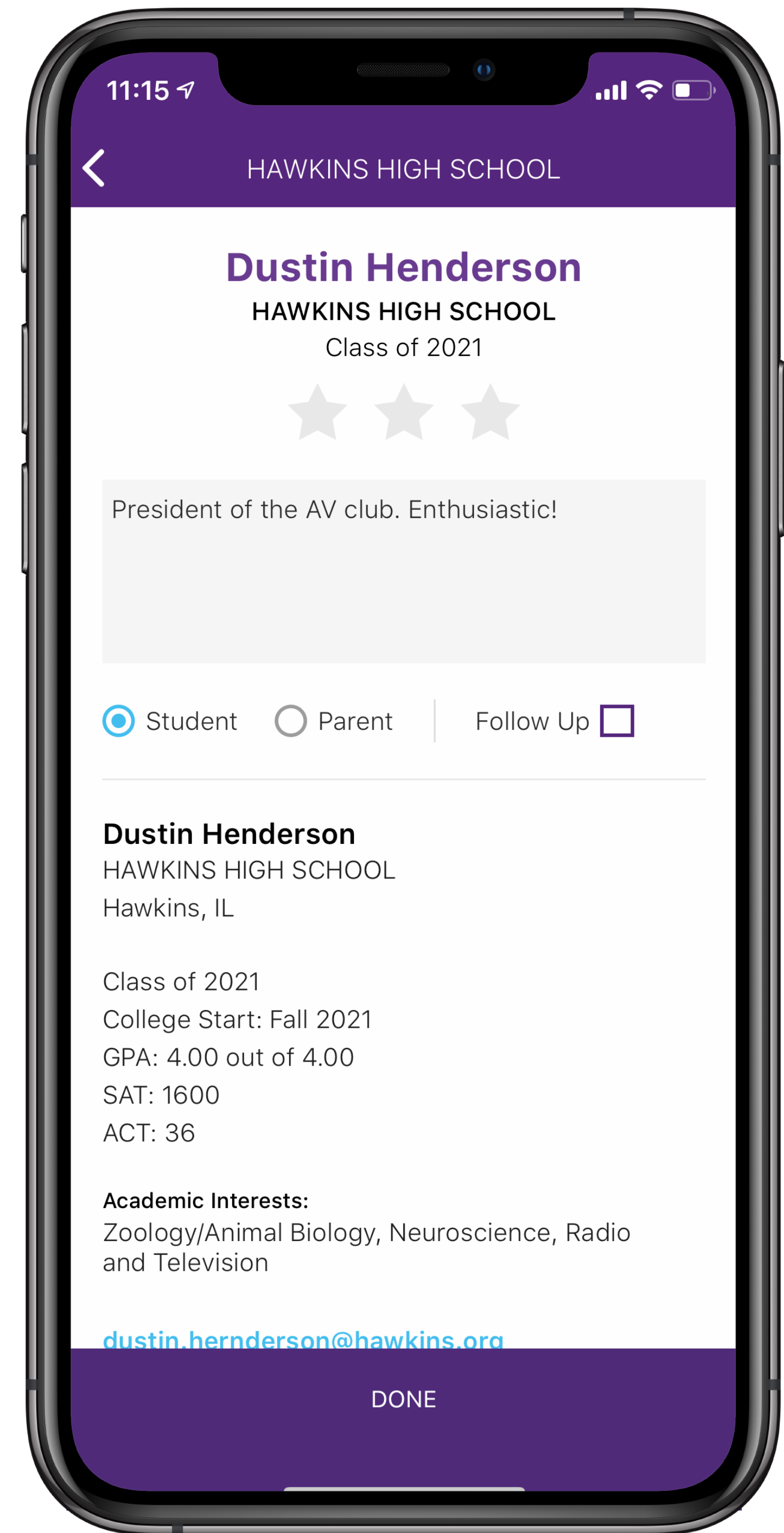
Student's full profile appears



The StriveScan App

Take notes about the student and the conversation

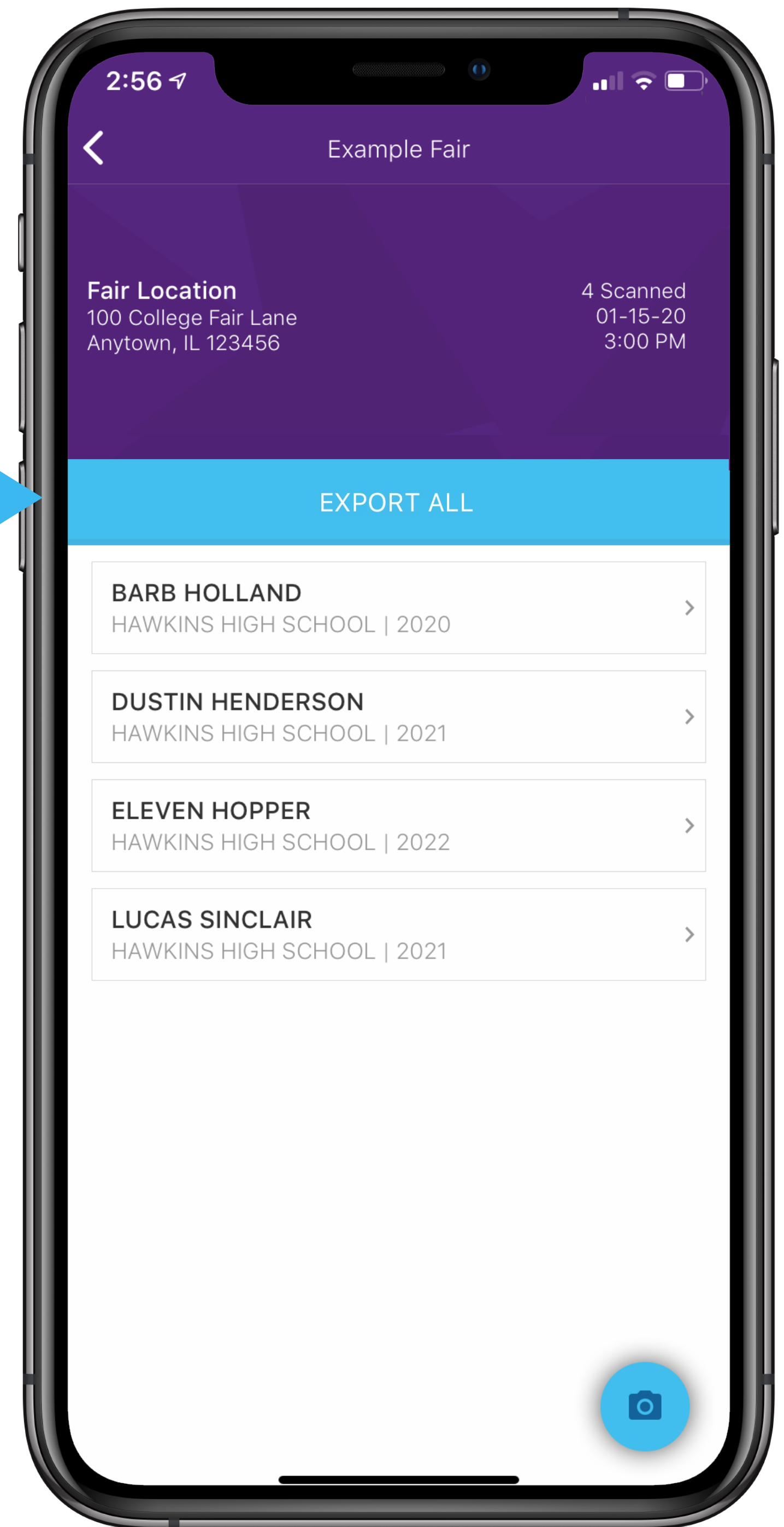
Rate the student's interest



The StriveScan App

Immediate on-demand access to the students met at the fair

At the end of the fair, click the Export button

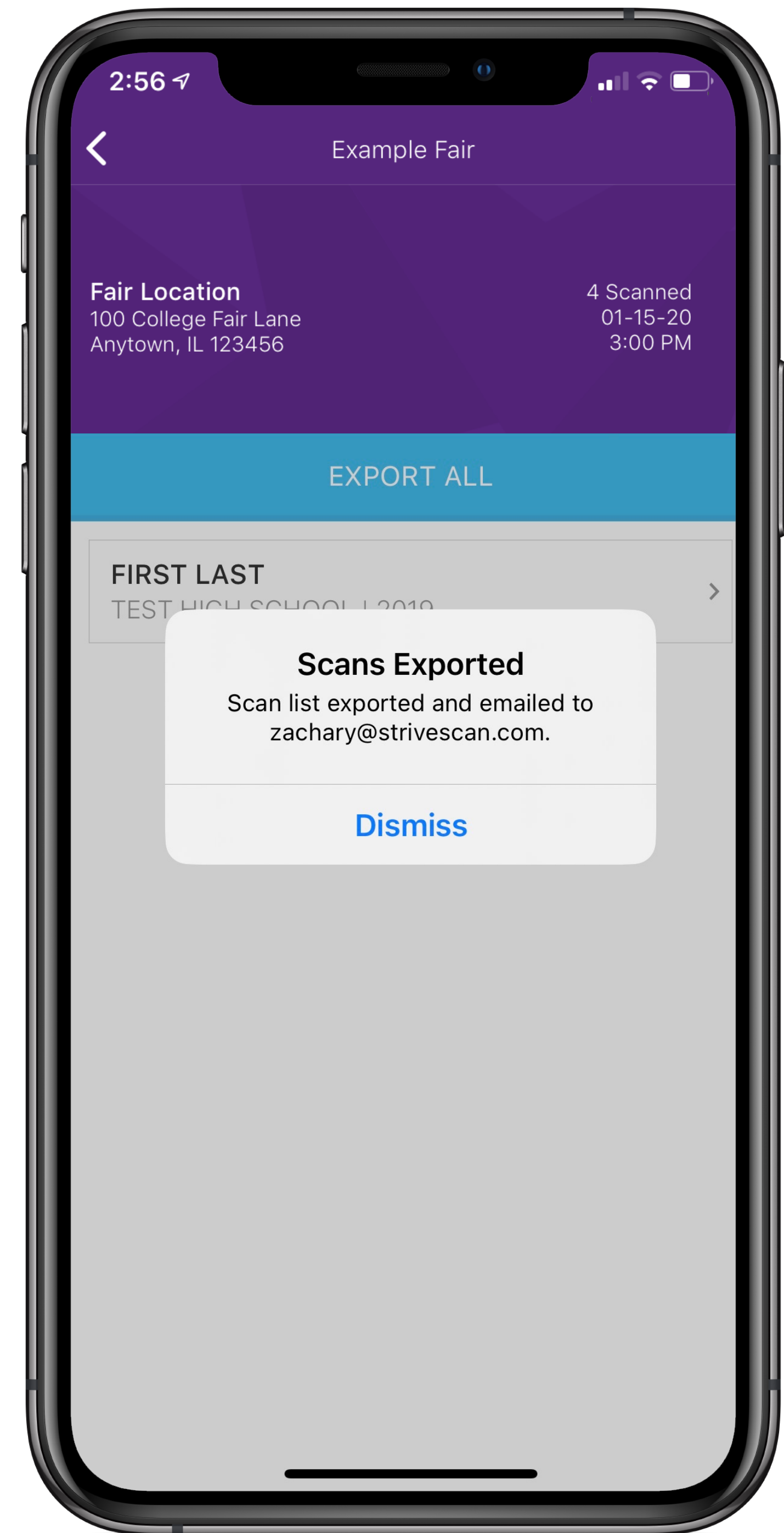


The StriveScan App

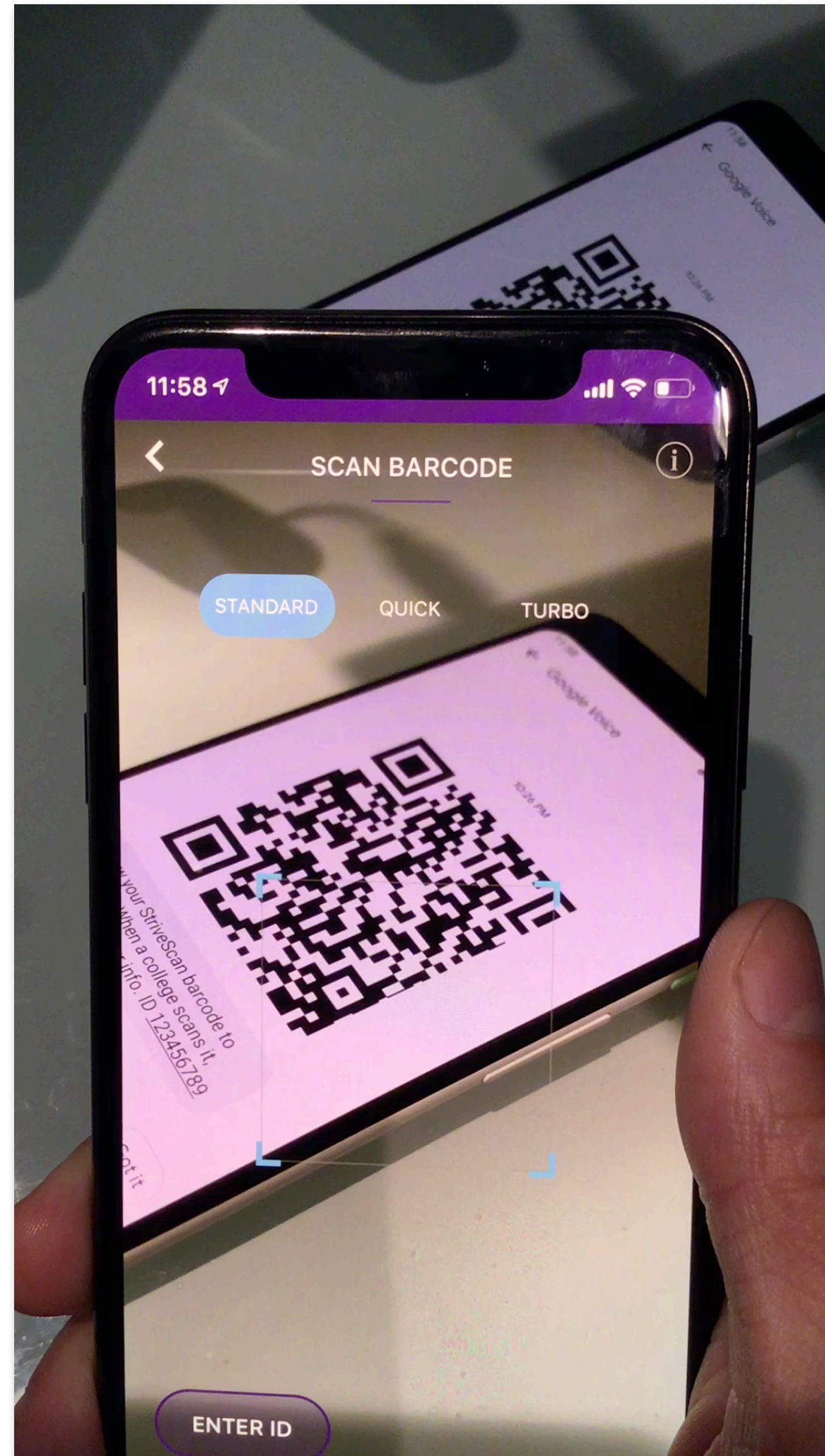
Export instantly emailed

Email contains secure link to download file

Download anytime through the app or website



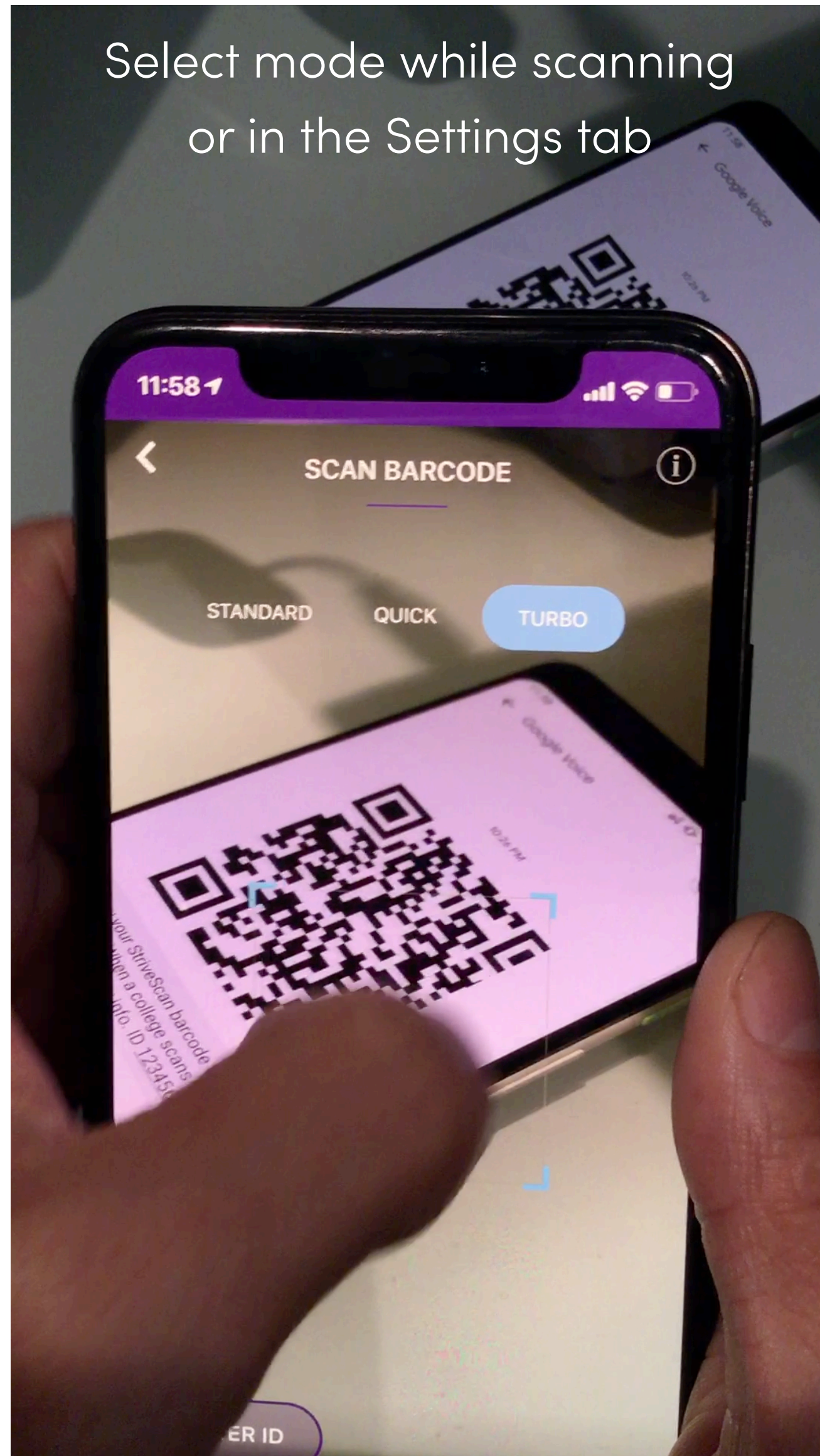
Do Reps Need Internet



WiFi: Not necessary, but reps appreciate it

Reps can scan at the fair, even if there's no cell signal or internet available

Scan Modes



STANDARD

All of the student's information is displayed with each scan. You can take notes and add a rating. Requires a solid internet connection.

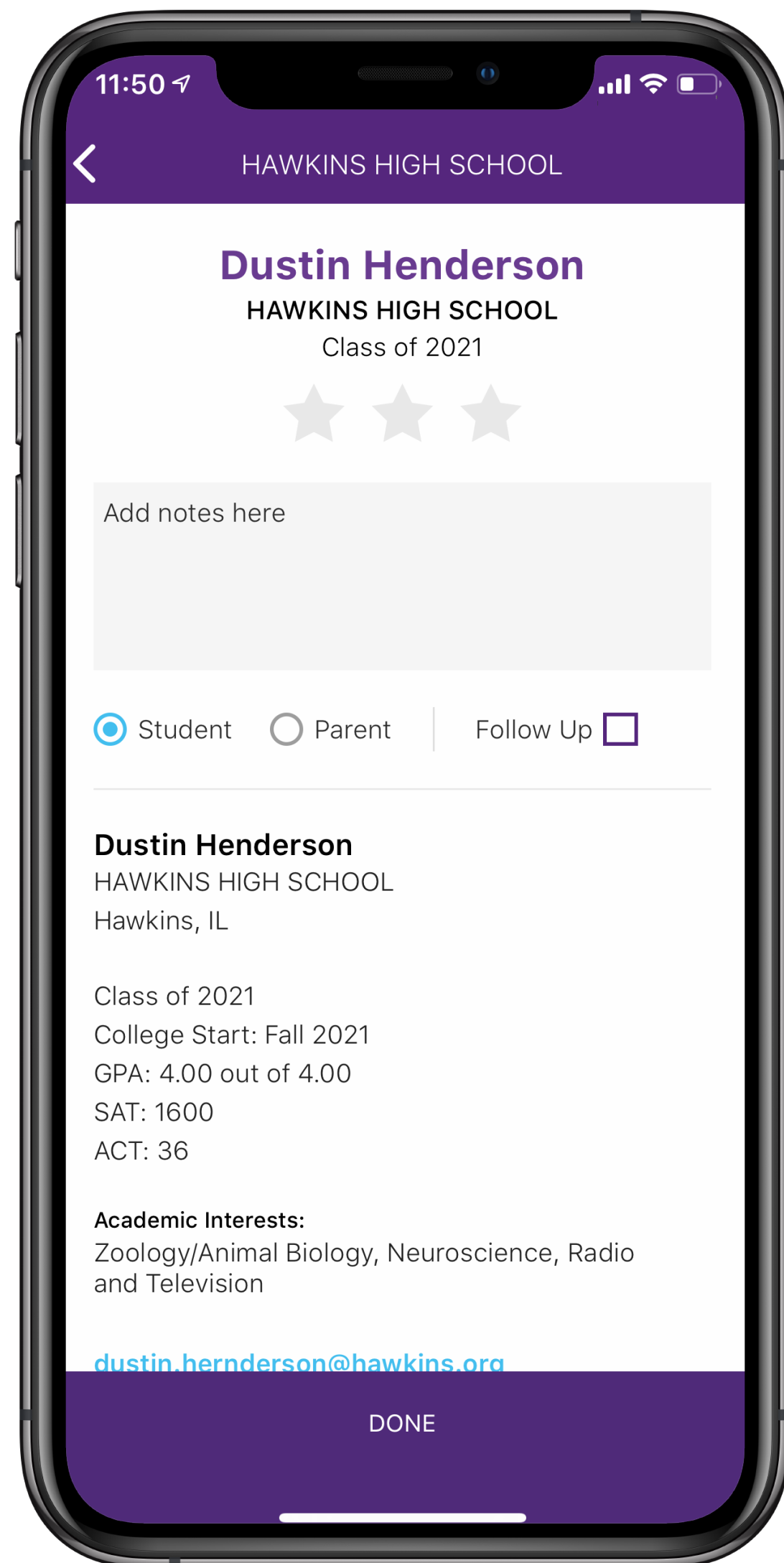
QUICK

Only the student's name is displayed with each scan. You can take notes and add a rating. Use Quick for offline scanning without internet or to conserve battery.

TURBO

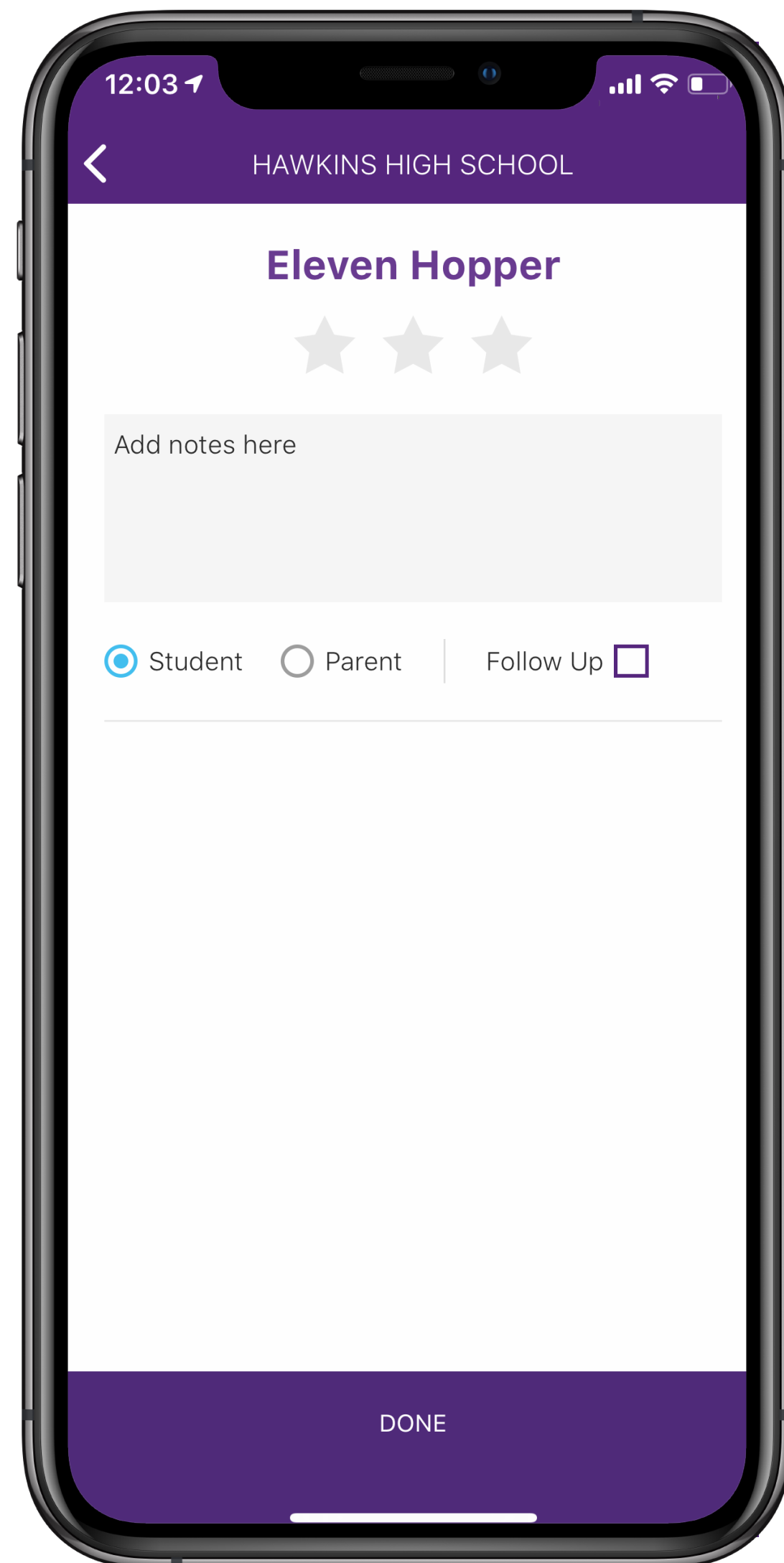
Rapidly scan many students without stopping. No internet connection required.

Scan Modes



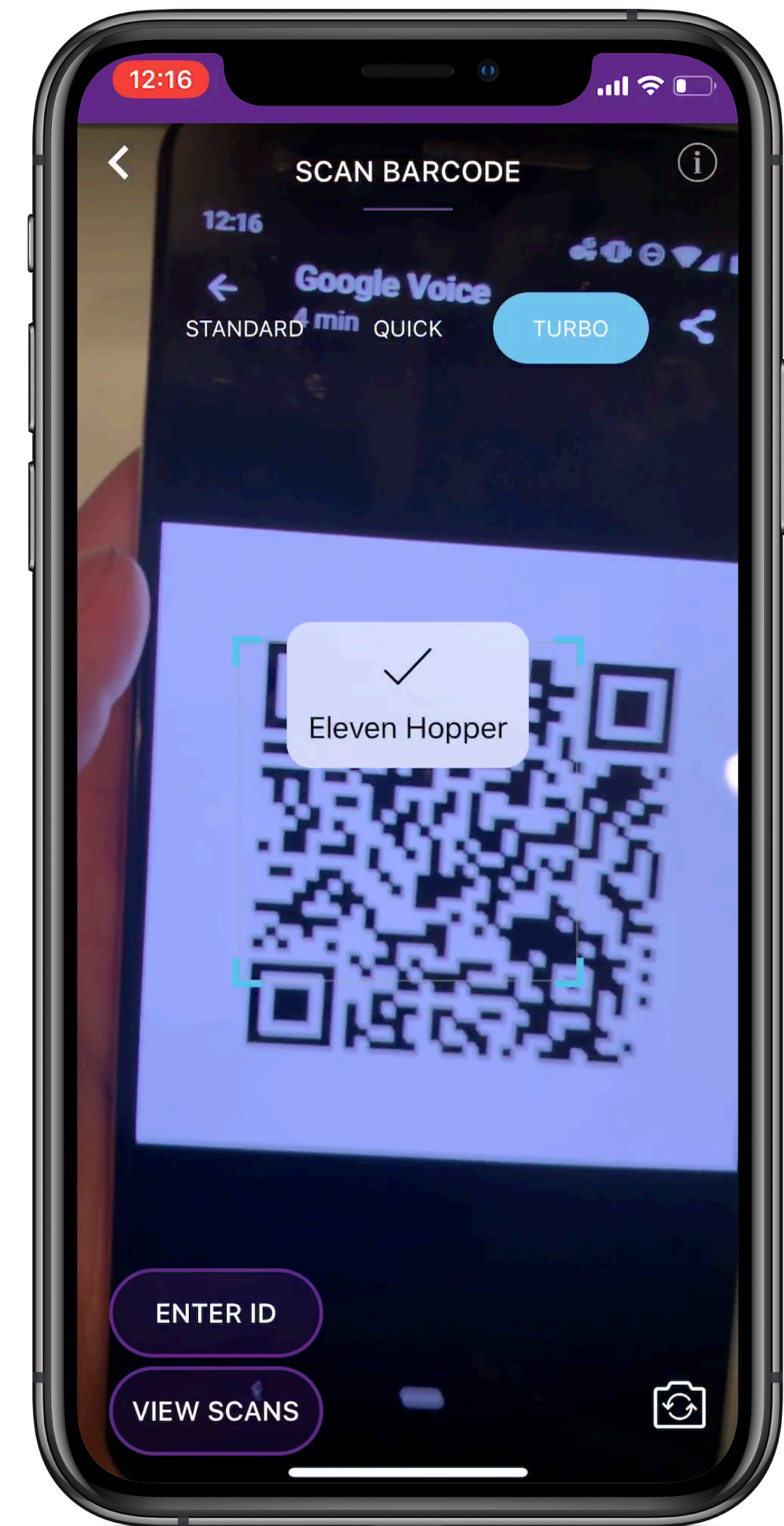
Standard

View full profile, take notes



Quick

View name, take notes
If no internet



Turbo

Rapid without stopping, no notes
No internet required

Pricing: Fair Credit

Zero cost to the Fair Host to offer StriveScan

Each university opts-in and pays separately

Universities purchase Fair Credits

- US \$24 per Fair Credit
- Use 1 Fair Credit to unlock scanning at any fair, anywhere
- Credits never expire

Easy, flat pricing

- No additional charge: Unlimited student scans
- No additional charge: Multiple reps from the same institution
- No additional charge: Multiple devices

Pricing: Scanning Included

Fair Host includes scanning for universities at fairs

Fair Host is invoiced after each fair based on # of universities registered

Universities enter code to gain access to scanning

- US \$22 per university, per Fair

Easy, flat pricing

- No additional charge: Unlimited student scans
- No additional charge: Multiple reps from the same institution
- No additional charge: Multiple devices

Add-on: Hosting University Rep Registration

StriveScan hosts the University Rep Registration Form

- You determine the registration fee
- You invite universities / organizations to attend

StriveScan processes credit card payments, sends confirmations, and receipts

- You have live access to university / representative registration details

Cost:

- US \$6 registration + US \$22 scanning + credit card processing fee (2.9% + \$0.30)
- StriveScan remits registration proceeds to you after the event

Next Steps

Today:

- I'll send a New Fair Registration Form: Submit that to confirm your fair details

Once submitted:

- Your fair will be added to **StriveStudent.com**, and students can register at any point

Closer to your event:

- Invite anyone else helping for an individual training on best practices for Student Registration, Tool Kit Resources, & your Dashboard

STRIVE



SCAN

University Fair Scanning

help@strivescan.com